

The 11th International Congress on Industrial and Applied Mathematics (ICIAM 2027)

ICIAM
2027
The Hague
The Netherlands

Mathematics for a sustainable future

**Sponsorship and
Exhibition Opportunities**

www.iciam2027.org

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WELCOME TO ICIAM 2027



Dear potential sponsor,

We invite you to sponsor the 11th International Congress on Industrial and Applied Mathematics (ICIAM 2027), taking place in The Hague from 12 to 16 July 2027. This is **the largest industrial and applied mathematics congress in the world**, attracting over 4,000 participants from over 90 countries. Don't miss this unique opportunity to position your company or organization as a leader in the field and supporter of this key event.

The scientific program will cover a comprehensive range of applied mathematical topics, highlighting the most recent advances in the discipline and demonstrating their applicability to science, engineering and industry. In addition, the congress will emphasize industrial applications, computational science, and scientific machine learning in new and emerging topics. Industrial mathematics will be featured prominently through an integrated program highlighting the many outstanding contributions of applied mathematics. ICIAM 2027 will also be an opportunity to demonstrate to young researchers and graduate students the vast potential of mathematics and which companies and institutes are interested in this field.

The main goals of the congress are:

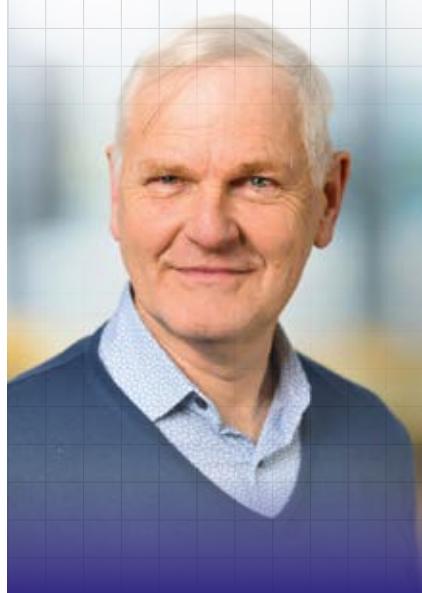
- To inspire and drive innovation in mathematics and its practical applications
- To foster new initiatives in, and connections between researchers from academia and industry
- To increase visibility and exposure of industrial and applied mathematics

Each day, two lectures will be devoted to a specific applied mathematical topic and its most relevant industrial applications. In order to guarantee optimal industry participation, the congress program will be organized into special topical days, devoted to application areas of interest to a large community. There will be topical days on **Energy, Life Science & Healthcare, High Tech Systems, Chemistry, and Water**. At least one mini symposium will cover the topic of the day and a special mini symposium on industry will be held on Wednesday.

The Hague has a deserving reputation of prestige, stature and influence. It is a place where important matters are discussed, where decisions are made and where alliances are forged. The Hague is home to the Dutch royal family, the Parliament, Nobel-prize winning organizations, numerous international companies and is the second largest UN city. The inspiring international vibe complements the traditional Dutch way of life which is well known for its respect for social and environmental sustainability.

Kees Vuik

Chair of the Local Organizing Committee ICIAM 2027



GENERAL INFORMATION

Date

The ICIAM 2027 Congress will take place from 12 – 17 July 2027.

Target Audience

The ICIAM 2027 Congress welcomes applied and industrial mathematicians from academia, research laboratories and industry. The congress can also be very beneficial for graduate students from master programs in applied mathematics, industrial mathematics, computational mathematics and computational science and engineering. Application areas will include, but are not limited to: energy, mathematical finance, car industry, healthcare, digital twins, and many more.

Theme

“Mathematics for a sustainable future”

Transitions with respect to the usage and production of energy, water, healthcare and food are needed for a sustainable future. For many of these transitions mathematical tools, simulations and knowledge are required. This motivates the theme of ICIAM 2027 “Mathematics for a sustainable future.”

