



2024 NiB Annual Conference

SUPPORTER PACK



“Our NiB Annual Conference is the flagship event in the ND community and brings together businesses, ND specialist organisations, and ND community members to share best practice and collaborate to unlock the unique and innovative contributions of neurodivergent people to the corporate world.”

Dan Harris, Founder and CEO
Neurodiversity in Business





The time for neuroinclusion is now

Neurodiversity in Business (NiB) was founded on one premise:

Companies can lead the way towards a more neuroinclusive society.

Companies are at different stages in their neuroinclusion journeys, and NiB aims to help everyone go farther, faster. We facilitate sharing of best practice on neurodivergent (ND) recruitment, retention and empowerment.

As a NiB member, you have the opportunity to learn, share and network with other corporate members. Together, we support ND people to have independent, fulfilling careers.

We are at a turning point. 15-20% of the population is neurodivergent. The ND employment gap is massive. Meanwhile, employers are looking for exactly the skills that neurodivergent people possess.

Our research shows that straightforward, scalable approaches are available to support ND people in work. The challenge for companies is to rethink standard approaches and embed inclusion by design.

You can change lives while improving your bottom line. The benefits to companies of embracing neuroinclusion are clear. The benefits to ND individuals, their families and our communities are exponential.

The time for neuroinclusive workplaces is now – and together, we can change the world.

D. J. Harris



Supporting NiB

Together, we can unlock the power of neuroinclusion and help neurodivergent people reach their potential



We can close the ND employment gap.

Neurodivergent people are much less likely to be employed than the general disabled population and people who are not neurodivergent or disabled.

- 75.7% of the general UK population are in employment¹
- 33.3% of adults diagnosed with ADHD are jobless at anytime²

Neurodivergent people are also more likely to be looking for work.

- **45% of autistic people have lost or left their job** because of challenges due to being misunderstood³
- **53% of autistic people want help to find work, but only 10% are getting the support**⁴

1 - [UK Parliament](#), 2 - [ADDA+](#), 3 - [ICAEW](#), 4 - [I Am Autism](#)



We can help ND people reach their potential.

Barriers exist at every phase of the employment life cycle - barriers which can be overcome.

Unemployed

Victoria

- **8 jobs** in the last **6 years**.
- Excellent analytical skills and a strong technical focus
- Struggles with planning and organising tasks, causing her to miss deadlines

Solution: Readily Available Adjustments and coaching

Transitioning to work

Thomas

- Looking for work for **10 months**
- Currently working temporary jobs to cover student loan payments
- Excellent marks but did poorly in interviews and on psychometric testing

Solution: Neuroinclusive recruitment practices

In your workforce

Pat

- At the same company for **3 years**
- Valued for creativity and big picture thinking
- Burning out due to extra hours rechecking work but afraid disclosing will limit career growth

Solution: Bold role models and Readily Available Adjustments

Names and some details changed to protect privacy.



We connect employers and the ND ecosystem.

NiB is free to join and shares industry-leading research and best practice from ND experts.

- 700+ organisational members including the largest companies in the UK and globally
- 1000+ ND specialist organisations as partners sharing best practice
- 5000+ neurodivergent individual members
- 100+ volunteers powering NiB's work
- 40,000+ social media followers
- Extensive cross-party support

Our goal is to **raise awareness and acceptance** of neurodivergent people in the workplace, to **educate employers** and to **demonstrate the benefits** of employing neurodivergent talent. We do this by sharing best practice and working collaboratively.



We help improve inclusion through collaboration.

We harness the collective knowledge and experiences of our corporate members to identify challenges and potential solutions for further investigation and guidance development.

Fortnightly NiB Corporate Member Events

Every two weeks we hold engaging events focused on collecting and sharing best practice from across our corporate and community partner membership. We gather feedback from our members so we can be consistently aligned with the barriers you are facing and help crowdsource solutions for industry as a whole.

Upcoming events

- Working Groups, e.g. sector-level or guidance-based
- Industry Virtual Summits
- Breakfast Clubs

At past Corporate Forums, attendees have discussed questions like “What are the barriers to delivering a neuroinclusive workplace?” and “Which solutions do you see for these barriers?”



We are scaling to meet demand for neuroinclusion.

