



2025 NiB Annual Conference

SUPPORTER PACK

NEURODIVERSITY IN BUSINESS 2025



“Our NiB Annual Conference is the flagship event in the ND community and brings together businesses, ND specialist organisations, and ND community members to share best practice and collaborate to unlock the unique and innovative contributions of neurodivergent people to the corporate world.”

Dan Harris, Founder and Chairperson
Neurodiversity in Business





The time for neuroinclusion is now

Neurodiversity in Business (NiB) was founded on one premise:

Companies can lead the way towards a more neuroinclusive society.

Companies are at different stages in their neuroinclusion journeys, and NiB aims to help everyone go farther, faster. We facilitate sharing of best practice on neurodivergent (ND) recruitment, retention and empowerment.

As a NiB member, you have the opportunity to learn, share and network with other corporate members. Together, we support ND people to have independent, fulfilling careers.

We are at a turning point. 15-20% of the population is neurodivergent. The ND employment gap is massive. Meanwhile, employers are looking for exactly the skills that neurodivergent people possess.

Our research shows that straightforward, scalable approaches are available to support ND people in work. The challenge for companies is to rethink standard approaches and embed inclusion by design.

You can change lives while improving your bottom line. The benefits to companies of embracing neuroinclusion are clear. The benefits to ND individuals, their families and our communities are exponential.

The time for neuroinclusive workplaces is now – and together, we can change the world.

D. J. Harris



Supporting NiB

Together, we can unlock the power of neuroinclusion and help neurodivergent people reach their potential



We can close the ND employment gap.

Neurodivergent people are much less likely to be employed than the general disabled population and people who are not neurodivergent or disabled.

- 75.7% of the general UK population are in employment¹
- 33.3% of adults diagnosed with ADHD are jobless at anytime²

Neurodivergent people are also more likely to be looking for work.

- **45% of autistic people have lost or left their job** because of challenges due to being misunderstood³
- **53% of autistic people want help to find work, but only 10% are getting the support**⁴

1 - [UK Parliament](#), 2 - [ADDA+](#), 3 - [ICAEW](#), 4 - [I Am Autism](#)



We can help ND people reach their potential.

Barriers exist at every phase of the employment life cycle - barriers which can be overcome.

Unemployed

Victoria

- **8 jobs** in the last **6 years**.
- Excellent analytical skills and a strong technical focus
- Struggles with planning and organising tasks, causing her to miss deadlines

Solution: Readily Available Adjustments and coaching

Transitioning to work

Thomas

- Looking for work for **10 months**
- Currently working temporary jobs to cover student loan payments
- Excellent marks but did poorly in interviews and on psychometric testing

Solution: Neuroinclusive recruitment practices

In your workforce

Pat

- At the same company for **3 years**
- Valued for creativity and big picture thinking
- Burning out due to extra hours rechecking work but afraid disclosing will limit career growth

Solution: Bold role models and Readily Available Adjustments

Names and some details changed to protect privacy.



We connect employers and the ND ecosystem.

NiB is free to join and shares industry-leading research and best practice from ND experts.

- 1,000+ corporate members including the largest companies in the UK and globally
- 1,000+ ND specialist organisations as partners sharing best practice
- 5,000+ neurodivergent individual members
- 100+ volunteers powering NiB's work
- 45,000+ social media followers
- Extensive cross-party support

Our goal is to **raise awareness and acceptance** of neurodivergent people in the workplace, to **educate employers** and to **demonstrate the benefits** of employing neurodivergent talent. We do this by sharing best practice and working collaboratively.



We help improve inclusion through collaboration.

We harness the collective knowledge and experiences of our corporate members to identify challenges and potential solutions for further investigation and guidance development.

Fortnightly NiB Corporate Member Events

Every two weeks we hold engaging events focused on collecting and sharing best practice from across our corporate and community partner membership. We gather feedback from our members so we can be consistently aligned with the barriers you are facing and help crowdsource solutions for industry as a whole.

Upcoming events

- Working Groups, e.g. sector-level or guidance-based
- Awards
- Industry Virtual Summits

At past Corporate Forums, attendees have discussed questions like “How can technology drive neuroinclusion in the workplace?” and “How can ERGs be enabled to work most effectively?”



You can support deeper and wider impact.

