



26th ESA Symposium on European
ROCKET & BALLOON
programmes and related research
19-23 May 2024 • Luzern • Switzerland

Information for Sponsors and Exhibitors

General Information

Organizing Committee

General organizers

European Space Agency - ESTEC

Marie-Pierre Havinga & Juliette Kaysan

pac@esa.int

Local organizers

Hochschule Luzern

Magdalena Herová & Fabienne Wyss

magdalena.herova@hslu.ch

fabienne.wyss@hslu.ch

Event venue:

Verkehrshaus der Schweiz
Haldenstrasse 44
CH-6006 Luzern

47°03'10.152"N 8°20'08.147"E
2'668'151.5, 1'211'699.3

Google Maps Plus Code 383P+4H Luzern

Visit the symposium website here

<https://atpi.eventsair.com/26th-esa-pac-symposium/>



How to get here

By Plane: Switzerland's Zurich, Basel, and Geneva airports, served by top airlines, offer direct global connections. From there, the Swiss railway network provides frequent trains to Lucerne.

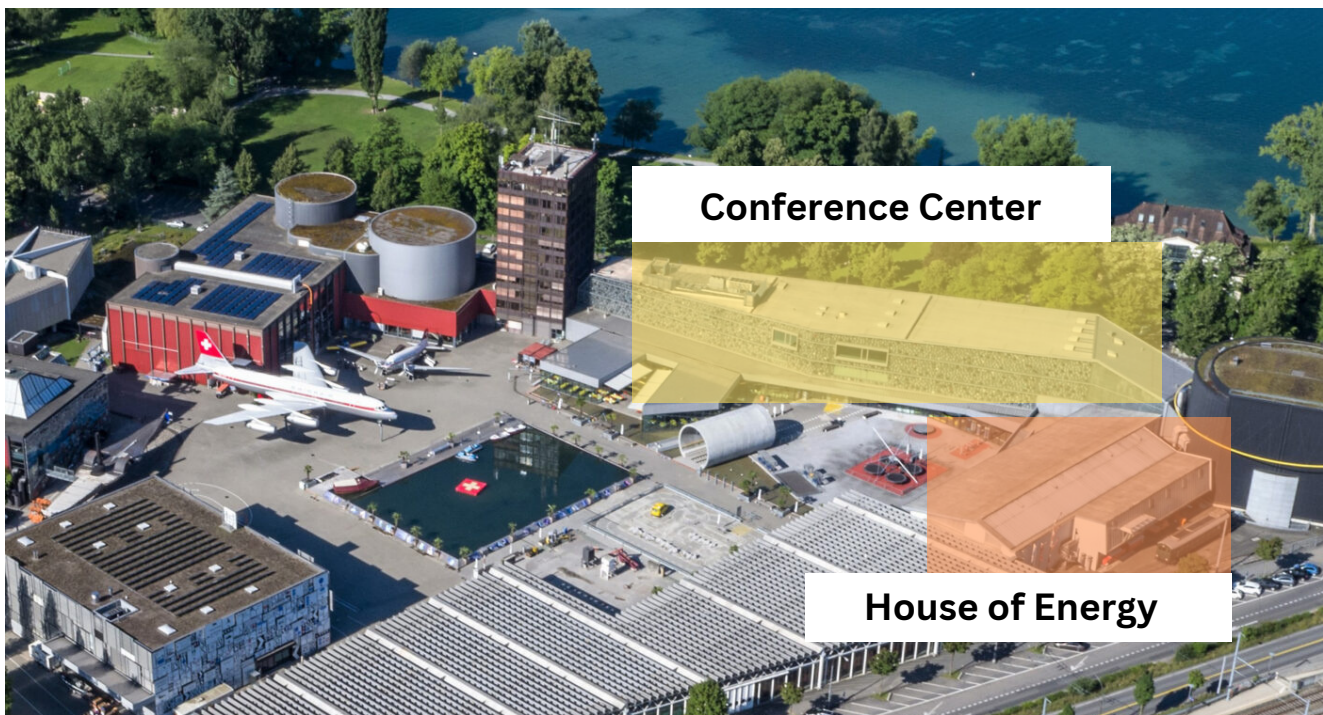
By Train: Lucerne is a major city in Switzerland, abundant regional, national, and international train connections are available.

By Car: The city of Lucerne is reachable by several freeways from the north, east, south, and west.

