

IVEC 2021

22nd International Vacuum Electronics Conference

27-30 April 2021
Virtual Event

SPONSORSHIP/EXHIBITION

www.ivec2021.org

Sponsorship/Exhibition Opportunities

IVEC 2021 aims at being an international forum of information and technical discussion between the various players in the field of vacuum electronics: designers, researchers, young and experienced engineers, scientists, device users, manufacturers, operators, government/institutions, academics and students.

IVEC 2021 is a unique place for the exchange of scientific and technical information and has the goal of fostering collaboration and cooperation in the vacuum electronics domain both at European and worldwide level.

For this 22nd edition, the global COVID-19 pandemic has forced the organizers to adjust and offer a new way of hosting this international conference: online! With the support of the ESA Conference Bureau, we have adapted this great event to a digital format.

IVEC 2021 will offer 3 full days of opportunities to:

- Attend live plenary sessions
- Present and listen to technical presentations selected by our technical committee
- Discover sponsor and exhibitor company showcases broadcasting their know-how and innovation and spotlighting technical results, technologies and research
- Experience many online networking opportunities to meet with other online participants

Therefore, IVEC 2021 will be an outstanding opportunity to profile and advertise your company's activities and expertise in the field of vacuum electronics to the conference's wide range of international attendants. As a member of the highly specialized vacuum electronics sector, or a sector influenced by developments and changes in the vacuum electronics field, we are happy to offer you the opportunity to actively participate in this important event by becoming an exhibitor or a sponsor. Please read further to discover more about this prestigious event.

CALENDAR OF EVENTS

<u>Abstract submission deadline</u>	<u>11 January 2021</u>
<u>Notification of acceptance</u>	<u>24 February 2021</u>
<u>Preliminary programme</u>	<u>3 March 2021</u>
<u>Final IEEE compliant paper submission deadline</u>	<u>25 March 2021</u>
<u>Author registration deadline</u>	<u>31 March 2021</u>
<u>Final programme</u>	<u>31 March 2021</u>

Why sponsor or exhibit at IVEC 2021?

Using one of the various suggested sponsorship packages will give you an excellent opportunity to advertise your company at this widely reputed conference. Upon request, the organizing committee also offers to create special online sponsorship packages tailored to your company's individual requirements.

During the 3-day online event, participants and speakers will access a dedicated exhibition section of the digital conference system, where each company can promote content and answer live requests by chat or in one-on-one video sessions. Special "coffee break" sessions will be programmed to enable visitors to browse through the sponsor's content.

Define your package

Personalized content

- Logo and company description
- Web and social media links
- 1 video presentation
- 1 PDF brochure (gated content)
- 2 top representatives (+ listing of all your online participants)

Incoming networking opportunities

- Chat / Video Chat
- Meeting requests

+ receive full post-event reports of contacts made during the event and visitor statistics on booth

You can choose your preferred level of visibility on the next page...

Main Topics

- Vacuum Electron Devices
- Emitter/Cathode Technologies and Emission Physics
- Key Components, Tools, Technologies and new trends
- Systems and Applications
- Subsystems
- Nano vacuum electronics

Becoming a sponsor/exhibitor at IVEC 2021 will enable you to

Associate

Your image to a quality international event in the field

Illustrate

Your company's focus on bringing innovation solutions to the market

Promote

Your latest products and innovations

Meet

Potential clients or partners on your showcase and networking slots

Maximize your ROI

By obtaining the data of online visitors (GDPR compliant)

By obtaining a post event report of with contact leads and statistics

We have chosen to work with an online event platform successfully tested by ESA for their own digital events:

Let's Get Digital

With its secured 100% online access (no software download required), this user-friendly environment offers an immersive experience to online and mobile participants "just like the real event": attending sessions, meeting exhibitors and networking with peers. Join us online for a whole new experience!

LET'S GET DIGITAL

For additional information, please visit www.ivec2021.org

Contact

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IVEC 2021 is an outstanding opportunity to profile and advertise your company's activities and expertise in the field of vacuum electronics to a wide international audience. By using one of the various suggested sponsorship packages available below, this is an excellent opportunity to advertise your company in this widely reputed conference. The conference management has designed a series of sponsorship packages to cater to various budgets and goals.

Benefits	Gold €4.000	Silver €3.000	Bronze €2.200	Exhibitor €1.500
Pre-Conference Recognition				
Recognition on the event website with sponsorship level (including logo, link to website, and 50-word corporate profile)	√	√	√	√
Recognition in all other pre-event publications with sponsorship level from date of sponsor's commitment (i.e., newsletter, email blasts, etc.)	√	√	√	
Pre-conference appreciation email	√	√		
Special recognition on event website/registration confirmation email	√			
Virtual Exhibitor/Conference Recognition				
Custom virtual booth: logo, website link, social media and contact information, marketing materials, and dedicated booth chat – Company representatives' profiles are linked with, and visible in the booth to visitors (easier networking)	√	√	√	√
Embedded information/marketing video in virtual booth (pre-recorded)	√	√	√	√
Post-Event Statistics	√	√	√	√
Rotating ad in the lobby	√	√	√	
Identified as a featured exhibitor throughout the app	√	√	√	√
Promotional push notification(s)	2	1		
Embedded information/marketing video in the lobby	√			
Logo included at the beginning of plenary/breakout session presentations	√			
Option to have 1 keynote presentation (20 minutes)	√			
Option to show a 5-minute (max) video (during scheduled break)	√			
Complimentary registrations	1	1	1	1