- **Readily Available Adjustments** project will provide a directory of adjustments curated by NiB that are easily implemented and effective at supporting neurodivergent employees.
- **ERG Alliance** will provide a forum for Employee Resource Group (ERG) leaders at our corporate members to share experiences, knowledge and best practices.
- **Corporate Membership Digest** will provide regular trend reports, best practice examples, and insights based on our findings and feedback from members.
- **Corporate Member Working Groups** will connect corporate members, neurodivergent individuals and partners to address issues and produce guidance.
- **Neuroinclusive Cities** provides a framework for local authorities to adopt to transform their services to be more neuroinclusive.

The **ND Services Hub** will provide members access to NiB partners who offer expertise and support to implement practical solutions to help businesses of all sizes build a neuroinclusive workplace.



Our Annual Conference

The 2025 NiB Annual Conference will deliver sustainable impact through collaboration.



2025 NiB Annual Conference: Collaborating for Impact

The 2025 NiB Annual Conference brings together corporate members, partners and the community of neurodivergent individuals and their allies.

- We will highlight innovative ideas and neuroinclusive best practices and provide opportunities for collaboration.
- Our collaborative sessions will dive into solving problems together through workshops and hybrid panel discussions centered around:
 - People, Culture and Processes
 - Empowerment and Leadership
 - Looking Beyond the Label
- NiB will also highlight our academic research, share new resources for members and present our charitable impacts and future plans - making it attractive to media.

Our **2024 NiB Annual Conference** saw 450 in-person delegates attend 9 workshops with 20 exhibitors; with 150+ virtual attendees attending 3 workshops. We generated 20+ hours of video on-demand footage in total.



2025: Bigger, bolder and more inclusive

Building on feedback from our successful, second Annual Conference in 2024, we are pleased to offer an exciting Conference in 2025 that includes:

- Upscaled in-person venue, offering up to 700 places for delegates on the day
- Virtual platform experience with unlimited number of global attendees
- Livestream of selected sessions on social media to our 45,000+ supporters on LinkedIn Live
- Conference app with networking opportunities
- Attendee engagement analytics
- Video on-demand access post-event
- And so much more!

Supporting our 2025 NiB Annual Conference means pre-, on-the-day and post-event engagement.



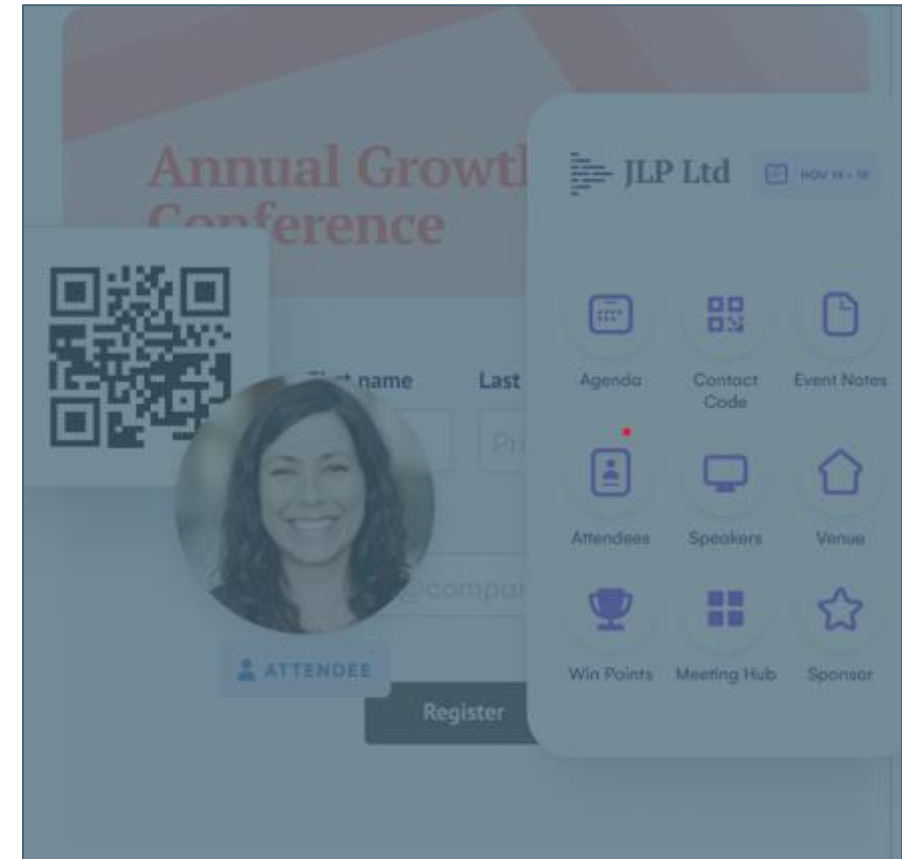


2025: Smoother and simplified

Our full event platform provides you with an exceptional experience on-the-day so you can expect:

- Smooth registration with self-service kiosks and dedicated staff to help you every step of the way
- Easy to access virtual platform for attendees with dedicated tech support just a phone call away
- Curate your own agenda based on what interests you most
- Simplify your day by staying up-to-date through our mobile app
- Easily share your details by scanning QR codes on our networking badges

Focus on what matters most at the event, expanding your network and your knowledge.



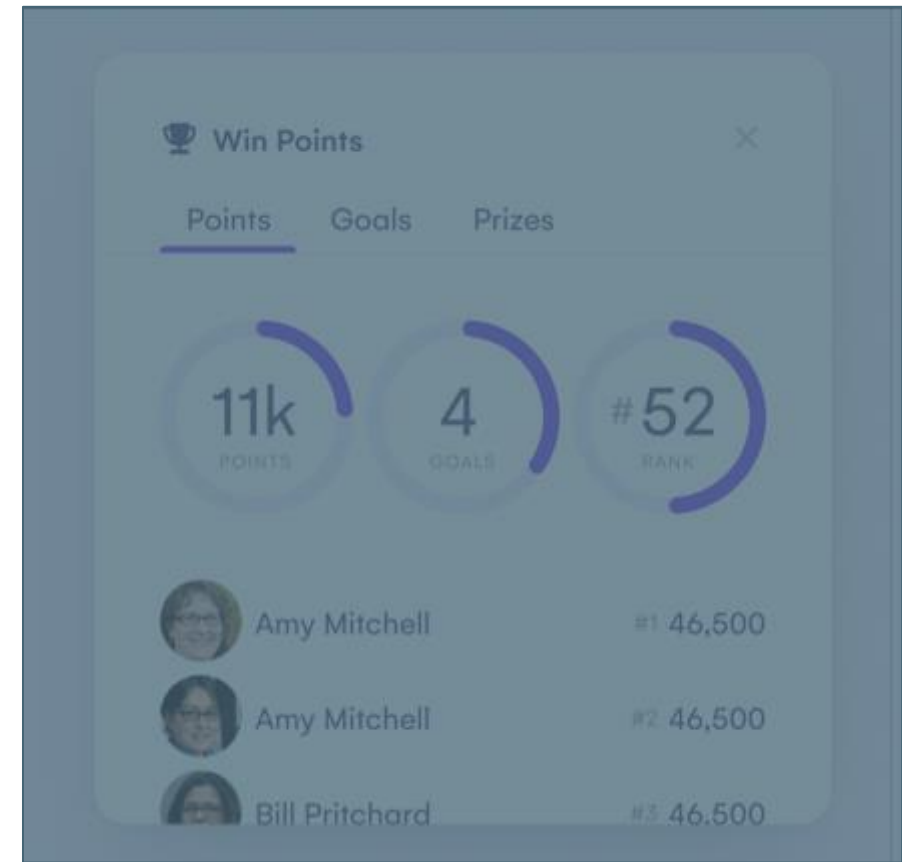


2025: Excited and Engaged

Our full event platform provides you with an exceptional experience on-the-day so you can expect:

- Gamification pre-event and on-the-day so you can keep those dopamine hits flowing
- Post-session surveys to have your voice heard on what you liked most about the content delivered
- Connect with attendees, exhibitors and sponsors through the virtual Meeting Hub
- Co-create with attendees and facilitators in interactive workshops
- Contribute to our hybrid panels whether you're at the venue or tuning in from the comfort of your home

Feel the buzz and passion no matter if you're attending in-person or virtually.