Local Organizing Committee members

- Kees Vuik, TU Delft, The Netherlands
- Diederik Fokkema, ADC Consulting, The Netherlands
- Volker Mehrmann, Technische Universität Berlin, Germany
- Vivi Rottschäfer, Leiden University and University of Amsterdam, The Netherlands
- Véronique Maume-Deschamps, Université Claude Bernard Lyon 1, France
- Karen Veroy-Grepl, Eindhoven University of Technology, The Netherlands and RWTH Aachen, Germany
- Rosa M. Donat, University of Valencia, Spain

ICIAM 2027 Sponsor Coordinator

For further details on the opportunities available please contact:

Chair, ICIAM 2027 Sponsoring & Exhibition Committee
Diederik Fokkema
ADC Consultancy
diederik.f@adc-consulting.com

WHY BECOME A SPONSOR?

ICIAM 2027 relies on the financial support of industry leaders in organizing this leading event!

The Local Organizing Committee warmly invites companies, publishers, academic societies, and organizations from around the globe to demonstrate their support for the fields of industrial and applied mathematics by participating in one or more of the sponsorship and exhibition opportunities outlined in this prospectus.

- Elevate your organization's visibility
- Share expertise and drive innovation
- Connect with your core audience
- Gain access to cutting-edge scientific content
- Engage the next generation of experts
- Speaking and presentation opportunities at ICIAM 2027
- Exclusive access to influential decision-makers
- Industry partnership is central to ICIAM 2027
- Maximize brand awareness and visibility

Our exhibition area is strategically located in the heart of the venue—adjacent to coffee breaks—ensuring consistent and high-quality engagement with congress participants. Whether through booth space, branded materials, or a hosted lunch-time symposium, your organization will be visible throughout the event.

Sponsorship benefits include:

- Prominent logo placement and acknowledgments in digital and printed materials
- Web exposure before and after the event
- Continuous visibility via on-site branding opportunities

With four sponsorship levels available, there is a solution to fit every budget and ambition.

Become a sponsor of ICIAM 2027 and ensure your organization is recognized as a key contributor of this leading event!



SPONSORSHIP

PACKAGES

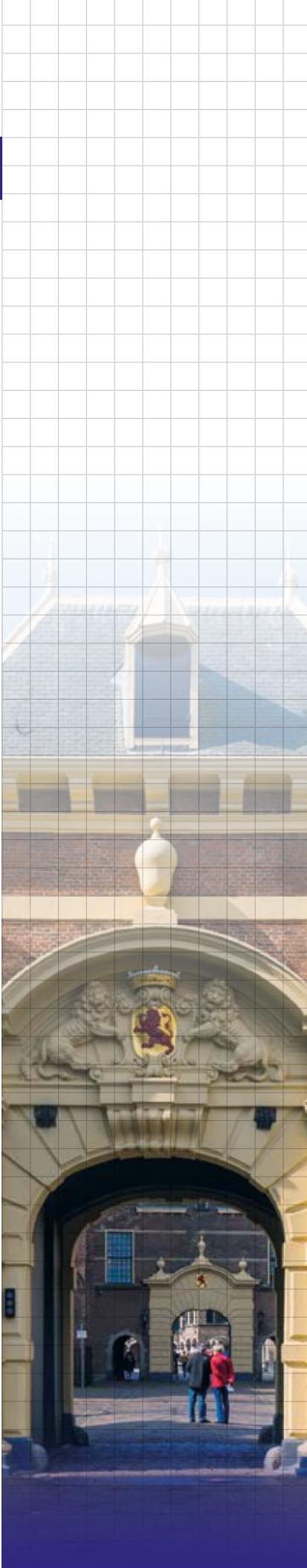
Please find below an overview of the benefits included in each sponsorship package.

