

FACT SHEET

ESTABLISHED

2009

TOURS & ACTIVITIES OFFERED

35

OUR DIVERSE PORTFOLIO

Bikes 'n Wines

Embark on a luxurious journey through the Cape Winelands, combining breathtaking scenery with exquisite wine tastings.

Cape Town Kayaks

Explore the stunning Hout Bay coastline from a unique perspective, discovering hidden coves and marine life on daily guided kayak tours.

iRide Africa

Rent premium bicycles for your own exploration or join a multi-day guided cycling tour and discover the best trails the Cape has to offer.

Hiking Tours Cape Town

Lace up your boots and conquer some of the region's most spectacular trails with expert guides leading the way.

ABOUT US

Your Gateway to Cape Town's Adventure Playground

Experience Cape Town's diverse beauty and thrills with Cape Adventure Brands, a dynamic portfolio of outdoor and adventure activity providers. Offering a range of experiences from luxury bike and wine tours to guided kayak excursions and scenic hikes, Cape Adventure Brands caters to all levels of adventure seekers.

RESPONSIBLE TOURISM

- Promoting local talent: Our internship program empowers individuals through skill development and employment opportunities, contributing to the local economy.

- Minimizing our ecological footprint: We prioritize the use of bicycles, e-bikes, kayaks, and walking on our tours, preserving the natural beauty of Cape Town's landscapes.

- Collaborating with industry leaders: Our membership in prestigious organizations like the African Travel & Tourism Association (ATTA) and SATSA ensures our operations uphold industry best practices.

OUR OFFERING

We offer a seamless and worry-free experience through:

- Centralized operations: Our efficient system ensures smooth booking, communication, and competitive pricing.
- Shared intelligence: Our collaborative approach allows us to innovate and offer unique experiences that set us apart.
- Shared resources: Our economies of scale translate to competitive pricing and increased operational capacity.
- Safety first: Your safety is our top priority. We adhere to strict safety protocols and provide experienced guides on every tour.

Cape Adventure Brands is your key to unlocking adventure in the Western Cape.

SOURCE MARKETS

