

The Chartered
Institute of Logistics
and Transport

ELA

EUROPEAN
LOGISTICS
ASSOCIATION



EUROLOG Conference 2022

13th – 15th September, 2022

Royal Marine Hotel, Dún Laoghaire, Dublin

Growing the Supply Chain Sector Sustainably



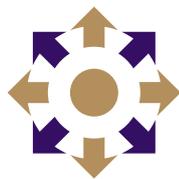
Fáilte Ireland
National Tourism Development Authority

ABOUT THE CONFERENCE

EUROLOG is the annual international conference of the European Logistics Association. The aim of the conference is to promote dialogue between ELA members and non-members, in particular the national organisations, on a neutral platform.

EUROLOG is hosted by major European cities every year apart from the last two years that were unfortunately postponed due to the coronavirus pandemic. This is the 26th EUROLOG with previous conferences taking place in Marrakesh, Athens, Bucharest, Poznan and Lisbon to name a few. Given the challenges faced to the supply chain sector globally as a result of the past two years and the ongoing effects of the crisis in Ukraine, now more than ever is the opportune moment for both CILT and ELA to come together to reflect on the lessons we have learned over the last couple of years and collaborate on strategies for growing the supply chain sector sustainably. EUROLOG will provide academics, practitioners and policy makers with the opportunity to come together, network and draw out lessons of interest from different countries and engage in cross national dialogue.

ABOUT OUR CO-HOSTS



**The Chartered
Institute of Logistics
and Transport**

Chartered Institute of Logistics and Transport (CILT)

The CILT is the professional body in Ireland for people in the logistics, transport and supply chain industry.

- We have 400 members and three regional sections
- CILT Ireland is a territory of the wider CILT International organisation which has 33,000 members globally working in over 43 countries
- We are a member of the European Logistics Association
- The institute's key remit is to promote professionalism and enhance standards in the logistics, transport and supply chain sector through the provision of education and services.



European Logistics Association (ELA)

The ELA is a federation of 30 national organisations, covering almost every country in Central and Western Europe as well as European Union's outermost regions, in the Caribbean (Martinique French West Indies).

Our aims are to provide an international forum for networking, the promotion and development of the logistics and supply chain profession.

WHY SPONSOR AT EUROLOG 2022?

Showcase your brand, make new business contacts and benefit from networking opportunities!

EUROLOG 2022 has several sponsorship packages available, providing a choice of exposure level related to financial commitment. Participating as a sponsor and/or exhibitor at the 2022 EUROLOG conference is an opportunity to demonstrate support and commitment to those engaged in the logistics, transport and supply chain industry.

The conference attracts leaders working at local, national and international levels to drive positive and innovative change. Sponsors will have a unique opportunity to connect with up to 300 delegates from across Europe. These will include professionals from the logistics, transport and industry sectors, to academics, researchers and policy makers who work and engage across the wider international logistics community and are passionate about driving a unified effort to create global and sustainable improvements.

The three-day conference will include an inspiring and informative range of speakers, workshops and networking opportunities for sponsors and will also include a dynamic programme of social events.

WHY SPONSOR AT EUROLOG 2022?

- Significant maximum exposure at Europe's leading logistics and supply chain management conference
- An opportunity to build and reinforce strategic relationships within the logistics community and to demonstrate your commitment to the sustainable future of the sector
- Time to network with industry sector colleagues and key decision makers
- Marketing opportunities to showcase your brand including visibility at the event, on the conference website, social media and associated marketing materials
- Access to a broad network of industry partners at a local and international level
- The chance to present latest innovations and new products or services, and showcase your expertise and capabilities

GOLD (€45,000)

As the exclusive Gold sponsor at EUROLOG 2022 you will have the opportunity to receive exposure via conference branding and promotion as well as naming rights for the opening conference plenary session.

