

GDPR Policy

Effective Date: 1 January 2024

1. Introduction

British Society for Heart Failure, hereinafter referred to as "BSH" is committed to ensuring the protection of personal data and compliance with the General Data Protection Regulation (GDPR) and other relevant data protection laws. This GDPR policy outlines our commitment to the lawful and transparent processing of personal data.

2. Scope

This policy applies to all employees, volunteers, members, and third parties who process personal data on behalf of BSH.

3. Data Protection Principles

BSH is dedicated to adhering to the following GDPR principles in the processing of personal data:

3.1. Lawfulness, Fairness, and Transparency

We will process personal data lawfully, fairly, and in a transparent manner, ensuring that individuals are informed of how their data will be processed.

3.2. Purpose Limitation

Personal data will be collected for specified, explicit, and legitimate purposes and will not be processed in a way incompatible with those purposes.

3.3. Data Minimization

We will collect only the personal data that is necessary for the purposes for which it is processed.

3.4. Accuracy

BSH will take reasonable steps to ensure that personal data is accurate and up-to-date.

Registered Office
1 St Andrews Place
London
NW1 4LB

British Society for Heart Failure
Registered Company No: 3767312
Registered Charity No: 1075720

BSH Services Limited
Registered Company No: 12582222

Group VAT No: GB 350 0631 45

Telephone: 020 3606 0798
Email: info@bsh.org.uk

<https://www.bsh.org.uk>

3.5. Storage Limitation

Personal data will be retained only for as long as necessary to fulfil the purposes for which it was collected.

3.6. Integrity and Confidentiality

We will process personal data in a manner that ensures its security, including protection against unauthorised or unlawful processing and against accidental loss, destruction, or damage.

4. Legal Bases for Processing Personal Data

BSH will rely on the following legal bases for processing personal data:

- 4.1. Consent: Personal data will be processed with the explicit consent of the data subjects when required.
- 4.2. Legitimate Interests: Personal data may be processed for the legitimate interests of BSH, as long as these interests do not override the fundamental rights and freedoms of the data subjects.

5. Data Subjects' Rights

Data subjects have the following rights under GDPR:

- 5.1. The right to be informed about the collection and use of their personal data.
- 5.2. The right of access to their personal data.
- 5.3. The right to rectify inaccurate or incomplete data.
- 5.4. The right to erasure (right to be forgotten) under certain circumstances.
- 5.5. The right to restrict processing under certain circumstances.
- 5.6. The right to data portability.
- 5.7. The right to object to processing for direct marketing or legitimate interests.

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5.8. Rights related to automated decision making and profiling.

6. Data Protection Officer

BSH has appointed a Data Protection Officer (DPO), Ben Wright who can be contacted at Ben.Wright@bsh.org.uk for any data protection-related matters.

7. Sharing of Delegate Information with Third Parties

In order to support the effective planning and delivery of events and related services, the British Society for Heart Failure (BSH) may share the names and professional roles of event delegates with approved third-party suppliers (such as exhibitors or event partners). This limited information is shared solely for logistical and operational purposes. BSH will not disclose any personal contact details (including email addresses, telephone numbers, or postal addresses) to third parties without the explicit consent of the individual concerned.

8. Data Breach Response

In the event of a data breach, BSH will follow the GDPR's reporting and notification requirements. Data subjects and relevant authorities will be informed within the stipulated timeframes.

9. Training and Awareness

BSH will provide training and awareness programs to ensure that all staff and volunteers are familiar with their responsibilities under GDPR.

10. Policy Review

This GDPR policy will be reviewed and updated as necessary to ensure continued compliance with GDPR and relevant data protection laws.

11. Contact Information

For inquiries or requests related to this GDPR policy, please contact ben.wright@bsh.org.uk

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