The Venue

Welcome to the Swiss Museum of Transport Lucerne, Switzerland

The most visited museum in Switzerland takes visitors on an interactive journey through the evolution of transportation, where insights into the marvels of technology and engineering can be found. Every corner of the museum pulsates with the spirit of exploration and passion of the pioneers. This inspiring atmosphere is the ideal backdrop for the forthcoming ESA Symposium on Rocket and Balloon research. Our symposium's beating heart lies within the museum's conference center – an oasis of ideas located in the museum's core.



The conference will take place at two adjacent locations within the Swiss Museum of Transportation.

Conference Center

- Main auditorium
- Seminar room
- Large foyer, connects the main auditorium with the seminar room and offers space for exhibitions and coffee breaks

House of Energy

- Auditorium for sessions
- Foyer for exhibitions /coffee breaks
- Connection to the conference center through the main entrance of the museum
- Separate access from the street and public transport stops

The Symposium

The **26th ESA Symposium on European Rocket and Balloon Programmes and Related Research** brings together more than **300 international guests** from academia, industry, and governmental entities engaged in the **utilization of sounding rockets, balloons, or related airborne as well as ground-based platforms** for research, education, and other applications. The primary goal of the symposium is to share the latest technological innovations, to announce scientific discoveries, and to let visitors engage in dynamic conversations.

The biannual ESA Symposium is organized by the representatives of the member states, Germany, France, Norway, Sweden, and Switzerland, who are all engaged in the “Espace Andøya Special Project” (EASP) of the European Space Agency ESA. In 2024, it is the pleasure of Switzerland to host the event.