	PLATINUM € 20.000	GOLD € 15.000	SILVER € 10.000	BRONZE €5.000
Exhibition Space	6 m ² (3m x 2m)*	6 m ² (3m x 2m)*	6 m ² (3m x 2m)*	-
Recognition in online congress materials	As platinum sponsor	As gold sponsor	As silver sponsor	As bronze sponsor
Verbal acknowledgement in the Opening and Closing Ceremonies	✓	-	-	-
Your logo and link on the appropriate congress web pages	✓**	✓**	✓	✓
Your logo and link in the ICIAM 2027 event app	✓	✓	✓	✓
Advertisement banner in the ICIAM 2027 event app	✓	✓	-	-
Sponsorship of 1 day morning and afternoon coffee breaks	✓	-	-	-
Prominent placement of your logo at the registration area	✓ and Welcome Reception	✓	✓	✓
Free registrations to the congress	4	3	2	2
Hand-out of promotional brochure at the registration area	✓	✓	-	-
Promotional video during the Opening Plenary Session	30 seconds	-	-	-
Your company/organization featured in a case story published online	✓	-	-	-
Exclusive acknowledgement in 2 newsletters to all participants	✓	-	-	-
Invitations to the exclusive Presidents' Dinner (15 July)	2	1	-	-

Please note: All sponsorship and exhibition prices are quoted exclusive 21% VAT

* Additional booth requirements or space will be available at regular rates.

** Along with a 50-word description of your company/organization



ICIAM 2027 Exhibition

Be a part of the ICIAM 2027 Exhibition - the central meeting point at ICIAM 2027!

The Exhibition booths will be placed in a central location near where coffee and tea will be served. All exhibitors will be listed on the website and in the ICIAM 2027 Event App.

A single standard booth measures 3 (width) x 2 (depth) meters and includes:

- Modular booth structure
- Fascia board with the name of your company/organization
- 1 (low) table and 2 chairs
- 1 standard electrical connection (1 kW-220 V) with 3 plugs
- 2 exhibitor badges
- Access to Coffee Breaks on all days
- Access to the Welcome Reception
- Listed on the ICIAM 2027 website and app

Academic booth	€ 3.500
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Commercial booth	€ 5.000
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Extra booth space (price per m²):	Academic booths	€ 450
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	Commercial booths	€ 750
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Other opportunities to support ICIAM 2027

Other Sponsorship Opportunities

Volunteer T-shirts (exclusive)	€ 5.000
> Branded ICIAM T-shirts for volunteers with your logo prominently displayed	
> Approximately 80 student volunteers will be helping on site each day during ICIAM 2027. They will be helping at prominent locations such as in all session rooms, at the registration desk, Speaker Service Centre, etc.	
> T-shirts are produced by the ICIAM 2027 conference organizers.	
Lanyards (exclusive)	€ 7.500
> Branded ICIAM 2027 lanyards (4.500+) with your logo prominently displayed	
> Lanyards are produced by the ICIAM 2027 conference organizers	
Participant badges	
> Logo on participant name badges (max. 3 sponsors)	€ 1.500
> Logo on participant name badges (exclusive)	€ 4.000
Coffee breaks (1 sponsor per day)	€ 4.500
> Branding possibilities during coffee breaks at the various coffee points (branding to be provided by the sponsor and subject to the approval of ICIAM 2027)	
Wi-Fi (exclusive)	€ 4.500
> Exclusive sponsorship of the Wi-Fi network	
Lunch symposium – 30 minutes	€ 5.000
> Price is based on a maximum number of 60 attendees	
Hand out (max single page, size A4)	€ 500
> Sponsor produces and delivers to the ICIAM Conference organizers before 28-06-2027	

Opportunities in the networking area

Water Dispensers (exclusive) € 8.000

- Water dispensers will be available to all participants.
Each water dispenser will display a full color logo of your company/organization

Food stand, example: Dutch specialty (stroopwafel) from € 3.000

- Attract attention during the break for the Opening Session with an exclusive food stand branded to your wishes

Opportunities during social events

Welcome Reception € 10.000

- Your logo displayed on all outings linked to the Welcome Reception

President's Dinner (exclusive) € 10.000

- Your logo displayed during the dinner and on the menus
- Announcement of your sponsorship during the dinner
- Receive 2 complimentary tickets to the President's Dinner

Opportunities during Scientific Program

Poster session area € 12.500

- Sponsor the poster sessions area where over 1,000 posters will be presented during the week.
- Your logo and/or message will be displayed in the Poster Areas
- Possibility to have a poster on display during the Poster Sessions.

