



ESTSS

TBILISI
თბილისი
2025
12 - 15 JUNE

18th European Society for Traumatic Stress Studies Conference

Exploring New Approaches for Healing and Recovery in Times of Global Uncertainty and Extreme Stress

12-15 June 2025

The Biltmore Hotel Tbilisi



www.estss2025.com
#ESTSS2025



GSP

საქართველოს
ფსიქოტრავმის
საზოგადოებრივი
სამედიცინო
სამსახური

GEORGIAN
SOCIETY FOR
PSYCHOTRAUMA

It is our distinct pleasure to extend a warm invitation to join us for the 18th biennial conference of the European Society for Traumatic Stress Studies, to be held in Tbilisi, Georgia, from June 12 to 15. Through your participation as sponsors, we are able to bring together experts in the field of traumatic stress and offer high-quality programming. Under the overarching theme "***Exploring New Approaches for Healing and Recovery in Times of Global Uncertainty and Extreme Stress***", our conference aims to address the evolving complexities of trauma response. By delving into both research and clinical applications, we aspire to uncover innovative strategies and best practices for promoting healing and resilience in individuals, families, and communities.

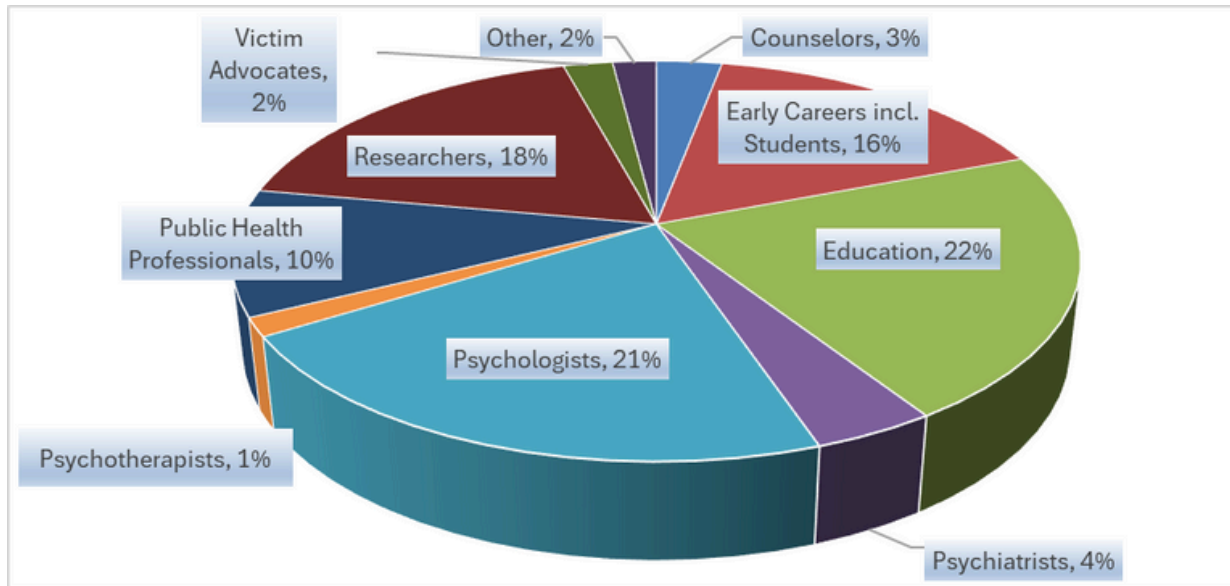
The European Society for Traumatic Stress Studies

Founded in 1988, the European Society of Traumatic Stress Studies promotes the sharing of knowledge and experience about all aspects of psychotraumatology. They do this by fostering research and best practice, building networks, and by contributing to public policy at a European level. The Society is dedicated to increase and disseminate knowledge of traumatic stress based on good science.



Why Exhibit at the ESTSS Biennial Conference?

The ESTSS Biennial Conference is a forum for the exchange of information and high-quality education for traumatic stress professionals and representatives of corporations, foundations and government agencies who share our interests. We seek to maximise commercial, foundation and government agency participation while maintaining professional impartiality in the discussion of therapies and procedures.



