



Raise Your Company's Profile

iED's **Annual Conference & Awards** is being held at **The Lowry Hotel, Manchester** on 25th November.

This year's theme is **Good Growth: Driving the UK economy with investment in our regions & communities.**

Event Partners can benefit from:

- **Direct access to over 200 economic development and regeneration decision makers** from Private and Public sectors across the UK, plus a delegate list a week before the event
- **Raising your brand to all iED members** via relevant newsletters, websites and online promotion
- **Demonstrating knowledge and skill set to delegates**
- An **extremely valuable networking environment** during the Conference and Awards Dinner.

The iED audience encompasses a wide range of **practitioners and decision makers who work in:** infrastructure, inward investment, regeneration, enterprise promotion, business support, employability, community service, neighbourhood renewal, planning, town centre management, tourism, and other fields of general economic development.

Become an Event Partner & find out more - contact Emma:

- emmawilloughby@iED.co.uk
- 01722 339811

Event Partner Opportunities

“This year’s programme gives delegates the opportunity to listen to, engage with and learn from experts who will share their knowledge and real-life examples in overcoming regional barriers to growth.”

Become a Knowledge Partner - Choose from **3** options:

1. Take part in a Conference Panel Discussion and Brand the Main Conference room

As a Main Stage Panellist, showcase your organisation’s expertise, and brand the main plenary room all day.

The Panel Discussion is a 1-hour ‘Question Time’, including speakers *Keith Burge from Smarter Economics*.

2. Chair a Breakout Session

Showcase your skills by chairing and facilitating one of the following Breakout Sessions:

- 1A Creative & Culture, Driving Economic Development**
with Claire McColgan CBE, Director of Culture, Liverpool City Council
- 1B House Based Regeneration Delivery**
with Catherine Holes, Assistant Director of Market, Partners and Places, Homes England
- 2A Place Based Economic Development**
with Jo Blundell, Co-CEO, Place Matters
- 2B Low Carbon Growth**
with Sara Thiam, Chief Executive, Propser
- 3A tbc**
- 3B Different Enterprise Models Driving Regional Economies**
with Jennifer Van Der Merve, Director, & Erika Rushton, Programme Director, Kindred

Both options above also include:

- **Exhibition Tabletop Stand** in refreshments/networking area, including **5 conference tickets**
- Networking, and **delegate list**
- **Meet the Speaker profile**, with a photo and a Q&A of your representative
- **Branding the session room**, including the stage & digital signage
- **Use of ‘iED Knowledge Partner’ logo** for your own marketing purposes
- **Your company’s brand/profile on all digital platforms, conference App & communications**
- **Thanks from the Chair** during the opening and closing addresses
- Bring **additional delegates at the iED member rate**.

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Become a **Knowledge Partner**, where you can choose to:

3. Host a Breakfast Seminar

Showcase your in-depth knowledge by running a stand-alone seminar on a conference relevant subject. This will take place prior to the official start of the day. We can:

- **Provide a seminar room** with audio and visual equipment
- **Promote the session** via pre-event invites, the website and booking site
- **Take pre-event bookings**, though any delegate can attend on the day
- **Gain feedback** via the conference feedback form.

Also included:

- **Exhibition Tabletop Stand** in refreshments/networking area, **including 3 conference tickets**
- **Networking** with economic and regeneration professionals
- **A delegate list** prior to the event
- **Digital conference App branding**, with your logo on the Sponsor's page
- **Your company's brand/profile on all digital platforms & communications**
- **Meet the Speaker profile**, with a photo and a Q&A of your representative.



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Become an **Engagement Partner**, where you can:

1. Take part in the Exhibition & brand all Delegate Badges

- **Exhibition Tabletop Stand** in the refreshment and networking area
- **Delegate list** given to you before the event, and after with contact details
- **Five complimentary** conference **tickets** (including stand staff)
- **Your logo on the Lanyards and Badges, worn by all delegates**
- **Your brand will also be promoted:**
 - on the **front of the digital conference App**
 - on the **sponsors' page** of the digital conference App
 - on the **Main Stage**
 - in **Breakout Rooms**
 - **on digital screens**
 - **via the Chair** during the opening and closing address
- **Bring additional delegates** along at the iED member rate.