- NiB have transitioned from being a solely volunteer-run organisation and are responding to an increasingly obvious demands to scale up to meet the vast and diverse needs of our membership.
- We have hired **our first full-time employee** (Head of Operations), brought on board an events manager to deliver a world-class NiB Annual Conference in 2024, and are in the final stages of recruiting for our third employee.
- We need your support in helping deliver our mission, not just through continued engagement with our work to further the neurodiversity agenda, but in helping to build a more sustainable growth and impact.

Sandra Hall joined NiB in July 2023 as Head of Operations, bringing a wealth of experience from the third sector, public sector and business. She is passionate about the benefits to all of an inclusive working culture.



You can support deeper and wider impact.

- **Readily Available Adjustments** project will provide a directory of adjustments curated by NiB that are easily implemented and effective at supporting neurodivergent employees.
- **ERG Alliance** will provide a forum for Employee Resource Group (ERG) leaders at our corporate members to share experiences, knowledge and best practices.
- **Corporate Membership Digest** will provide regular trend reports, best practice examples, and insights based on our findings and feedback from members.
- **Corporate Member-Sponsored Working Groups** will connect corporate members, neurodivergent individuals and partners to address issues and produce guidance.
- **Neuroinclusive Cities** provides a framework for local authorities to adopt to transform their services to be more neuroinclusive.

The **ND Services Hub** will provide members access to NiB partners who offer expertise and support to implement practical solutions to help businesses of all sizes build a neuroinclusive workplace.



Our Annual Conference

The 2024 NiB Annual Conference will deliver sustainable impact through collaboration.



2024 NiB Annual Conference: Collaborating for Impact

The 2024 NiB Annual Conference brings together corporate members, partners and the community of neurodivergent individuals and their allies.

- We will highlight innovative ideas and neuroinclusive best practices and provide opportunities for collaboration.
- Our collaborative sessions will dive into solving problems together through workshops and hybrid panel discussions centred around:
 - Reducing stigma and supporting colleagues
 - Innovating through workplace and product design
 - Improving retention for neurodivergent employees
- NiB will also highlight our academic research, share new resources for members and present our charitable impacts and future plans - making it attractive to media.

Our **2023 NiB Annual Conference** saw 400 delegates attend 9 workshops, with 20 exhibitors. We were covered by major news outlets such as the *BBC*, *The Financial Times*, *City AM* and the *Evening Standard*.



2024: Bigger, bolder and more inclusive

Building on feedback from our successful, first-ever Annual Conference in 2023, we pleased to offer an exciting Conference in 2024 that includes:

- Upscaled in-person venue, offering 510 places for delegates on the day
- Virtual platform experience with unlimited number of global attendees
- Livestream of selected sessions on social media to our 40,000+ supporters on LinkedIn Live
- Conference platform
- Attendee engagement analytics
- Video on-demand access post-event
- And so much more!

Sponsoring our 2024 NiB Annual Conference means pre-, on-the-day and post-event coverage.