Plus

Remind attendees what you have to offer

Learn

Discover how changes in the field are affecting what your customers need and value

Position

Identify yourself as a sponsor of ESTSS and help trauma research and clinical application

Network

Reconnect with customers and make new contacts

Market Research

Learn about the latest information and services available from other providers

Sponsorship Opportunities

ESTSS welcomes commercial business, nonprofit organizations, governmental agencies and individuals to help support the ESTSS Biennial Conference. As sponsor, you demonstrate your dedication to learning and information sharing to the leaders in the field of traumatic stress.

Please note: Logos of any company considered a commercial interest are not permitted, and cannot have logos displayed in promotion at the meeting. Only company names may be used.

A commercial interest is any entity producing, marketing, reselling or distributing health-care goods or services consumed by, or used on, patients.

A Sustained Attendance

The commitment of our attendees to the Biennial Conference is evident. The need for traumatic stress professionals is consistently increasing, providing stable attendance at the meeting and continued interest in new products and services to help serve our community and the world around us.



Sponsorship Opportunities

All sponsorship opportunities are available to commercial entities, non-profit companies and governmental agencies subject to review. Sponsor benefits include:

- Acknowledgment at the Opening Address
- Acknowledgment as a sponsor on signage and slides
- Acknowledgment in the ESTSS Newsletter distributed to ESTSS members*
- Acknowledgement on the ESTSS Biennial Conference web page with a link to your website
- Description (up to 75 words) of your organization on the Conference mobile app
- One-time use of the final attendee list mailing labels** (emails excluded)

*Excludes logos or links

**For attendees who opt in to be included

Support Level - Select One

Sponsor Benefits

PLATINUM

€15,500+

Add-on Options:

e.g. Welcome Reception – €6,000
(one available)

- Sponsor acknowledgment on the Conference mobile app
- Ad on the Conference mobile app
- Company Logo in pre-conference communications
- Company brochure or related document, max 5MB for pdf files
- Promotional email to attendees including a short paragraph and company logo on a pre-event joining instruction
- Exhibit table
- Acknowledgement through signage as Platinum Level Sponsor
- Four full-meeting registrations

GOLD

€10,500+

Add-on Options:

e.g. Lunch – €5,000 (three available)

- Sponsor acknowledgment on the Conference mobile app
- Ad on the Conference mobile app
- Promotional email to attendees including a short paragraph and company logo on a pre-event joining instruction
- Acknowledgement through signage as Gold Level Sponsor
- Three full-meeting registrations for scientific personnel

SILVER

€6,500+

Add-On Options:

e.g Mobile App – €5,000 or
Refreshment Break – €2,500 (four available)

- Sponsor acknowledgment on the Conference mobile app
- Ad on the Biennial Conference mobile app
- Acknowledgement through signage as Silver Level Sponsor
- Two full-meeting registration for scientific personnel

BRONZE

Posters Sponsor Option 1 - €3,500

(One available) *Your logo on every poster board*

Track Sponsor Option 2 – €2,500

Support an outstanding presenter in a specific subject track

- Sponsor acknowledgment on the Conference mobile app
- Ad on the Conference mobile app
- Acknowledgement through signage as Bronze Level Sponsor
- One full-meeting registration for scientific personnel

All rates exclusive of VAT.

Additional sponsorship packages can be designed. Please contact us at estss2025@abbey.ie to discuss options.

Marketing and Branding Opportunities

Conference Mobile App Push Notifications – €500

The ESTSS Biennial Conference mobile app is an essential tool used by every attendee. Use push notifications to reach them every day of the conference.

- Send a message (up to 140 characters) to meeting attendees, through the conference mobile app (scheduled in advance). Notifications can link to a company profile or session within the app.
- Three notifications available: Friday – Sunday, one per day

Conference Mobile App Banner Advert – €1000

Customizable, clickable banner advertisement and hyperlink to your website, which is highly visible, increasing the likelihood of engagement and conversion

Conference Mobile App Splash Screen – €1000

Customizable, full screen advert as the app loads, your branding visible each time an attendee opens the app!

Bursary Partner – from €1250

Raise your profile while supporting professionals and students in the traumatic stress field to attend the conference. Not everyone can attend the conference and support from Partners can extend the learning and have beneficial impact on local communities.