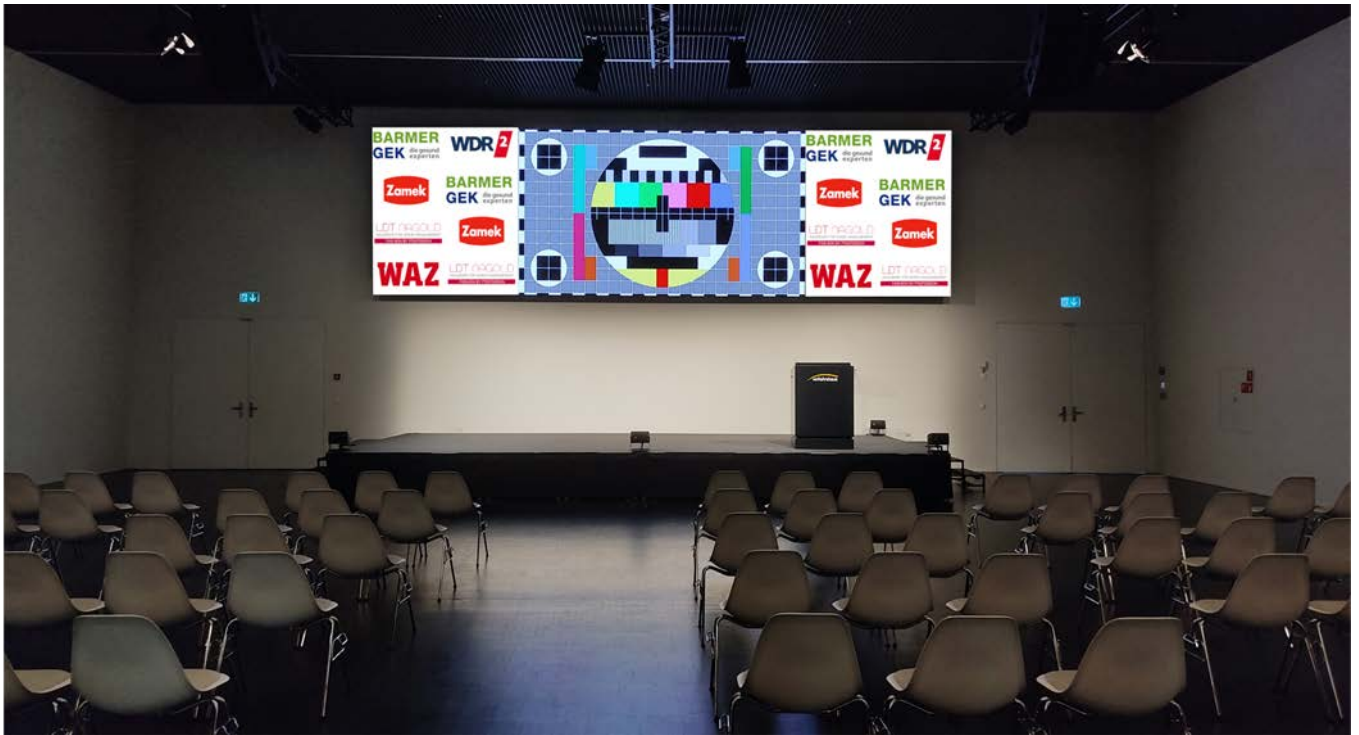
Symposium Timetable

	09:00		11:00		13:00		16:00		18:00	
Sun 19.5.2024					Installation exhibitors		Registration		Welcome Party	
Mon 20.5.2024	Coffee	Opening Ceremony	Coffee	National Reports	Lunch	Sessions	Coffee	Sessions		Ranges Night
Tue 21.5.2024	Coffee	Sessions	Coffee	Sessions	Lunch	Sessions	Coffee	Sessions		
Wed 22.5.2024	Coffee	Sessions	Coffee	Sessions	Excursions / Job Fair					
Thu 23.5.2024	Coffee	Sessions	Coffee	Sessions	Lunch	Sessions	Coffee	Sessions		Gala Dinner
Fri 24.5.2024	Deinstallation exhibitors									

The symposium sessions offer a rich exploration of both technical and scientific subjects, organized into the following engaging themes:

- Space Weather & Ionosphere
- Troposphere, Stratosphere & Climate
- Mesosphere & Lower Thermosphere
- Techniques & Instrumentation for Rockets and Balloons
- Projects & Missions with Rockets and Balloons
- Life & Physical Science
- Astrophysics
- Range Facilities
- Ground Equipment
- Space-related Education.

Venue Impressions



Main Auditorium with screen



Aviation Hall for Gala Dinner



Foyer Conference Center



City of Lucerne by night

Contribution Opportunities

AEROSPACE JOB FAIR

Wednesday, 22 May 2024, 2:30 - 7:30 PM

Embark on an aerospace adventure at the "Aerospace Job Fair," a highlight of the official ESA Symposium on Sounding Rocket and Balloon research. Universities of Applied Sciences and Arts are rallying students in technical domains like electrical, mechanical, or medical engineering at the bachelor's or master's level. The fair is also open to the international students attending the ESA PAC Symposium. This event aims to cultivate direct student-industry connections in an inspiring setting. Participating companies, each with a dedicated table, will showcase themselves with pitch talks. Enjoy drinks, finger food, and a captivating invited talk to wrap up the afternoon.

Companies are invited to register for a fee of CHF 3'000, which comes with exclusive benefits:

- A 5-minute pitch opportunity
- Company logo visibility on all communications
- Non-alcoholic drinks and snacks during the event
- Designated high table for effective communication with students
- Entrance to the insightful space talk event
- Entrance to the symposium talks of students in the morning
- Lunch and coffee break

Link for registration **opens December 15**.

Schedule

Time	Event	Program	Location
14:30 - 17:30	Job Fair	Company pitches. Ample time for interaction between students and companies at tables. Drinks and finger food served.	Auditorium and Foyer
17:30 - 18:30	Space Talk	Invited Speaker	Auditorium
18:30 - 19:30	Discussions	Time for discussions and closure	Foyer

Contribution opportunities

SPONSORSHIP

Advertise your product or service to a diverse audience.

Our sponsorship packages offer a range of opportunities designed to maximize your visibility and to highlight your engagement in the field. Brand exposure opportunities may include:

- Company profile on the event website
- Company logo displayed on the main conference screen
- Exhibition space in Conference Center or House of Energy
- Company banners placed in strategic locations

Sponsorship Packages

Select from a range of sponsorship benefits or propose custom options that best show-case your organization's strengths.

To discuss the opportunities in more detail, please contact the sponsorship coordinator **Fabienne Wyss** at

fabienne.wyss@hslu.ch or **+41 41 349 30 30**.