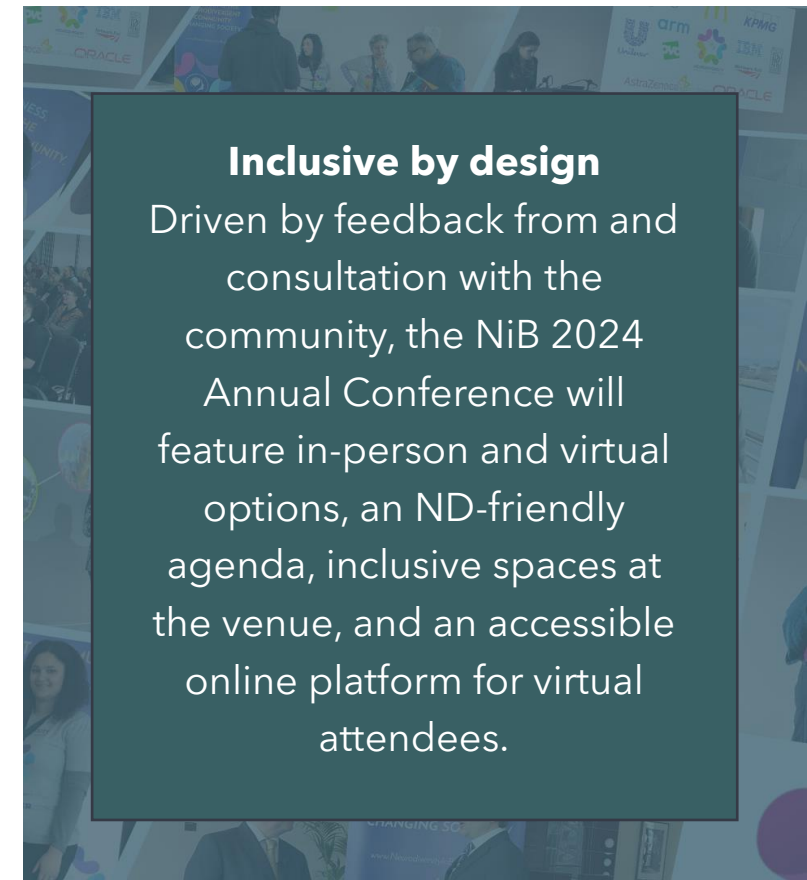




2024 Conference: Agenda

Time*	Order of the Day
08:15 - 09:15	Registration & Networking
09:15 - 09:35	Welcome by Dan Harris
09:35 - 10:15	Keynote speakers
10:30 - 11:00	Networking, Refreshments & Visit Exhibitors
11:00 - 12:00	Collaboration Sessions: Theme 1 - Innovating through workplace and product design
12:15 - 13:15	Collaboration Sessions: Theme 2 - Reducing stigma and supporting colleagues
13:15 - 14:15	Lunchtime & Visit Exhibitors
14:15 - 15:15	Collaboration Sessions: Theme 3 - Improving retention for neurodivergent employees
15:15 - 15:45	Networking & Visit Exhibitors
16:00 - 16:30	NiB Academic Research Study Findings
16:30 - 16:50	Keynote speaker
16:50 - 17:00	Close & Thank you
17:00 - 17:30	Networking

*Exact timings and running order of the collaborative sessions' themes are still being finalised.





Sponsorship Opportunities

Support NiB's work and help deliver an exceptional conference experience.



Option A) Presenting Sponsor (Exclusive)

As Presenting Sponsor, you are enabling NiB to not only deliver a fantastic conference but also to fund the long-term impact that NiB is making to advance neuroinclusive workplaces. We are pleased to provide you the below options along with a choice of how to extend your impact as aligns with your organisation's goals. **Due to the exclusive nature of this opportunity, the pricing is available upon inquiry.**

Tier-exclusive Benefits	Presenting Sponsor
"NiB Conference presented by"	Exclusive sponsor (text mentions and logo placement)
Full English Breakfast with CEO	Exclusive sponsor for VVIP breakfast
"Red Carpet presented by"	VIP meet and greet for your delegates with a volunteer appointed as your full-day dedicated point of contact
"Conference video presented by"	Exclusive logo placement in post-conference video
Custom Sponsor Logo	Customised logo based on your selected sponsor tier
Sponsorship Benefits	Event Sponsors
Acknowledgement	Mentions by CEO and MC (in-person and virtual)
PR and Social Media	Top placement in press release and pre-, event day, and post-event social media posts (5 total), logo on NiB conference social media graphics, mention on social media graphics provided to presenters and exhibitors
Digital Branding	Premiere placement in electronic communications to NiB members and delegates, on NiB website and virtual event platform including banner and hold screens
Data Access	Digital impressions for virtual event and social media
Physical Branding	Top placement on screens and print materials at venue
Publication	Premiere placement on at least 6 guidance outputs from workshops to be distributed to attendees, included in ND Resource Hub and shared to NiB membership
Lead Generation	Track leads engagement through our virtual event platform and conference website

Choose One Expanded Benefit Package*	Benefit Details
Option 1: Thought leader	<ul style="list-style-type: none"> Neurodiverse Voices podcast episode on ND topic of your choice with NiB CEO Authored article placement in 'Neurodiversity in the City' series in a major publication for one of your leaders <ul style="list-style-type: none"> Support with writing Republication on NiB website
Option 2: Super social	<ul style="list-style-type: none"> In addition to placement on NiB social media, logo placement across all graphics to be shared by speakers, presenters and exhibitors 3 social media features on ND topics of your choice, such as ERG highlights or "top tips from [your company]"
Option 3: Digital showcase	<ul style="list-style-type: none"> Bespoke conference video with message of support and thanks from NiB CEO exclusive for your use Recorded red carpet video interview with up to 3 of your delegates with emcee or CEO for produced for your use

***Additional benefits:** One Expanded Benefits Package is included with your Presenting Sponsorship. We recognise you may be interested in purchasing additional benefits, which are available for £5,000 per package.