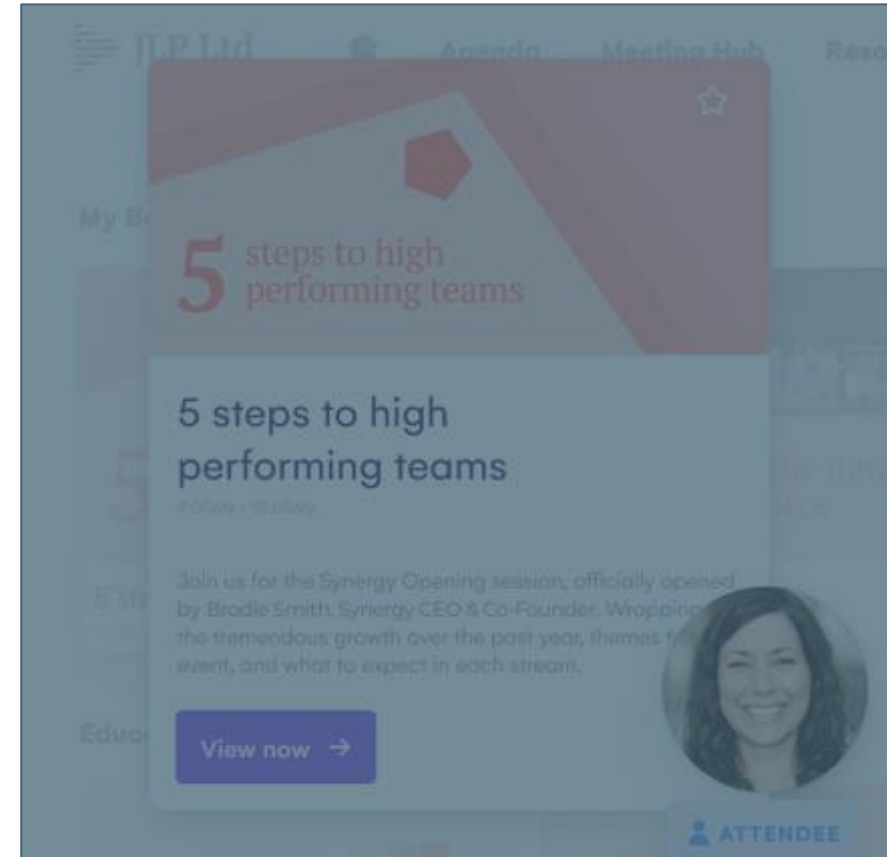


2025: and Beyond

Our full event platform provides you with an exceptional experience post-event so you can expect:

- Video on-demand access so you can see watch back all the sessions at any time, so you don't have to worry about missing out on anything
- Leads generation analytics and tracking for our exhibitors and sponsors so you can easily quantify your ROI
- Keep the conversation flowing by sharing the livestream with your network
- Share your experience on socials with our social media pack and spread the word on #NeuroinclusionNow

Be part of a global movement advancing the neurodiversity agenda.