Opportunities during the Industry day

Wednesday's program will focus on industry and consist of talks that align with specific industries. Industry can lead a mini-symposium on a R&D topic of their choosing. This can be combined with adding an Exhibition booth to your package to highlight your presence and allow participants to learn more.

Benefits:

- Meet potential future employees
- Meet relevant academic researchers for collaboration
- Steer R&D direction
- Create visibility to enhance awareness
- Your logo displayed during the session and at the entrance
- Profile and logo shown in the event app

Industry day - Workshop - 30 minutes € 5.000

- Price depending on number of seats offered

Industry day - Main topic session € 5.000

Online opportunities

Event App (exclusive)	€ 7.500
> App splash screen (to be provided by the sponsor)	
> Banner in the event app (to be provided by the sponsor)	
> Sponsor mentioned in the app launch email as sponsor	
Social Media Post	€ 1.500
> ICIAM 2027 organizers will send out 1 post on all ICIAM 2027 social media on your behalf.	
> Content of the post needs to be linked to your presence at the congress and is subject to approval by ICIAM 2027 organizers.	
Banner in Event App	€ 2.500
> Your banner displayed in the ICIAM 2027 event app	
> Banner to be provided by the sponsor	
Push notification Event App	€ 1.500
> ICIAM 2027 will send out 1 notification in the conference app on your behalf.	
> Content of the notifications needs to be linked to your presence at the congress and is subject of approval of ICIAM.	

ICIAM 2027 book series

Special ICIAM 2027 volume	€ 5.000
A series of 10-15 books will be published from ICIAM 2027. One of these will be a special open-access volume that will contain abstracts from prize winners and invited speakers from ICIAM 2027. Become the sponsor of this special volume.	

Advertising opportunities

We are happy to discuss advertising options with you to meet your needs. Contact us for the possibilities.

Tailor Made Opportunities

The packages in this brochure provide a clear overview of our standard options. We also recognize that every partner has unique goals and preferences. That is why we are happy to discuss and create a customized sponsorship package that perfectly fits your organization and goals for ICIAM 2027.



ICIAM 2027

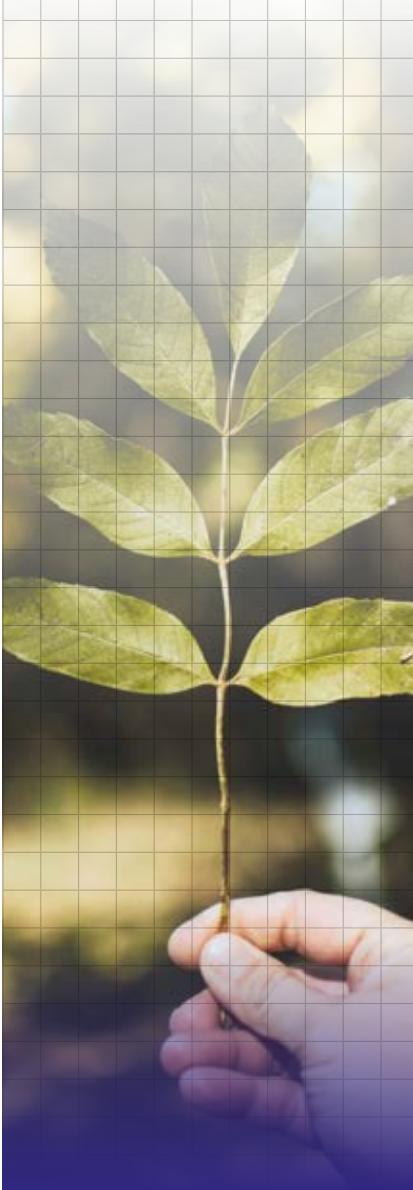
CONGRESS ORGANIZERS

Thank you very much for your valuable support! If you have any questions, please do not hesitate to reach out and contact us!