Option B) Principal Sponsor (Limit: 3)

As a Principal Sponsor, you are supporting NiB to deliver an excellent conference experience for our in-person and virtual attendees and funding our work to help unlock the potential of neurodivergent people. We are pleased to provide you the below options along with a choice of how to extend your impact as aligns with your organisation's goals. **Due to the exclusive nature of this opportunity, the pricing is available upon inquiry.**

Tier-exclusive Benefits	Principal Sponsor
Red Carpet Experience	VIP meet and greet for your delegates with a volunteer appointed as your full-day dedicated point of contact
Conference Video	Logo featured in post-conference video
Custom Sponsor Logo	Customised logo based on your selected sponsor tier
Sponsorship Benefits	Event Sponsors
Acknowledgement	Mentions by CEO and MC (in-person and virtual)
PR and Social Media	Featured in press release and pre-, event day, and post-event social media posts (5 total), on official NiB conference social media graphics
Digital Branding	Featured placement in electronic communications to NiB members and delegates, on NiB website and virtual event platform including banner and hold screens
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Publication	Featured placement on at least 6 guidance outputs from workshops to be distributed to attendees, included in ND Resource Hub and shared to NiB membership
Lead Generation	Track leads engagement through our virtual event platform and conference website

Choose One Expanded Benefit Package*	Benefit Details
Option 1: Thought leader	<ul style="list-style-type: none"> Neurodiverse Voices Podcast episode on ND topic of your choice with NiB CEO Authored article placement in 'Neurodiversity in the City' series in a major publication for one of your leaders <ul style="list-style-type: none"> Support with writing Republication on NiB website
Option 2: Super social	<ul style="list-style-type: none"> LinkedIn Live with NiB CEO on ND topic of your choice 3 social media features on ND topics of your choice, such as ERG highlights or "top tips from [your company]"
Option 3: Digital showcase	<ul style="list-style-type: none"> Bespoke conference video with message of support and thanks from NiB CEO exclusive for your use Recorded red carpet video interview with up to 3 of your delegates produced for your use

***Additional benefits:** One Expanded Benefit Package is included with your Principal Sponsorship. We recognise you may be interested in purchasing additional benefits, which are available for £5,000 per package.



Option C) Inclusion Sponsor (Exclusive)

As our Inclusion Sponsor, your support enables us to prioritise neuroinclusion by reducing session density, providing vital breaks for all attendees. You are also enabling us to provide tickets for those who need a carer to support them during the conference. As a gesture of our gratitude, your commitment guarantees the coveted first speaking slot of the day, granting you the opportunity to passionately share your dedication to inclusion and collaboration with our engaged audience and >40k followers across social media, solidifying your position as a trailblazer in neurodiversity advocacy.

Tier-exclusive Benefits	Key Supporter Sponsor
Inclusion Sponsor Speech	Kick-off the Conference with a slot to talk about what inclusion means to you and celebrate your commitment to NiB
Conference Video	Logo featured in post-conference video and clip from speech
Custom Sponsor Logo	Customised logo based on your selected sponsor tier
Sponsorship Benefits	Event Sponsors
Acknowledgement	Mentions by CEO and MC (in-person and virtual)
PR and Social Media	Featured in press release and pre-, event day, and post-event social media posts (5 total)
Digital Branding	Featured placement on NiB website and virtual event platform including banner and hold screens
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Publication	Featured placement on at least 3 guidance outputs from workshops to be distributed to attendees, included in ND Resource Hub and shared to NiB membership
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£15,000 + VAT

Choose One Expanded Benefit Package*	Benefit Details
Option 1: Thought leader	<ul style="list-style-type: none"> • Authored article placement in 'Neurodiversity in the City' series in a major publication for one of your leaders <ul style="list-style-type: none"> ○ Support with writing ○ Republication on NiB website
Option 2: Super social	<ul style="list-style-type: none"> • 3 social media features or 1 long-form article on ND topics of your choice, such as ERG highlights or "top tips from [your company]"
Option 3: Digital showcase	<ul style="list-style-type: none"> • Bespoke conference video with message of support and thanks from NiB CEO exclusive for your use

***Additional benefits:** One Expanded Benefit Package is included with your Key Supporter Sponsorship. We recognise you may be interested in purchasing additional benefits, which are available for £2,500 per package.



