Data Processing Consent

We make it a matter of pride to respect the privacy of our users and to treat their personal data in the strictest confidentiality and in accordance with the legislation in force. The privacy policy is intended to inform you, in a transparent manner, about the data we collect, the purpose for collecting it, the way we use it, and the rights you have regarding the processing of such data. On this page, we provide you with a simplified version of our privacy policy in the form of questions and answers. We invite you to also read the detailed version available here. We draw your attention to the need to read this privacy policy carefully. If you have any other questions, do not hesitate to contact us at the following address: brussels@aimgroup.eu

1. Who is responsible for processing data?

AIM is the controller of your personal data. Here is our complete contact information:
AIM GROUP BELGIUM BVBA
Grensstraat 7 - 1831 Diegem (Belgium)
Belgian business registry (BCE) number: BE 0466.604.543.
brussels@aimgroup.eu

2. What data do we collect?

We collect your data – personal or otherwise – for various reasons which are defined in the following point (see point 3). It may include the following data: your identifying information (title, last name, first name, e-mail address); your professional information (company, department, address, phone, fax, mobile; your bank details (credit card number or IBAN and BIC/SWIFT) and invoicing details; our communications (by email or other); the type of domain with which you connect to the Internet; the IP address assigned to you; the date and time of your access to our website; location data or other data relating to the communication; the pages you viewed on our website; the type of browser, platform, and/or operating system you are using; the search engine and the keywords used to find the website; your browsing preferences.

3. Why do we collect your data?

We collect your data mainly to send you updates, our newsletters related to the AIM Group Belgium's Events, process your order, improve our service, and, more generally, to easily communicate with each other. Finally, your data also allow us to improve and facilitate your navigation on our website.

4. How do we collect your data?

Most of your data is communicated to us by your active intervention. This is the case when you send us your identifying data to place an order. Other data, such as the date and time of your access to our website, the pages you have viewed, or your location data, are collected automatically through servers consulted and “cookies” placed on our website. For more information on what a cookie is, how it is used, and the exact data it collects, visit our page concerning our cookie policy.

5. Are your data protected?

We take pride in respecting the privacy of our users. We maintain a strict privacy policy and take all appropriate measures to ensure that our servers prevent, to the extent possible, any unauthorized leak, destruction, loss, disclosure, use, access, or modification of your data. Regarding the payment of your order, to guarantee optimal security, we use the secure payment system from AIM GROUP Belgium BVBA.

6. How long do we store your data?

We keep your data for the time necessary to accomplish the objectives pursued (see point 3). Once this goal is achieved, we delete them.

7. What are your rights?

You may, at any time, request to verify, access, rectify, delete, transfer and object to the use of your data, as well as request the limitation of such use of your data. To do so, simply send us an email at the following address: brussels@aimgroup.eu. We will then make every effort to take the necessary action as soon as possible.

8. Who has access to your data and to whom are they communicated?

Our employees and subcontractors have access to it only to the extent necessary for processing your order and/or for fulfilling the objectives pursued (see point 3). Each of them is subject to a strict obligation of confidentiality.

9. Do we transfer your data abroad?

We only transfer your data to a non-EU country if it provides a level of protection equivalent to what you can find in your country of residence.

10. How to receive our products?

We only use your email address to keep you updated. With your consent, we will subscribe you to our newsletter related to the events organized by AIM Group Belgium BVBA. You can unsubscribe and withdraw your consent to these communications at any time.

11. What is our policy on data concerning minors?

Our website and the sale of our items are not targeted to children under the age of 18. If you learn that your minor child has provided us with their personal data without your consent, contact us at the following address: brussels@aimgroup.eu

12. What happens in the event of a change to the privacy policy?

If we had to make any changes to this privacy policy, you would be notified through our website.

13. What to do in the event of a dispute?

Lengthy trials do not benefit anyone. In the event of a dispute between us, we commit to give priority to dialogue and openness in search of an amicable solution.