ICIAM 2027 Organizers

● ● ● ● CONGRESS BY DESIGN®

Flemingweg 18,
2408 AV Alphen aan den Rijn
The Netherlands
Email: ICIAM@congressbydesign.com
Tel: +31(0)88 0898101



Please confirm your sponsorship/exhibition for ICIAM 2027 by completing this form and sending it to: iciam@congressbydesign.com.

Company/Organization name _____

Street name or P.O. Box _____

Postal code _____ City _____ Country _____

Company/Organization website _____

VAT number _____ Chamber of Commerce number _____

Name of contact person
(for all sponsorship / exhibition matters) _____

Email of contact person _____

Mobile number of contact person _____

Name of person authorized to sign Sponsorship
agreement on behalf of the Company/Organization _____

Invoice email (if different than above) _____

P.O. Number (if applicable) _____

SPONSOR PACKAGES

	PLATINUM € 20.000	GOLD € 15.000	SILVER € 10.000	BRONZE € 5.000
Exhibition Space	6 m ² (3m x 2m)	6 m ² (3m x 2m)	6 m ² (3m x 2m)	-
Recognition in online congress materials	As platinum sponsor	As gold sponsor	As silver sponsor	As bronze sponsor
Verbal acknowledgement in Opening and Closing Ceremonies	✓	-	-	-
Your logo and link on the appropriate congress web pages	✓	✓	✓	✓
Your logo and link in the ICIAM 2027 event app	✓	✓	✓	✓
Advertisement banner in the ICIAM 2027 event app	✓	✓	-	-
Sponsorship of 1 day morning and afternoon coffee breaks	✓	-	-	-
Prominent placement of your logo at the registration area	✓ + Welcome Reception	✓	✓	✓
Free registrations to the congress	4	3	2	2
Hand-out of promotional brochure at the registration area	✓	✓	-	-
Promotional video during the Opening Plenary Session	30 seconds	-	-	-
Your company/organization featured in a case story published online	✓	-	-	-
Exclusive acknowledgement in 2 newsletters to all participants	✓	-	-	-
Invitations to the exclusive Presidents' Dinner (15 July)	2	1	-	-
Please tick the appropriate box:				
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				

Please note: All sponsorship and exhibition
prices are quoted exclusive 21% VAT

APPENDIX 1
SPONSORSHIP/EXHIBITION AGREEMENT 2/3

OTHER SPONSOR OPPORTUNITIES TO SUPPORT ICIAM 2027



Exhibition stand booking:

Price € (excl. VAT)

<input type="checkbox"/> Single booth (3m x 2m) - Academic	€ 3.500
<input type="checkbox"/> Single booth (3m x 2m) - Commercial	€ 5.000

Extra booth space: Academic booth € 450/m² Commercial booth € 750/m²

Please indicate the total size of you desired booth (and dimensions):

Size: _____

Dimensions: _____

Please tick the item(s) of your choice:

Price € (excl. VAT)

<input type="checkbox"/> Volunteer T-shirts (exclusive)	€ 5.000
<input type="checkbox"/> Lanyards (exclusive)	€ 7.500
<input type="checkbox"/> Participant badges (max. 3 sponsors)	€ 1.500
<input type="checkbox"/> Participant badges (exclusive)	€ 4.000
<input type="checkbox"/> Coffee breaks (1 sponsor per day)	€ 4.500
<input type="checkbox"/> Wi-Fi (exclusive)	€ 4.500
<input type="checkbox"/> Lunch symposium – 30 minutes	€ 5.000
<input type="checkbox"/> Hand out (max single page, size A4)	€ 500
<input type="checkbox"/> Water Dispensers (exclusive)	€ 8.000
<input type="checkbox"/> Food stand, example: Dutch specialty (stroopwafel)	from € 3.000
<input type="checkbox"/> Welcome Reception	€ 10.000
<input type="checkbox"/> President's Dinner (exclusive)	€ 10.000
<input type="checkbox"/> Poster session area	€ 12.500
<input type="checkbox"/> Industry day - Workshop (30 minutes)	€ 5.000
<input type="checkbox"/> Industry day - Main topic session	€ 5.000
<input type="checkbox"/> Sponsorship of the Event App (exclusive)	€ 7.500
<input type="checkbox"/> Social Media Post	€ 1.500
<input type="checkbox"/> Banner in Event App	€ 2.500
<input type="checkbox"/> Push notification Event App	€ 1.500
<input type="checkbox"/> Special ICIAM 2027 volume	€ 5.000