Option D) Key Supporter (Limit: 10)

As a Key Supporter, you are helping NiB to deliver an inclusive conference experience and funding our work to promote more neuroinclusive workplaces. We are pleased to provide you the below options along with a choice of how to extend your impact as aligns with your organisation's goals.

Tier-exclusive Benefits	Key Supporter Sponsor
Conference Video	Logo featured in post-conference video
Custom Sponsor Logo	Customised logo based on your selected sponsor tier
Sponsorship Benefits	Event Sponsors
PR and Social Media	Featured in press release and pre-, event day, and post-event social media posts (5 total)
Digital Branding	Featured placement on NiB website and virtual event platform including banner and hold screens
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Publication	Featured placement on at least 3 guidance outputs from workshops to be distributed to attendees, included in ND Resource Hub and shared to NiB membership
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£10,000 + VAT

Choose One Expanded Benefit Package*	Benefit Details
Option 1: Thought leader	<ul style="list-style-type: none"> • Authored article placement in 'Neurodiversity in the City' series in a major publication for one of your leaders <ul style="list-style-type: none"> ○ Support with writing ○ Republication on NiB website
Option 2: Super social	<ul style="list-style-type: none"> • 3 social media features or 1 long-form article on ND topics of your choice, such as ERG highlights or "top tips from [your company]"
Option 3: Digital showcase	<ul style="list-style-type: none"> • Bespoke conference video with message of support and thanks from NiB CEO exclusive for your use

***Additional benefits:** One Expanded Benefit Package is included with your Key Supporter Sponsorship. We recognise you may be interested in purchasing additional benefits, which are available for £2,500 per package.



Option E & F) Virtual Sponsors (Exclusive)

As a Virtual Sponsor, take centre stage by broadcasting your branding to in-person and virtual attendees, securing exclusive visibility. Your logo and messaging will be prominently featured throughout the day, providing unparalleled exposure and direct engagement with a diverse audience that shares your passion for fostering neurodiversity and collaborating for impact.

Tier-exclusive Benefits	Livestream Sponsor
Livestream Presented By	Showcase your brand across throughout the livestream broadcast to our virtual attendees and >40k social media followers
Sponsorship Benefits	Event Sponsors
Social Media	Featured in pre-, event day, and post-event social media posts (3 total)
Digital Branding	Featured placement on NiB website and virtual event platform including banner and hold screens
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£10,000 + VAT

Tier-exclusive Benefits	Mobile App Sponsor
Mobile App Branding	Showcase your brand to all in-person and virtual attendees
Splash ads	Create splash ads to feature in the Mobile App
Sponsorship Benefits	Event Sponsors
Social Media	Featured in pre-, event day, and post-event social media posts (3 total)
Digital Branding	Featured placement on NiB website and virtual event platform including banner and hold screens
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£6,000 + VAT

Option G) Collaborative Sessions Sponsors (Limit: 3)



As a Collaborative Sessions Theme Sponsor, you can be the catalyst for impactful discussions by sponsoring the theme for one of our three slots on the day. Your brand will be associated with these vital discussions, aligning with the spirit of collaboration and innovation while engaging attendees around critical themes in neurodiversity, positioning your company as a thought leader in the field.

Tier-exclusive Benefits	Collaborative Session Theme Sponsor
Theme Branding	Exclusive sponsor (text mentions and logo placement)
Acknowledgement	Mentions by CEO and MC (in-person and virtual)
Sponsorship Benefits	Event Sponsors
Social Media	Featured in pre-, event day, and post-event social media posts (3 total)
Digital Branding	Featured placement on NiB website and virtual event platform including banner and hold screens
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£7,500 + VAT

Collaborative Session Themes

- Reducing stigma and supporting colleagues
- Innovating through workplace and product design
- Improving retention for neurodivergent employees

Option H & I) Virtual Exhibitor Sponsors (Unlimited)



As a Virtual Exhibitor Sponsor, you can engage a passionate audience committed to neurodiversity by showcasing your brand, services and offerings. Connect with virtual attendees through our platform, fostering meaningful interactions that spotlight your commitment to inclusion and innovation, creating lasting impressions and valuable connections within the neurodiversity community.