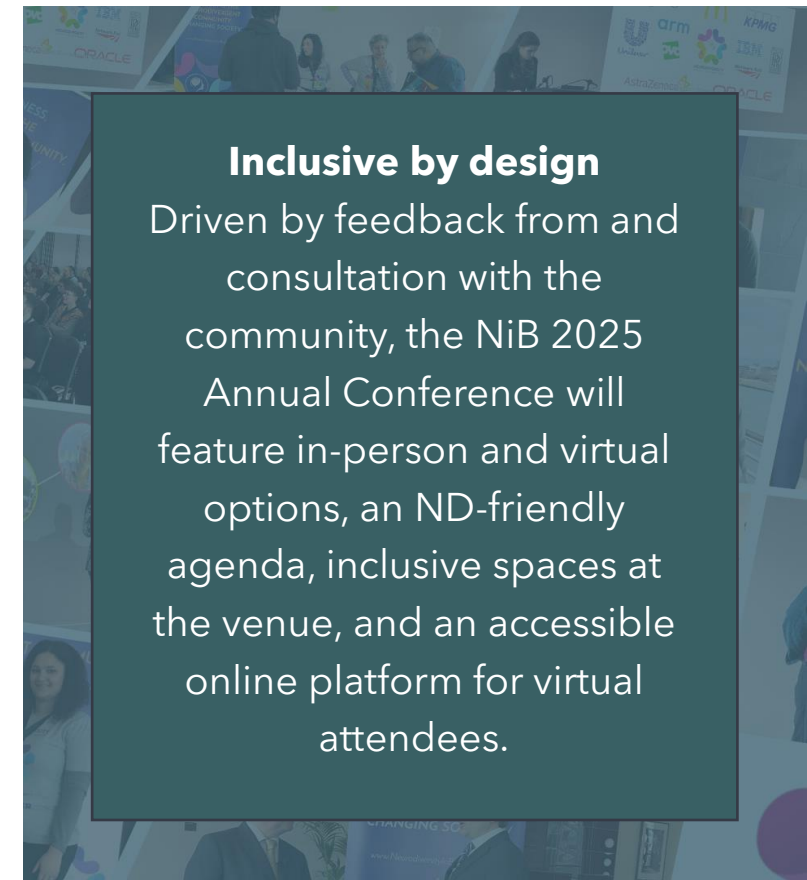




2025 Conference: Agenda

Time*	Order of the Day
08:30 - 09:15	Registration, Networking
09:15 - 09:35	Welcome by Dan Harris
09:35 - 10:05	Keynote speakers
10:05 - 10:45	Visit Exhibitors, Informal Networking & Refreshments - Q&A w/special guest (20 minutes)
10:45 - 11:45	Collaborative Session Theme 1 (People, culture & processes)
12:00 - 13:00	Collaborative Session Theme 2 (Empowerment & Leadership)
13:00 - 14:15	Lunchtime & Visit Exhibitors (w/ special guest Q&A - 20 mins)
14:15 - 15:15	Collaborative Session Theme 3 (Looking beyond the label)
15:30- 16:15	NiB Academic Research Study Findings
16:15 - 16:30	Close & Thank you
16:30 - 17:00	Informal Networking & Visit Exhibitors

*Exact timings and running order of the collaborative sessions' themes are still being finalised.





Sponsorship Opportunities

Support NiB's work and help deliver an exceptional conference experience.



Option A: Presenting Sponsor (Exclusive)

As Presenting Sponsor, you are supporting NiB to deliver an excellent conference experience for our in-person and virtual attendees and funding our work to help unlock the potential of neurodivergent people. **Due to the exclusive nature of this opportunity, the pricing is available upon inquiry.**

Tier-exclusive Benefits	Presenting Sponsor
"NiB Conference presented by"	Exclusive sponsor (text mentions and logo placement)
Keynote Speaking Slot	Speaking slot on the main stage
VIP Experience	VIP meet and greet for your delegates with a volunteer appointed as your full-day dedicated point of contact
"Conference video presented by"	Exclusive logo placement in post-conference video
Custom Sponsor Logo	Customised logo based on your selected sponsor tier
Sponsorship Benefits	
Acknowledgement	Mentions by CEO and MC (in-person and virtual)
PR and Social Media	Featured in press release and social media
Digital Branding	Featured placement on NiB website and virtual event platform including banner and hold screens
Physical Branding	Placement on screens and print materials on the day
Price per sponsor	Price available on enquiry



Option B: Headline Sponsor

As Headline Sponsor, you are enabling NiB to not only deliver a fantastic conference but also to fund the long-term impact that NiB is making to advance neuroinclusive workplaces. **Due to the exclusive nature of this opportunity, the pricing is available upon inquiry.**

Tier-exclusive Benefits	Headline Sponsor
VIP Experience	VIP meet and greet for your delegates with a volunteer appointed as your full-day dedicated point of contact
Keynote Speaking Slot	Speaking slot on the main stage
Conference Video	Logo featured in post-conference video and clip from speech
Custom Sponsor Logo	Customised logo based on your selected sponsor tier
Sponsorship Benefits	
Acknowledgement	Mentions by CEO and MC (in-person and virtual)
PR and Social Media	Featured in press release and social media
Digital Branding	Featured placement on NiB website and virtual event platform including banner and hold screens
Physical Branding	Placement on screens and print materials on the day
Price per sponsor	Price available on enquiry



Option C: Inclusion Sponsor (Exclusive)

As our Inclusion Sponsor, your support enables us to prioritise neuroinclusion by reducing session density, providing vital breaks for all attendees, providing tickets for those who need a carer to support them during the conference, and more. **Due to the exclusive nature of this opportunity, the pricing is available upon inquiry.**