Sponsorship Packages

BENEFITS	Main Sponsor	Gold	Silver	Bronze
AVAILABILITY	1	2	3	unlimited
Complimentary Conference Registrations (CHF 800)	2	1	1	1
Company logo and profile on event website	Landing page Sponsor page	Sponsor page	Sponsor page	Sponsor page
Company logo on screen in the main auditorium	✓ prominent	✓	✓	✓
Logo branding in the electronic book of abstracts	✓ prominent	✓	✓	✓
Participation in Job Fair	✓	✓	✓	✓
Exhibition booth	up to 12 m ²	8 m ²	4 m ²	-
Promotional material in welcome package	✓	✓	✓	-
Company banners placed in strategic locations	✓	✓	✓	-
Allocated time to present the company in front of the audience	✓	✓	-	-
Company logo on all conference promotional material	✓	✓	-	-
Brand presentation possibilities at events (Ranges Night, Gala Dinner)	✓	-	-	-
Mention on every communication (newsletter, social media etc.)	✓	-	-	-
VALUE	20'000 CHF	15'000 CHF	10'000 CHF	5'000 CHF

Contribution opportunities

EXHIBITION

Exhibition Rate: 800 - 1'000 CHF for whole week

Exhibition Package (4 square meters) includes:

- 1 Table (1.6 m x 0.8 m)
- Power Supply
- 2 chairs
- Power supply and consumption
- Pinboard if needed
- Trash bin

Available Space	4 or 8 square meters in Conference Center or House of Energy
Exhibition Opening Times	Sunday, 19 May 2024, 4 PM until Thursday, 23 May 2024, 4 PM
Set up	Sunday, 19 May 2024, 10 AM to 4 PM
Dismanteling	Thursday, 23 May 2024, after 4 PM

Exhibition space is limited, priority will be given to Ranges and Sponsors.

Safety

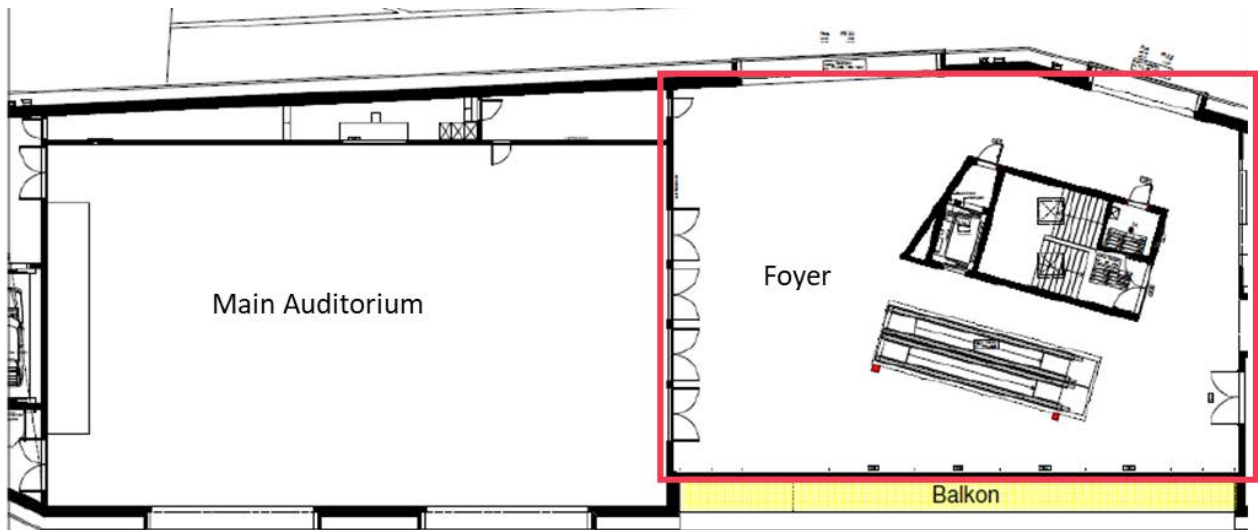
The layout of the stands must comply with the applicable safety regulations. It is, therefore, recommended that materials meet the usual standards. The use of gas or other fuels (candles, smoke machines, etc.) is forbidden.

The Conference Center does not provide security during the opening hours of the building (between 10 AM and 6 PM).

Floor Plans

Foyer (Conference Center)

One of the two exhibition areas is in the Foyer of the Conference Center. The Foyer connects the Main Auditorium with the seminar rooms. Capacity: 300 people



House of Energy

The other exhibition space extends into the House of Energy, directly connected to the Conference Center. Capacity: 100 people