Total: € _____

Please note: All sponsorship and exhibition prices are quoted exclusive 21% VAT

APPENDIX 1

SPONSORSHIP/EXHIBITION AGREEMENT 3/3

TERMS & CONDITIONS

The following terms and conditions apply to all sponsorship and exhibition stand packages:

- The Organizers will take the utmost care to fulfil all listed benefits. All marketing material and artwork must be provided by the sponsor at the sponsor's own cost.
- Sponsors / Exhibitors are responsible for any display banners supplied and must coordinate with the organizers prior to the congress.
- Sponsors / Exhibitors are responsible for the security of their own equipment and materials during the congress.
- Exhibition Stand numbers will be allocated from the floor plan on a first come, first served basis.

Payment

100% payment is due within 14 days of receipt of the invoice. The organizers will confirm receipt of this agreement and send an invoice by email.

All payments must be received 60 days before the start of the congress. Should the sponsor or exhibitor fail to complete payments prior to the commencement of the congress, the organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Cancellation / modification

Cancellation / modification of items must be made via email to the ICIAM 2027 Congress organizers: iciam@congressbydesign.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation is made before 12 July 2026 (1 year before the Congress).
- 50% of the agreed package amount if the cancellation is made between 12 July 2026 and 12 March 2027.
- 100% of the agreed package amount if the cancellation is made after 12 March 2027 (4 months before the Congress).

Liability

The organizers accept no responsibility for any damage if the sponsored event is not performed due to any obstacle or hindrance outside the control of the Organizers, which they could not reasonably have foreseen when signing this agreement and which the Organizers could not have avoided at a reasonable effort of costs. Such obstacles and hindrances include, but are not limited, to the outbreak of war, civil riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding and any other circumstance that fall within the meaning of the above.

The undersigned is authorized on behalf of their company/organization to sign for the total sum of this agreement. The undersigned agrees to the Terms of Payment and Cancellation/ modification policy mentioned in this document.