Tier-exclusive Benefits	Inclusion Sponsor
VIP Experience	VIP meet and greet for your delegates with a volunteer appointed as your full-day dedicated point of contact
Inclusion Sponsor Speech	Kick-off the Conference by talking about what inclusion means to you and celebrate your commitment to NiB
Conference Video	Logo featured in post-conference video and clip from speech
Custom Sponsor Logo	Customised logo based on your selected sponsor tier
Sponsorship Benefits	
Acknowledgement	Mentions by CEO and MC (in-person and virtual)
PR and Social Media	Featured in press release and social media
Digital Branding	Featured placement on NiB website and virtual event platform including banner and hold screens
Physical Branding	Placement on screens and print materials on the day
Price per sponsor	Price available on enquiry



Option D: Principal Sponsor

As a Principal Sponsor, you are showcasing your continued commitment to NiB and our collective mission to create a neuroinclusive future where everyone can thrive.

Tier-exclusive Benefits	Principal Sponsor
Conference Video	Logo featured in post-conference video
Custom Sponsor Logo	Customised logo based on your selected sponsor tier
Panellist Slot	A prominent place for a selected speaker on one of the main stage discussions
Sponsorship Benefits	
PR and Social Media	Featured in press release and social media
Digital Branding	Featured placement on NiB website and virtual event platform including banner and hold screens
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials on the day
Price per sponsor	£7,500 + VAT

Option E: Collaborative Session Theme Sponsors (Limit 3)



As a Collaborative Sessions Theme Sponsor, you can be the catalyst for impactful discussions by sponsoring the theme for one of our three slots on the day. Your brand will be associated with these vital discussions, aligning with the spirit of collaboration and innovation while engaging attendees around critical themes in neurodiversity, positioning your company as a thought leader in the field.

Tier-exclusive Benefits	Key Supporter Sponsor
Theme Branding	Exclusive sponsor (text mentions and logo placement)
Acknowledgement	Mentions by CEO and MC (in-person and virtual)
Sponsorship Benefits	
PR and Social Media	Featured in press release and social media
Digital Branding	Featured placement on NiB website and virtual event platform including banner and hold screens
Data Access	Placement on screens and print materials at venue
Physical Branding	Placement on screens and print materials at venue
Price per sponsor	£5,000 + VAT (Limit: 3)



Option F: Key Supporter

As a Key Supporter, you are aligning your organisation with our mission of collaboration and inclusion, positioning your brand as a key player in the neurodiversity space.

Tier-exclusive Benefits	Key Supporter Sponsor
Conference Video	Logo featured in post-conference video
Custom Sponsor Logo	Customised logo based on your selected sponsor tier
Sponsorship Benefits	
Social Media	Featured in social media
Digital Branding	Featured placement on NiB website and virtual event platform including banner and hold screens
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Price per sponsor	£4,000 + VAT



Option G & H) Exhibitor Sponsors

As an Exhibitor Sponsor, you can engage a passionate audience committed to neurodiversity by showcasing your brand, services and offerings. Connect with attendees live on the day, fostering meaningful interactions that spotlight your commitment to inclusion and innovation, creating lasting impressions and valuable connections within the neurodiversity community.

Tier-exclusive Benefits	In-Person Exhibitor Booth
Exhibitor Stall	Place your brand directly in front of in-person attendees to connect with at the venue
Promotional Material	Provide free promotional material for in-person attendees to expand your reach
Custom Sponsor Logo	Customised logo based on your selected sponsor tier
Sponsorship Benefits	
Social Media	Featured in social media
Digital Branding	Featured placement on NiB website and virtual event platform
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Price per sponsor	£4,000 + VAT

Tier-exclusive Benefits	Virtual Exhibitor Booth
Exhibitor Stall	Place your brand directly in front of in-person attendees to connect with at the venue
Downloadable Content	Provide free promotional content for virtual attendees to explore and download to expand your reach
Custom Sponsor Logo	Customised logo based on your selected sponsor tier
Sponsorship Benefits	
Social Media	Featured in social media
Digital Branding	Featured placement on NiB website and virtual event platform
Data Access	Digital impressions for virtual event and social media
Price per sponsor	£2,000 + VAT



Thank you!

We appreciate your time, thoughts, ideas, and contributions to this ambitious project and we look forward to speaking to you again soon.

Please get in touch at conference@neurodiversityinbusiness.org if you are interested in any of our sponsorship opportunities.