- Acknowledgement on the ESTSS Conference website with a link to your website
- Acknowledgment at the Opening Address
- Acknowledgement on the Conference mobile app

In-Kind Provision of Event Materials

Sponsors are invited to exclusively provide the following highly visible delegate items in kind. Items are available on a first come, first served basis.

Products can include sponsor logo alongside conference logo. Branding must be approved by ESTSS 2025 organisers in advance.

Suggested items: Conference lanyards, reusable coffee cups or water bottles, pens, notepads

Please note, products should be as sustainable as possible and avoid single-use plastics. If you have other ideas of delegate items you could provide, please get in touch.

Be there!

Tabletop Exhibit

€750 per table (Non-profit & Government Agencies)

€1,050 per table (Commercial)

Displays of products and services of interest to the traumatic stress studies field provide valuable interaction between attendees and organisations. Exhibits are strategically located and guarantee maximum exposure to ESTSS attendees.

- Table top exhibition stand 3m x 2 m space
- Two exhibition passes incl. tea and coffee, but not including access to the scientific programme
- One-time use of the pre-registration list* (emails excluded)
- Acknowledgment in broadcast emails to ESTSS database of more than 3500 contacts**
- Company name and short company profile in the Conference mobile app
- Recognition on the ESTSS website before and during the Conference***

Thursday 12 June	Set up	12:00 - 17:00
Friday 13 June	Open	08:00 - 17:00
Saturday 14 June	Open	08:15 - 17:00
Sunday 15 June	Open	08:30 - 15:30
	Dismantle	15:30 - 18:00



* For registrants who agree to be included

** Excludes company logos or links

** No logos permitted for commercial interests

Exhibits may not be dismantled before 15:30 on Saturday, 15 June

General Information

EXHIBITION SPACE

Exhibition space is assigned by the conference organiser, on a first come first serve basis, with priority given to top-tier sponsors. The Exhibition space includes a table-top for display, chair, and power socket per client. Exhibitors may provide a printed back-drop banner, which can be positioned behind your display table. Any other requirements will need pre-approval in writing prior to the event and might incur additional costs which would be for your direct account/invoice. Full sponsorship / exhibitor terms and conditions will be outlined in your agreement. The exhibitor manual, set up, delivery and venue details will be distributed prior to the conference.

PAYMENT OR CANCELLATION

Sponsorship and Exhibition Invoices are generated in Euro (€) Plus VAT as applicable. Payment in full is due 30 days upon receipt of invoice and required prior to the start of the conference. All cancellation requests must be submitted in writing to estss2025@abbey.ie and receipt acknowledged. Cancellations received before **Friday, 28 February 2025** will be required to pay 20% of full payment due. After this date, no refunds will be made. The organiser reserves the right to cancel the agreement or terminate the contract for any reason at any time upon written notice to the exhibitor/sponsor. In this event a refund will be made for any rental fees paid by the exhibitor/sponsor under the agreement.

INSTALLING EXHIBITS

The exhibit area will be available for set-up on **Thursday, 12 June, 2024, from 12:00-17:00**. All exhibits must be set up by **17:00 on Thursday**.

DISMANTLING EXHIBITS

All exhibits must remain intact **until Sunday, 15 June 2025, 15:30**. Exhibits must be dismantled or removed no later than **Sunday, 15 June 2025, 18:00**.

EXHIBIT PERSONELL

All participants affiliated with exhibits must be registered for the 18th Biennial Conference. Each person will be issued an exhibitor badge and must be employed by the exhibiting organization or have a direct business affiliation. Exhibiting companies are limited to two complimentary registration. Additional registrations can be purchased at the prevailing rate.

EXHIBITION MANUAL

Exhibitors are responsible for all freight, drayage and labor charges. International shipping rates may vary and further information will be provided in the exhibition manual along with shipping instructions. The exhibition manual will be emailed to exhibitors prior to the Biennial Conference.

SECURITY

Exhibit Management will provide peripheral security of the exhibition area. However, each exhibitor should make provisions to safeguard their goods and materials from the time they are placed at the booth until the time they are removed. Do not leave laptop computers, other electronic devices, or other valuable equipment in the exhibition area unattended. ESTSS or the conference organisers will not be responsible for loss or damages for any cause.