Tier-exclusive Benefits	Virtual Exhibitor Booth & Workshop Sponsor
Virtual Exhibitor Workshop	Broadcast your thought leadership and best practice by delivering a workshop on the topic of your choosing to 40 virtual attendees you personally invite, creating targeted lead opportunities
Virtual Exhibitor Booth	Place your brand directly in front of virtual attendees to connect with via our virtual event platform
Downloadable Content	Provide free promotional content for virtual attendees to explore and download to expand your reach
Sponsorship Benefits	Event Sponsors
Digital Branding	Featured placement on NiB website and virtual event platform
Data Access	Digital impressions for virtual event and social media
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£6,000 + VAT

Tier-exclusive Benefits	Virtual Exhibitor Booth Sponsor
Virtual Exhibitor Booth	Place your brand directly in front of virtual attendees to connect with via our virtual event platform
Downloadable Content	Provide free promotional content for virtual attendees to explore and download to expand your reach
Sponsorship Benefits	Event Sponsors
Digital Branding	Featured placement on NiB website and virtual event platform
Data Access	Digital impressions for virtual event and social media
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£4,000 + VAT



Option J) In-Person Exhibitor Sponsor (Limit: 20)

As an In-Person Exhibitor Sponsor, you can actively promote your brand, services, and offerings to engaged attendees at our venue. Create meaningful connections and expand your network within the neurodiversity community by showcasing your commitment to inclusion and innovation, fostering interactions that leave a lasting impact and open doors to valuable conversations.

Tier-exclusive Benefits	In-Person Exhibitor Sponsor
Exhibitor Stall	Place your brand directly in front of in-person attendees to connect with at the venue
Promotional Material	Provide free promotional material for in-person attendees to expand your reach
Custom Sponsor Logo	Customised logo based on your selected sponsor tier
Sponsorship Benefits	Event Sponsors
Digital Branding	Featured placement on NiB website and virtual event platform
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£6,000 + VAT



Option K & L) Venue Sponsors (Exclusive)

As a Venue Sponsor, your generous support ensures a world-class experience for attendees, leaving a lasting impression that will be all the buzz in the community. Your contribution enables us to provide exceptional on-the-day amenities, creating an environment conducive to learning, networking and collaborating, ensuring that your brand is associated with the unforgettable experience that sparks meaningful conversations long after the event.

Tier-exclusive Benefits	WiFi Sponsor
WiFi Branding	Exclusive sponsor (text mentions and logo placement on all printed joining details)
Sponsorship Benefits	Event Sponsors
Social Media	Featured in pre-, event day, and post-event social media posts (2 total)
Digital Branding	Featured placement on NiB website and virtual event platform
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£5,000 + VAT

Tier-exclusive Benefits	Network Badges Sponsor
Networking Badges	Exclusive sponsor (text mentions and logo placement on all printed attendee badges)
Sponsorship Benefits	Event Sponsors
Social Media	Featured in pre-, event day, and post-event social media posts (2 total)
Digital Branding	Featured placement on NiB website and virtual event platform
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£5,000 + VAT



Option M & N) Room Sponsors (Exclusive)

As a Room Sponsor, your pivotal role brings sessions to life while providing an exclusive opportunity to brand and name your chosen room, showcasing your organisation’s logos to all in-person attendees. You can ensure that your commitment to neurodiversity and collaborating for impact is prominently displayed, creating a memorable impression and reinforcing your dedication to fostering an inclusive environment at the conference

Tier-exclusive Benefits	Galleria Room Sponsor
Room Branding	Exclusive sponsor (text mentions and logo placement throughout the room)
Sponsorship Benefits	Event Sponsors
Social Media	Featured in pre-, event day, and post-event social media posts (2 total)
Digital Branding	Featured placement on NiB website and virtual event platform
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£5,000 + VAT

Tier-exclusive Benefits	Plenary Room Sponsor
Room Branding	Exclusive sponsor (text mentions and logo placement throughout the room)
Sponsorship Benefits	Event Sponsors
Social Media	Featured in pre-, event day, and post-event social media posts (2 total)
Digital Branding	Featured placement on NiB website and virtual event platform
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£5,000 + VAT



Option O & P) Room Sponsors (Exclusive)