2. Or, take part in the Exhibition & highlight your brand

- **Exhibition Tabletop Stand** in the refreshment and networking area
- **Delegate list** before the event
- **Three complimentary conference tickets** (including stand staff)
- Logo on digital screens
- Logo & company bio in the digital conference App.



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Become the **Awards Event Partner**, where you can:

- **Showcase your company's brand as the Leading Partner at the Awards:**
 - Display physical items such as banner stands at the pre-dinner Drinks Reception
 - Host a table of 10 for dinner, in a prominent position
 - Propose a toast
 - Display a slideshow or video as part of an on-screen presentation during dinner
 - The award's host will thank you during the address
 - Supply a branded gift/marketing materials for each place setting
 - Brand the Awards Room via:
 - Sponsors' slide show
 - Stage screen
 - Menus
 - Table numbers
 - Waiting staff aprons
- **Raise your profile before the event:**
 - Use of the 'iED Conference & Awards Partner' logo
 - Full company profile including a web link on the iED website's Awards page & App
 - Logo within digital promotion and the event booking site
 - Recognition of your sponsorship in an issue of the iED e-newsletter.



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Become an **Award Category Partner**:

- **Present your chosen award** to the winner, on stage
- **Two complimentary awards dinner tickets**
- Pre-awards **Drinks Reception branding**
- **Showcase your brand** with your logo appearing on the:
 - **Stage Screen** during the award presentation and rolling presentation
 - **Winner's trophy** / certificate
 - **Digital Awards App**
- **Promotion of your company to a wider audience via:**
 - The Conference website, including your profile, web link and contact details
 - The iED Newsletter, where you will be recognised for being an Award Partner
 - All digital marketing and the event booking site
 - The iED website, post-event.

Choose your Award:

1. **Leader of the Year**

Economic development professionals who have demonstrated outstanding leadership and management in their role, and who motivate and inspire their team to achieve success through effective leadership.

2. **Team of the Year**

Exceptional economic development teams who have gone above and beyond in ensuring the smooth running and effective delivery of economic development functions in their organisations.

3. **Rising Star of the Year**

Younger economic development team members aged 30 or under (as of 1st June 2025) who have demonstrated excellence, commitment and gone above and beyond in their early career.

Continued...



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Choose your Award *continued:*

4. Equality, Diversity and Inclusion Initiative of the Year

Projects, teams or Individuals, which have strived to actively promote, celebrate and raise awareness of EDI, improving under-represented involvement in economic development in their organisation or externally.

5. Social Value Initiative of the Year

Projects, teams or Individuals, which have made a significant contribution to social value creation, developing best practice in their field and making positive impacts in their communities.

6. Most Innovative Project of the Year

Innovative economic development projects which have pushed the boundaries beyond traditional approaches and delivered additional beneficial outcomes as a result of the innovation.

7. Collaborative Initiative of the Year

Outstanding cross-sector economic development collaboration between two or more partners drawn from local authorities, private sector, third sector, business and academia.

8. Outstanding Impact

For projects delivered and concluded in the last five years, which demonstrate benchmarked evidence against other similar initiatives. Impacts could include environmental, social, business support (from start-up to growth and scale), rural development and regeneration.



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Event Partner Summary

Suggest a tailored event partner package; combined packages attract a discount.

Knowledge Partner		
1. Panel Discussion & Main Conference Partner	£7,000	Page 2
2. Breakout Session Partner & Chair	£6,000	Page 2
3. Breakfast Seminar Partner	£3,500	Page 3
Engagement Partner		
1. Exhibition Partner with Badges & Lanyards profile	£5,000	Page 4
2. Exhibition and Brand profile	£3,000	Page 4
Awards Event Partner	£5,000	Page 5
Awards Category Partner		
1. Leader of the Year Award	£1,500	Page 6
2. Team of the Year Award	£1,500	Page 6
3. Rising Star of the Year Award	£1,500	Page 6
4. Equality, Diversity and Inclusion Initiative of the Year Award	£1,500	Page 7
5. Social Value Initiative of the Year Award	£1,500	Page 7
6. Most Innovative Project of the Year Award	£1,500	Page 7
7. Collaborative Initiative of the Year Award	£1,500	Page 7
8. Outstanding Impact Award	£1,500	Page 7

- [See last year's winners and sponsors](#)
- [Visit the 2025 conference website](#)
- N.B. Prices are exclusive of VAT

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