Signature : _____

Name : _____

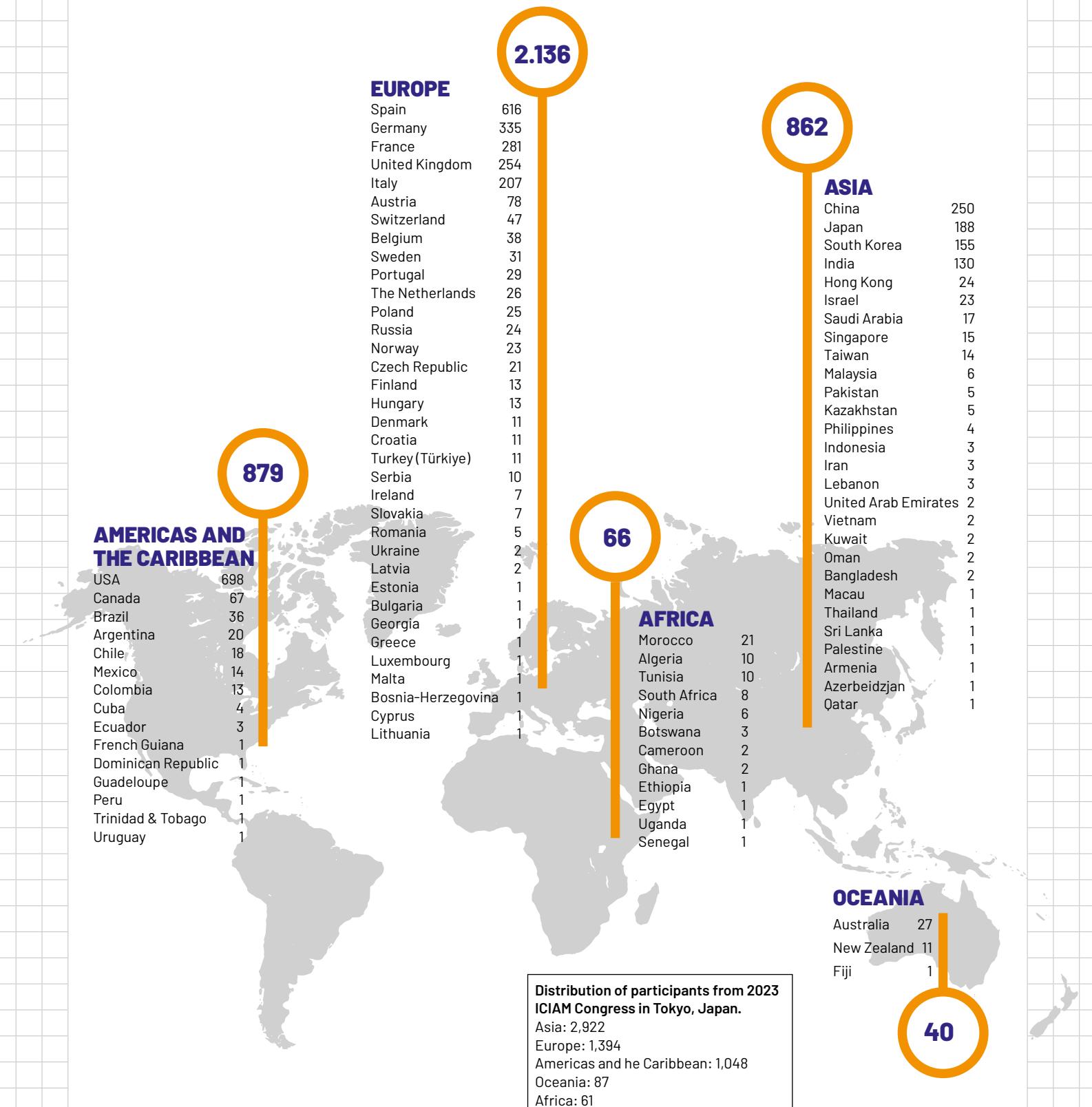
Date : _____



The logo for ICIAM 2027, The Hague, The Netherlands. It features a stylized blue and red graphic element on the left, followed by the text "ICIAM" in large red letters, "2027" in large blue letters, "The Hague" in smaller blue letters, and "The Netherlands" in smaller blue letters. Below the main text is the tagline "Mathematics for a sustainable future" in a smaller blue font.

DEMOGRAPHICS

Distribution of participants from the 2019 ICIAM Congress in Valencia, Spain.



ABOUT ICIAM

The International Council for Industrial and Applied Mathematics (ICIAM) is a worldwide organization for professional applied mathematics societies, and for other societies with a significant interest in industrial or applied mathematics.

Currently ICIAM has 54 member societies worldwide. The first Congress took place in Paris in 1987. Since then, congresses take place every four years, so far having been held in Washington, Hamburg, Edinburgh, Sydney, Zurich, Vancouver, Beijing, Valencia and most recently in Tokyo. The last one attracted more than 5500 delegates.



ICIAM is registered as a charitable organization in the USA. Its main objectives are:

- to promote industrial and applied mathematics internationally;
- to promote interactions between the member societies;
- to promote the goals of these member societies;
- to coordinate planning for periodic international meetings on industrial and applied mathematics.

ICIAM was created in response to the strong development of applied mathematics in the 1970s and 1980s. It was formally established in 1987 by the four societies GAMM, IMA, SIAM, and SMAI. The main activity is the ICIAM Congress which is held every 4 years. The ICIAM congress has already been held in 10 major cities in the world.

ICIAM Board

- Wil Schilders, Eindhoven University of Technology, President
- Sven Leyffer, Argonne National Laboratory, President Elect
- Suzanne Shontz, University of Kansas, Secretary
- Heike Fassbender, TU Braunschweig, Treasurer

ICIAM Partnerships

- ICIAM is a scientific partner of the Centre International de Mathématiques Pures et Appliquées (CIMPA) which co-organizes and sponsors numerous activities in developing countries, in all continents.
- ICIAM provides support for attendance at congresses in/from developing countries.
- ICIAM is a category 1 full member of the International Science Council (ISC).

