



ASTEROID DAY

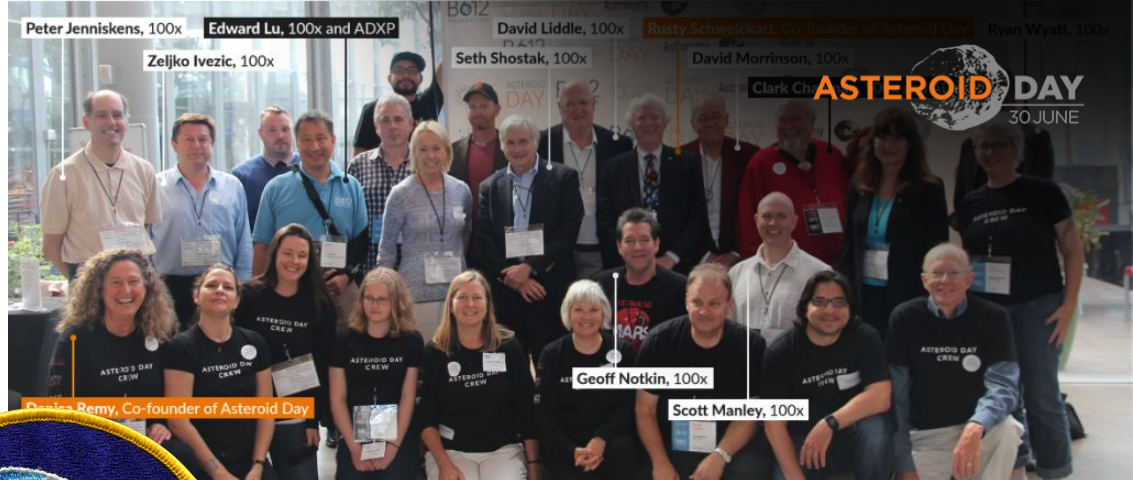
30 JUNE



PARQUE ESTADUAL DA SERRA DO ROLA-MOÇA
Palestra Monitoramento de Impacto Lunar

ASTEROID DAY
30 JUNE

DOCC

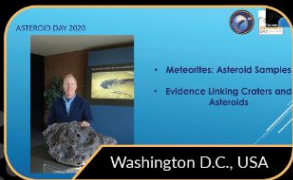


Asteroid Day is a global programme to inspire the world about asteroids. Co-founded in 2014 by Brian May, Danica Remy, Rusty Schweickart, and Grig Richters, with the goal of increasing public awareness and accelerating the rate of asteroid discovery; in 2016, the United Nations officially designated June 30th as International Asteroid Day thanks to the leadership of the Association of Space Explorers who took it to the General Assembly.





Guanajuato, Mexico



Washington D.C., USA



Luxembourg City, Luxembourg



Kavre District, Nepal



Ghana



Quetzaltenango, Guatemala



Campo Grande, Brazil



Delhi, India



Pakherpora, India



Antananarivo, Madagascar

Today, the main themes of Asteroid Day are planetary defense, the role of asteroids in the formation of our solar system, and space resources.

Since its inception, Asteroid Day has become a global movement. Today hundreds of Asteroid Day events are organized around the world in dozens of languages. These independent events are hosted by museums, universities, science clubs and citizen scientists and are the greatest supporters of our mission.



To support this community, every year around June 30th, we produce a 4-hour live broadcast, where leaders in the field come to discuss their work in ways that the public can relate to.

The Asteroid Day program activities have changed in the last seven years, and continues to evolve today.



Our events were originally produced by an ad hoc team of volunteers, staffers and interns who came together about 12 weeks before the day.

With the creation of Asteroid Foundation in 2017 and sustained sponsorship, we were able to hire a small full-time team. Today Asteroid Day and our other programs are largely steered by Editorial Director Stuart Clark and Programme Director Colleen Fiaschetti.





[Join the Community](#)
[Action 91: Inspire](#)
[Action 92: Act](#)



ASTEROID DAY EVENT ORGANIZER TOOLKIT

17 APRIL 18, 2021

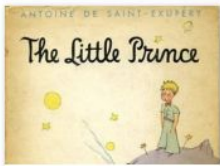
Calling all Asteroid Day Independent Event Organizers! We have a handy tool to help with your event planning and promotion! This toolkit contains information on everything you need to make sure your Asteroid Day event is well promoted, organized and documented. We have also included documents to help you create a structured Press and Media release. []



HOW TO BECOME A SCIENCE COMMUNICATOR WITH STUART CLARK

17 APRIL 18, 2021

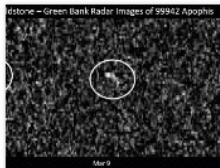
How does one become a science communicator? Asteroid Day Programme Director, Colleen Frazer has the answer with Dr Stuart Clark to learn more about his journey to become a science journalist for publications such as Guardian, BBC, European Space Agency and more. This online event was originally streamed live. []



LEARN ABOUT ASTEROIDS WITH THE LITTLE PRINCE

17 APRIL 18, 2021

Cover of The Little Prince's first edition, 1943. You may have heard of The Little Prince. It is a literary work by French writer Antoine de Saint-Exupéry that tells the story of a boy who inhabits an asteroid and travels the universe to meet other planets and their inhabitants. At first glance, it may look []



ASTEROID APOPHIS WON'T IMPACT EARTH FOR AT LEAST A CENTURY

17 APRIL 18, 2021

These color images from NASA's Goldstone Deep Space Communications Complex were taken on 17 April 2021. []



ASTEROID 2001 FO32: RELAX AND ENJOY THE VIEW

17 APRIL 18, 2021

Asteroid 2001 FO32 has been generating a lot of interest lately because of its 'close' flyby of Earth on 21 March. But when does close actually mean in an astronomical context? For certain, it doesn't mean close in an everyday sense. The asteroid will pass Earth at a distance of around 2 million kilometers. []



ASTEROID 2001 FO32 WITH THE VIRTUAL TELESCOPE

17 APRIL 18, 2021

Asteroid 2001 FO32 generated a lot of interest because of its 'close' flyby of Earth on 21 March. Asteroid Day's Outreach Director spoke to Dr Gianluca Masi, of the Virtual Telescope Project, to find out exactly what close means in an astronomical context, why the observation of asteroids is so special to him, and what []



Dear Friend,

If you haven't read the novella *The Little Prince* yet, this is your clue to do it! This is the simplest way to start your journey with asteroids.

If you aren't feeling like planning your own Asteroid Day event this month – not to worry! Just sit back and enjoy one of these upcoming events:

Thursday 15 April 16:00 UCT we'll be partnering up with Asteroid Day Brazil to host a Space Connects Us event with Dr Stuart Clark. Stuart will explain a bit about his journey towards becoming a renowned science journalist for publications such as Guardian, BBC and European Space Agency. Find out more about this event [here](#).

Get your free ticket to the fully virtual **Space Resources Week** 19 - 22 April to have a better understanding at the technical and economic challenges facing in-situ resource utilization. Click [here](#) to register today.

Finally, the 2021 **IAA Planetary Defense Conference** will happen from the 26 - 30 April. Hear from world experts to discuss the threat to Earth posed by asteroids and comets and actions that might be taken to deflect a threatening object.

As well as our broadcasts, we provide free educational tools, newsletters, original articles and resources via our website. Additionally, we provide platforms for our regional organizers across the world to share event ideas and help connect them with scientists and astronauts.

Our aim is simple: to amplify your expert voices, so that we can provide a trustworthy source of knowledge about asteroids and planetary defence to the public.