As a Room Sponsor, your pivotal role brings sessions to life while providing an exclusive opportunity to brand and name your chosen room, showcasing your organisation’s logos to all in-person attendees. You can ensure that your commitment to neurodiversity and collaborating for impact is prominently displayed, creating a memorable impression and reinforcing your dedication to fostering an inclusive environment at the conference

Tier-exclusive Benefits	Quiet Room Sponsor
Room Branding	Exclusive sponsor (text mentions and logo placement throughout the room)
Sponsorship Benefits	Event Sponsors
Social Media	Featured in pre-, event day, and post-event social media posts (2 total)
Digital Branding	Featured placement on NiB website and virtual event platform
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£3,000 + VAT

Tier-exclusive Benefits	Blended Room Sponsor
Room Branding	Exclusive sponsor (text mentions and logo placement throughout the room)
Sponsorship Benefits	Event Sponsors
Social Media	Featured in pre-, event day, and post-event social media posts (2 total)
Digital Branding	Featured placement on NiB website and virtual event platform
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£3,000 + VAT



Option Q) Room Sponsors (Exclusive)

As a Room Sponsor, your pivotal role brings sessions to life while providing an exclusive opportunity to brand and name your chosen room, showcasing your organisation’s logos to all in-person attendees. You can ensure that your commitment to neurodiversity and collaborating for impact is prominently displayed, creating a memorable impression and reinforcing your dedication to fostering an inclusive environment at the conference

Tier-exclusive Benefits	Workshop Room Sponsor
Room Branding	Exclusive sponsor (text mentions and logo placement throughout the room)
Sponsorship Benefits	Event Sponsors
Social Media	Featured in pre-, event day, and post-event social media posts (2 total)
Digital Branding	Featured placement on NiB website and virtual event platform
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£3,000 + VAT



Option R & S) Workshop Facilitators (Limited)

As a Workshop Facilitator, you'll lead engaging co-creation sessions aligned with our Collaborative Sessions Themes, empowering attendees to actively contribute and collaborate on impactful content. Your expertise will guide participants in generating valuable outputs aimed at furthering neuroinclusion to be featured on NiB's ND Resource Hub, amplifying your contribution and ensuring your thought leadership reaches a broader audience passionate about neurodiversity and its impactful potential.

Tier-exclusive Benefits	In-Person Workshop Facilitator
Workshop Facilitator	Host a workshop on the topic of your choosing with 80 of our in-person attendees
Publication	Showcase your brand by co-creating guidance outputs in your session to be hosted on NiB's ND Resource Hub
Sponsorship Benefits	Event Sponsors
Social Media	Featured in pre-, event day, and post-event social media posts (3 total)
Digital Branding	Featured placement on NiB website and virtual event platform including banner and hold screens
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£6,000 + VAT (Limit: 6)

Tier-exclusive Benefits	Virtual Workshop Facilitator
Workshop Facilitator	Host a workshop on the topic of your choosing with up to 250 of our virtual attendees
Publication	Showcase your brand by co-creating guidance outputs in your session to be hosted on NiB's ND Resource Hub
Sponsorship Benefits	Event Sponsors
Social Media	Featured in pre-, event day, and post-event social media posts (3 total)
Digital Branding	Featured placement on NiB website and virtual event platform including banner and hold screens
Data Access	Digital impressions for virtual event and social media
Physical Branding	Placement on screens and print materials at venue
Lead Generation	Track leads engagement through our virtual event platform and conference website
Price per sponsor	£4,000 + VAT (Limit: 9)

Option T) Video On-Demand Presenter (Unlimited)



As a VOD Presenter, you can showcase your thought leadership and best practices to a global audience through NiB's Conference Platform. Viewers with exclusive access can watch your pre-recorded content, positioning you as a global advocate for neurodiversity and providing invaluable knowledge to a passionate audience.

Tier-exclusive Benefits	VOD Presenter
Pre-recorded Content	Record a session highlighting your thought leadership and best practice in driving neuroinclusion to be hosted on NiB's exclusive Conference platform after the event
Sponsorship Benefits	Event Sponsors
Digital Branding	Featured placement on NiB Conference streaming platform
Price per sponsor	£1,250 + VAT



Thank you!

We appreciate your time, thoughts, ideas, and contributions to this ambitious project and we look forward to speaking to you again soon.

Please get in touch at conference@neurodiversityinbusiness.org if you are interested in any of our sponsorship opportunities.