In addition you will receive:

- Your logo in the Gold sponsor section of on the conference website and mobile event app hyperlinked to your company profile
- Delegate bag inserts (maximum 3 pieces of information or promotional items per bag)
- Your logo on venue signage
- An opportunity for handouts or an exhibition table at the venue
- Sponsored eNewsletter to conference delegates
- Lunch sponsorship on one day
- The option of either a sponsored speaker from your organisation or a sponsored workshop or breakout session.
- 4 x complimentary 3 day delegate registrations

SILVER (€30,000)

As a Silver sponsor at EUROLOG 2022 you will have the opportunity to receive exposure via conference branding and promotion as well as naming rights for one of the conference parallel sessions.

In addition you will receive:

- Your logo in the Silver sponsor section of on the conference website and mobile event app hyperlinked to your company profile
- Delegate bag inserts (maximum 2 piece of information or promotional items per bag)
- Your logo on venue signage
- An opportunity for handouts or an exhibition table at the venue
- Tea/coffee break sponsorship on one day
- 3 x complimentary 3 day delegate registrations

BRONZE (€15,000)

As a Bronze sponsor at EUROLOG 2022 you will have the opportunity to receive exposure via conference branding and promotion.

In addition you will receive:

- Your logo in the Bronze sponsor section of the conference website and mobile event app hyperlinked to your company profile
- Delegate bag insert (maximum 1 piece of information or promotional items per bag)
- Your logo on venue signage
- An opportunity for handouts or an exhibition table at the venue
- 2 x complimentary 3 day delegate registrations

Royal Marine Hotel,
Dún Laoghaire,
Dublin



ADDITIONAL SPONSORSHIP OPPORTUNITIES

CONFERENCE DINNER (€10,000)

- Your logo in the Supporter section of the conference website and mobile event app hyperlinked to your company profile
- Your logo displayed on conference dinner menu
- 1 x complimentary 3 day delegate registration
- 1 x complimentary 2 day delegate registration

CONFERENCE DINNER ENTERTAINMENT (€5,000)

- Your logo in the Supporter section of the conference website and mobile event app hyperlinked to your company profile
- Your logo displayed during conference dinner
- 1 x complimentary 2 day delegate registration

WELCOME RECEPTION (€7,500)

- Your logo in the Supporter section of the conference website and mobile event app hyperlinked to your company profile
- Your logo displayed during lunch break on one day
- 1 x complimentary 2 day delegate registration

WELCOME RECEPTION ENTERTAINMENT (€3,000)

- Your logo in the Supporter section of the conference website and mobile event app hyperlinked to your company profile
- Your logo displayed during conference dinner
- 1 x complimentary 2 day delegate registration

LUNCH BREAK (€5,000)

- Your logo in the Supporter section of the conference website and mobile event app hyperlinked to your company profile
- Your logo displayed during one lunch break
- 1 x complimentary 2 day delegate registration

TEA/COFFEE BREAK (€2,000)

- Your logo in the Supporter section of the conference website and mobile event app hyperlinked to your company profile
- Your logo displayed during one tea/coffee break
- 1 x complimentary 2 day delegate registration

PLENARY SESSION (€10,000)

- Your logo in the Supporter section of the conference website and mobile event app hyperlinked to your company profile
- Your logo displayed prior to one plenary session (other than the opening session)
- 1 x complimentary 3 day delegate registration
- 1 x complimentary 2 day delegate registration

CONFERENCE LANYARDS (€7,500)

- Your logo in the Supporter section of the conference website and mobile event app hyperlinked to your company profile
- Your logo on the conference lanyards (sponsor provides artwork and lanyards)
- 1 x complimentary 3 day delegate registration
- 1 x complimentary 2 day delegate registration



**The Chartered
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We understand that your needs may not necessarily fit into the prescribed levels outlined, and encourage you to discuss alternative options with us to tailor-make a sponsorship package or opportunity that best suits your needs.

Please note that all costs may be subject to Irish VAT, this will be clarified before reaching any agreement.