



SPONSORSHIP AND EXHIBITION PROSPECTUS

VTEC 2026

10 - 13 MAY 2026

SRUC 



INTRODUCTION

It is a great pleasure to invite you to participate in the VTEC 2026 Conference running from 10 - 13 May 2026, at the P&J Live, Aberdeen, Scotland, UK.

The VTEC congress is the only international conference for science communication scientific researchers and practitioners in the Shiga toxin (verocytotoxin)-producing E. coli (STEC / VTEC) community. The aim is to provide a global platform to exchange ideas and knowledge all aspects of STEC biology and epidemiology, covering animal, human, environmental, and public health, and microbial pathogenesis, and microbial genomics. The triennial series of VTEC meetings has been held in different countries since 1998 and tend to alternate between different continents. The 2026 meeting will be the first held in the UK since 2003 (Edinburgh). It is an internal meeting, open to a global audience and anticipated to attract a good proportion of European members.

There are a number of opportunities and ways which you can increase your visibility at the VTEC Conference 2026.

Reasons to sponsor:

- we expect to welcome over 400 international delegates from around 25 countries will be represented, this is an opportunity to promote your organisation prior to, during, and after the conference.
- demonstrate your commitment to the STEC / VTEC community and in the development of young researchers and supporting participants from low- and middle-income countries.
- your support of the conference will be acknowledged widely both through online platforms, the conference website and app as well as at the conference itself.

Please see our range of sponsorship packages below, however, if you would like to discuss a bespoke package that meets your needs, please get in touch and we will be happy to work with you to develop a made to measure proposal.

The Local Organising Committee of VTEC 2026 wish to encourage you to consider exhibiting at or sponsoring this event, and look forward to confirming your participation and welcoming you to Aberdeen.

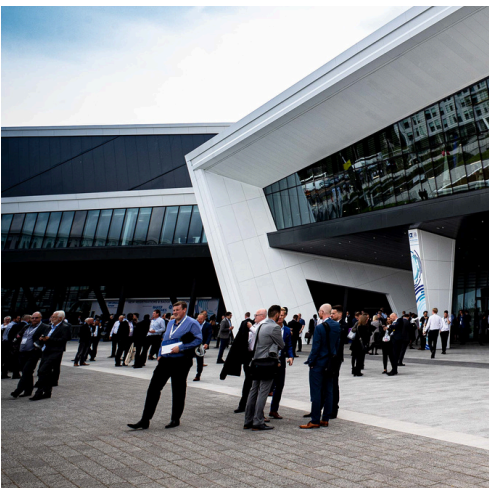
VENUES



The Conference is being held at P&J Live, Aberdeen, Scotland, UK, The University of Aberdeen and other key city locations.

P&J Live will host the main conference sessions and is the largest event complex in the North of Scotland, boasting world-class facilities for organisers and delegates across the globe, all sustainably powered by local, renewable energy sources. Opened in 2019 the purpose build venue offers dedicated exhibition halls, conference suites and meeting rooms. Using the venue will even lower your event's carbon footprint as P&J Live is proud to be one of the most sustainable events venues in the UK.

P&J Live is located close to Aberdeen International Airport, six miles northwest of the city centre, and just a few short minutes from the city's new western peripheral route. You can reach the venue using a range of transport options.



SRUC and the Rowett Institute (at the University of Aberdeen) are the partner academic hosts for the conference.

Together they cover the disciplines of agri-food production systems, microbiology and human health. They serve both local and international student and research communities, as well as working directly with partners in policy and industry.

SPONSORSHIP OPPORTUNITIES

Please note that these opportunities are guidelines, not set in stone. If you would like to tailor a sponsorship opportunity please let us know and we will be happy to discuss your requirements

Platinum Sponsorship

£10,000.00 +VAT

What's Included

- Listing as a Platinum Sponsor on all advertising and general publicity
- Logo on VTEC 2026 conference website as a live link
- Logo on front cover of final programme as 'Platinum Sponsor'
- Full page advertisement on inside front cover of final programmes
- Listing on Sponsors and Supporters page in final programme
- 200 word company write up and logo in Sponsors and Supporters section of final programme
- Logo on all conference signage within the venue
- Inclusion of promotional information on the delegate app
- First option to provide pens and pads for inclusion in the delegate wallets
- Two complimentary full delegate registrations
- Double exhibition stands (with all associated benefits as outlined in the exhibition information)

Gold Sponsorship

£5,000.00 +VAT

What's Included

- Listing as a Gold Sponsor on all advertising and general publicity
- Logo on VTEC 2026 conference website as a live link
- Half page advertisement in final programmes
- Listing on Sponsors and Supporters page in final programme
- 200 word company write up and logo in Sponsors and Supporters section of final programme
- Inclusion of promotional information on the delegate app
- One complimentary full delegate registration
- One exhibition stand (with all associated benefits as outlined in the exhibition information)

Silver Sponsorship

£3,000.00 +VAT

What's Included

- Listing as a Silver Sponsor on all advertising and general publicity
- Logo on VTEC 2026 conference website as a live link
- Listing on Sponsors and Supporters page in final programme
- 100 word company write up and logo in Sponsors and Supporters section of final programme
- One exhibition stand (with all associated benefits as outlined in the exhibition information)

Bronze Sponsorship

£1,500.00 +VAT

What's Included

- Listing as a Bronze Sponsor on all advertising and general publicity
- Logo on VTEC 2026 conference website as a live link
- Listing on Sponsors and Supporters page in final programme
- 100 word company write up and logo in Sponsors and Supporters section of final programme

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Other Opportunities

Many other opportunities exist to support the conference and include the following. We are also happy to discuss other suggestions for Sponsorship. All companies supporting one of the 'other opportunities' will receive the following additional benefits in addition to the specific Sponsor /supporters benefits detailed below under each opportunity.

