

# GEOCONGRESS 2023

The next 125 years of Earth  
Sciences

## SPONSORSHIP OPPORTUNITIES

Make an impact with targeted sponsored experiences and help your business go even further

Cultivate brand loyalty through extensive acknowledgement of your investment

## CONFERENCE WEBSITE

<https://allevents.eventsair.com/geocongress/>

Email - [geocongress@allevents.co.za](mailto:geocongress@allevents.co.za)

## SPONSORSHIP QUERIES AND COMMITMENT

Email - [craig.smith@gssa.org.za](mailto:craig.smith@gssa.org.za)



**GEOCONGRESS 2023**  
**11-13 JANUARY**



The next 125 years of Earth Sciences



## Dear Sponsors and Supporters of Geocongress 2023

The Congress Organizing Committee, Stellenbosch University and the Geological Society of South Africa (GSSA) invite you to support Geocongress 2023 by becoming an event sponsor.

A range of sponsorship options are available, and you would not only be building your brand by participating, but you would assist in making the meeting affordable and attractive to students in particular.

Geocongress is a GSSA event traditionally staged every two years in partnership with a university campus, with the aim of offering a local forum to report research advances in a wide spectrum of the earth sciences, as well as providing networking opportunities for the research and professional communities.

The pandemic disrupted the cycle, and the next congress originally scheduled for 2020 had to be delayed until early 2023. The meeting will be a 'hybrid' event with online attendance possible, although in-person attendance is strongly encouraged.

A key objective is to keep the event as affordable as possible, to attract as many students, young researchers and young industry professionals as possible. This can only be done with sponsor assistance, and the use of suitable but cost-effective campus venues. The Geocongress is also an important platform and an opportunity for those in research and industry to meet and be updated on the latest thinking.

Please support this effort by taking up one or more of the sponsorship options outlined in this flyer. Because of space constraints, exhibition full-size stands cannot be offered at this Geocongress, but there will be display tables and many other brand-building options available. You will reach a broad range of geoscientists and potential employees through your support.

More detail about Geocongress can be found on the conference website at <https://allevents.eventsair.com/geocongress/>.

**Bjorn von der Heyden**  
Congress Chair

**Tania Marshall**  
GSSA President

# PRIMARY SPONSORSHIP BENEFITS

Connect with people that Matter

## DIAMOND SPONSORS

## GOLD SPONSORS

## SILVER SPONSORS

### Diamond Sponsors - R50 000 incl vat

- Logo on congress website with URL link and company description - **300 words**
- Logo to appear on all marketing material distributed prior to the Congress
- Exposure in the Geobulletin
- Listing in Congress programme - **300 words**
- Complimentary delegates (includes conference session access) - **4 delegates**
- Company free standing roll up banner (to be provided by company) - Plenary Hall
- Function / Product Branding (non- Exclusive) **Cocktail Function**
- Acknowledgement in plenary venue (includes Logo on looped presentation in plenary session)
- Logo on Congress signage and banners
- Informational items / brochures to be included in delegate pack - **3 inserts**
- Advertisement in final programme - **Double page (prominent position)**
- E-mail to attendee database with sponsorship / acknowledgement

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# PRIMARY SPONSORSHIP BENEFITS

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## GOLD SPONSORS

### Gold Sponsors - R30 000 incl vat

- Logo on congress website with URL link and company description - **100 words**
- Logo to appear on all marketing material distributed prior to the Congress
- Exposure in the Geobulletin
- Listing in Congress programme - **100 words**
- Complimentary delegates (includes conference session access) - **2 delegates**
- Company free standing roll up banner (to be provided by company) - **1x Breakaway venue**
- Function / Product Branding (non- Exclusive) **Cocktail Function**
- Acknowledgement in plenary venue (includes Logo on looped presentation in plenary session)
- Logo on Congress signage and banners
- Informational items / brochures to be included in delegate pack - **1 insert**
- Advertisement in final programme - **Full page**
- E-mail to attendee database with sponsorship / acknowledgement

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# PRIMARY SPONSORSHIP BENEFITS

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## SILVER SPONSORS

### Silver Sponsors - R20 000 incl vat

- Logo on congress website with URL link and company description - **80 words**
- Logo to appear on all marketing material distributed prior to the Congress
- Listing in Congress programme - **80 words**
- Complimentary delegates (includes conference session access) - **1 delegate**
- Company free standing roll up banner (to be provided by company) - **1x Breakaway venue**
- Acknowledgement in plenary venue (includes Logo on looped presentation in plenary session)
- Logo on Congress signage and banners
- Informational items / brochures to be included in delegate pack - **1 insert**
- Advertisement in final programme - **Half page**
- E-mail to attendee database with sponsorship / acknowledgement

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# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Connect with people that Matter

## EVENT PARTNER - R5000

- Promotional literature in delegate bag (partner to provide)
- Free advert in Geobulletin | Newsletter | Website

## DELEGATE PACK ITEMS

- Congress Notepads & Pens - R6 000
- USB Flash Drives - R10 000
- Congress Bags - R30 000
- Delegate Pack Inserts - R4 000

## REGISTRATION

- Registration desk - R13 500
- Name Badges & Lanyards - R12 000

## STUDENT SPONSORSHIP

- Student sponsorship per student - R10 000

## CATERING & EVENTS

- Hospitality Sponsor for Congress  
Tea Breaks - R20 000 per day
- Welcome Cocktail - R30 000
- End of Day Drinks - R20 000

## EXHIBITOR - DISPLAY TABLES

- Exhibitor Display Tables - R10 000

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