



WILDERNESS

Discover Earth's Ultimate,
Untamed Places

BUSINESS



WE HOST APPROXIMATELY
40,000
GUESTS EACH YEAR

OVER
60
CAMPS 



WILDERNESS AIR
OPERATES A FLEET OF
29 LIGHT AIRCRAFT
CONNECTING GUESTS
TO THE WILDERNESS

MORE THAN
3,000
STAFF EMPLOYED
ACROSS THE BUSINESS

OVER
90%
OF OUR CAMP STAFF
ARE FROM ADJACENT
COMMUNITIES

WILDERNESS IN A NUTSHELL

VISION

As a pioneering collective,
alongside our guests and partners,
we exist to increase the world's
wilderness, together.



IMPACT

WE HELP CONSERVE NEARLY
2.3 MILLION
HECTARES (6 MILLION ACRES) OF
EXCLUSIVE WILDERNESS AREAS

SOME
150 CONSERVATION RESEARCH
PROJECTS FUNDED BY THE
WILDERNESS WILDLIFE TRUST

OVER
11,000
CHILDREN ON ECO-CLUBS

5,600
CHILDREN HOSTED
ON CHILDREN IN THE
WILDERNESS' CAMPS

WHY WILDERNESS?

Wilderness is a world-leading
conservation and hospitality
company. We offer guests the
opportunity to get up close and
personal to the beating pulse of
Earth's ultimate, untamed places.

SPECIES IN
OUR AREAS



925
BIRDS



315
MAMMALS



250
REPTILES



118
AMPHIBIANS