- Link to your company/organisation website from the VTEC 2026 website
- Listing on Sponsor s and Supporters page in both the preliminary and final conference programmes

Sponsorship of Delegate Coach Transfers **£ Negotiable +VAT**

Each day delegates will be collected and returned to their hotels from the Aberdeen Exhibition and Conference Centre. The sponsor's logo will be on all Coach Signage, the Coach timetable in delegate wallets and acknowledged in the final programme.

Sponsorship of Conference Dinner **from £3,500.00 +VAT**

The Congress Dinner is often the highlight of the week, with the opportunity to meet old friends, make new ones and for delegates to relax and chat. The VTEC 2026. Dinner will be held in a venue of particular attraction to visitors to Aberdeen and Aberdeenshire. It is likely to include music, whisky and traditional Scottish Ceilidh dancing. Sponsors will be acknowledged in the final programme and have logos on tickets and menus at the dinner.

Tea and Coffee Breaks **£3,500.00 +VAT**

Tea and coffee will be served to all delegates twice per day throughout the conference (Tuesday, Wednesday and Thursday). Within the exhibition areas, serving points will be placed in convenient locations as focal points for all delegates (including speakers and VIP's) to gather within the exhibition, providing maximum exposure for your product or service.

By supporting this, you will receive:

- Maximum exposure to your product/service twice per day
- Display board with your materials placed at each serving point
- Tent cards with your logo and company name on each serving point
- Your logo in the conference programme

Sponsorship of Name Badges / Lanyards **£750.00+VAT**

Sponsor can provide branded lanyards or can have their logo printed on the name badges (subject to proof approval). If you want more information please get in touch.

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Sponsorship of Lanyard

from £1,000.00 +VAT

The lanyards will be attached to all name badges, which must be worn at all times. The sponsor's logo will be printed on the lanyards in one colour.

Delegate App Information

£300.00 +VAT

This provides an opportunity for you to place promotional information on the conference app which will be available to all delegates (including speakers and VIP's) to download in advance.

Pre-Symposium Workshop

£ Negotiable +VAT

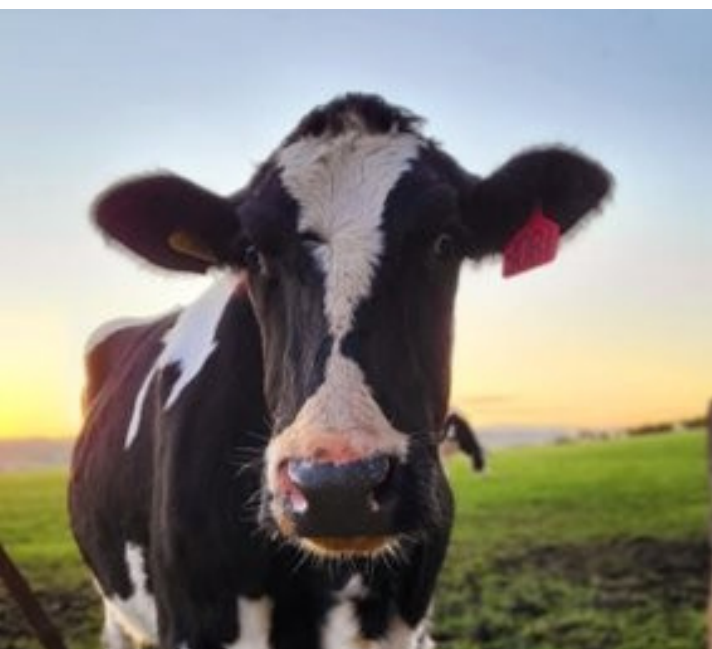
The pre-symposium workshop is a standing addition to the main conference, providing the time and space for in-depth discussion, debate and learning on a topical area. It is open to all delegates as an addendum to the main meeting, and normally attended by those directly involved in the topic area. Sponsoring the workshop provides the opportunity to not only gain exposure the the main conference delegation but also to engage more directly with workshop attendees.

Exhibitors

£2,500.00 +VAT

Each 3m x 2m stand package includes:

- 1 Delegate Registration (Excludes Conference Banquet Ticket)
- Exhibitors name and logo included on the conference website and in the delegate pack.
- Shell Scheme Booth
- Name Board
- 2 Spot Lights
- 1 double Power Socket
- Standard Carpeting



THANK YOU

For more information on the programme please visit the [conference website](#).

The Local Organising Committee of VTEC 2026 wish to encourage you to consider exhibiting at or sponsoring this event, and look forward to confirming your participation and welcoming you to Aberdeen.



CONTACT INFORMATION

To discuss sponsorship or exhibition packages or book a place, please contact the event PCO.

Event Professional Conference Organisers (PCO)

Contact: CPD and Events Services

Address: University of Aberdeen, Room 28, University Office, King's College, Aberdeen, AB24 3FX

Email: cpdservices@abdn.ac.uk