ICIAM Scientific Prizes

ICIAM awards numerous major scientific prizes and these awards are presented to the recipients during the congress. ICIAM awards six major scientific prizes at the opening of the ICIAM Congresses:

- **ICIAM Collatz Prize** to provide international recognition to individual scientists under 42 years of age for outstanding work on industrial and applied mathematics.
- **ICIAM Industry Prize** to provide international recognition to scientists who have made outstanding contributions to innovative mathematical techniques with demonstrated impact in Industry.
- **ICIAM Lagrange Prize** to provide international recognition to individual mathematicians who have made an exceptional contribution to applied mathematics throughout their careers.
- **ICIAM Maxwell Prize** to provide international recognition to a mathematician who has demonstrated originality in applied mathematics.
- **ICIAM Pioneer Prize** for pioneering work introducing applied mathematical methods and scientific computing techniques to an industrial problem area or a new scientific field of applications.
- **ICIAM Su Buchin Prize** to provide international recognition of an outstanding contribution by an individual in the application of mathematics to emerging economies and human development, in particular at the economic and cultural level in developing countries.



WELCOME IN THE HAGUE

The Hague is the international city of Peace and Justice, the third largest city in the Netherlands and the only large Dutch city by the sea.

The Hague is often in the news thanks to the work of numerous international organizations and companies which headquartered here or because of the international legal cases that are tried in the many courts and tribunals, such as the International Court of Justice and the International Crime Court.

But there is more to it than that! The Hague has a deserving reputation of prestige, stature and influence. It's a place where important matters are discussed, where decisions are made and where alliances are forged. The city is home to the Dutch Royal Family, the Parliament, Nobel-prize winning organizations, numerous international companies and is the second largest UN city. All of this adds to the gravitas of The Hague.

At the same time, The Hague offers surprising and refreshing diversity. Historic and modern architecture harmoniously interlocks in the charming city centre. The inspiring international vibe complements the traditional Dutch way of living which is well known for its enormous respect for social and environmental sustainability. You might also be surprised by the city's playful side – with its promenades, bars, restaurants and a vibrant cultural scene, something that all our visitors love to discover.

Like no other city in the Netherlands, The Hague offers a unique combination of city life and beach life. Scheveningen and Kijkduin – both boast lovely wide sandy beaches that attract locals and tourists.

Since the UN hosted the first peace congress in The Hague in 1899, the city has developed an excellent event infrastructure which offers customised solutions for unique association and corporate events in The Hague.





World Forum

ICIAM 2027 will be held in the World Forum, a leading international convention centre in The Hague perfectly situated between the city centre and the beach.

World Forum successfully hosted the largest summit in the history of the Netherlands: the Nuclear Security Summit 2014 and the NATO Summit 2025. The NATO welcomed 45 heads of state, 45 defense ministers, 45 foreign ministers, 6.000 delegation members, and 2.000 (inter)national journalists. It was the first time since NATO's founding in 1949 that the Netherlands hosted a NATO summit. Important decisions were made during the summit, focusing on global peace and security.

It is through events such as these that the World Forum demonstrates that it is fully capable of hosting top-level international congresses. The venue provides a safe, secure sustainable, vital and educational environment. The World Forum has become a leading specialist in this area due to the extensive knowledge and experience it has gained in this field over the past decades.

The flexibility of its multifunctional location allows the World Forum to offer a wide variety of events. The site is also home to the Netherlands' largest theatre auditorium, where many major national and international productions are staged.





THANK YOU TO ALL OUR SPONSORS

ICIAM 2027 is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor in this global event will provide your company with exceptional business rewards.

For further details on the opportunities available please contact:

ICIAM 2027 Organizers
Congress by design
Flemingweg 18
2408 AV Alphen aan den Rijn
The Netherlands
Email: ICIAM@congressbydesign.com
Tel: +31 (0)88 0898101
www.iciam2027.org

