



INTERNATIONAL CONFERENCE ON HARMFUL ALGAE

**ABERDEEN, SCOTLAND
OCTOBER 2027**



INTRODUCTION

It is a pleasure to host the ICHA in Aberdeen, Scotland in October 2027



Scotland is a marine nation, surrounded by seas and filled with lochs - with over 460,000 square kilometres of coastal waters and over 32,000 lochs; making it the ideal location for OCHA 2027.

The conference offers a unique opportunity to highlight key areas of research and innovation, product development, services, training, skills and career opportunities. The exhibition will provide the chance to showcase the links between academic centres and industry.

We are expecting over 500 international delegates at the conference, to participate in 5 days of keynote presentations, parallel sessions, field trips and the exhibition. The conference will be held at P&J Live, one of the UK's most sustainable venues.

Thank you for your support of the International Conference on Harmful Algae and we look forward to seeing you there!

ICHA Co-chairs Professors Christine Edwards and Linda Lawton



WHY SPONSOR ICHA 2027?

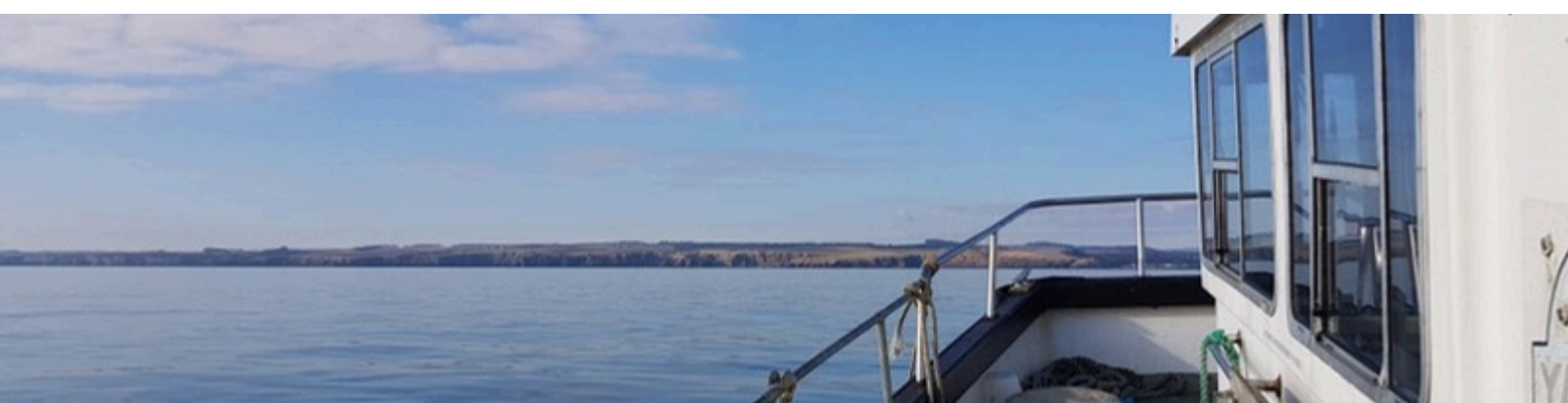
Who attends the conference?

ICHA attracts a wide range of academics and industry professionals with an interest in marine and freshwater harmful algae. The conference is international and delegates attend from around the world.

What are the benefits of Attending/Sponsoring iCHA 2027?

- **Exclusive Business Opportunities** – Engage with 500+ international participants.
- **Direct Audience Connection** – Network with key stakeholders and decision-makers in the industry.
- **Support Research impact** – Contribute to advancements in the sector.
- **Boost Market Presence** – Strengthen brand recognition and expand market share.
- **Stay Ahead with Innovation** – Gain insights into cutting-edge practices and industry trends.
- **Promote the Sector** – Advocate for sector

The exhibition area is positioned to optimise visibility and delegate interaction. Adjacent to the exhibition space will be our networking and meeting areas, catering, seating, all centrally arranged to enhance engagement with exhibitors.



SPONSORSHIP OPPORTUNITIES

Please note that these opportunities are guidelines, not set in stone. If you would like to tailor a sponsorship opportunity please let us know and we will be happy to discuss your requirements.

Platinum Sponsorship

£6,000.00 +VAT

What's Included

- Company logo, description and website link on website as Platinum Sponsor
- Company logo in all email correspondence to attendees as Platinum Sponsor
- Company logo in abstract book as Platinum Sponsor
- Company logo on programme as Platinum Sponsor
- Social media posts on Twitter X and LinkedIn

Plus:

- Marketing materials (flyers, leaflets etc) at Registration desk
- Banner/ marketing materials at Welcome Reception
- One table-top exhibition stand

Plus:

- Full page colour advert in abstract booklet
- Banner/ marketing materials at conference dinner
- Two full delegate registrations including Welcome Reception

Gold Sponsorship

£4,000.00 +VAT

What's Included

- Company logo, description and website link on website as Gold Sponsor
- Company logo in all email correspondence to attendees as Gold Sponsor
- Company logo in abstract book as Gold Sponsor
- Company logo on programme as Gold Sponsor
- Social media posts on X and LinkedIn

Plus:

- Half page colour advert in abstract booklet
- Marketing materials (flyers, leaflets etc) at Registration desk
- Banner/ marketing materials at welcome reception
- One table-top exhibition stand
- One full delegate registration including Welcome Reception

Silver Sponsorship

£2,500.00 +VAT

What's Included

- Company logo, description and website link on website as Silver Sponsor
- Company logo in all email correspondence to attendees as Silver Sponsor
- Company logo in abstract book as Silver Sponsor
- Company logo on programme as Silver Sponsor
- Social media posts on X and LinkedIn
- One full delegate registration including Welcome Reception

Exhibitor

£1,500.00 +VAT

What's Included

- Company logo, description and website link on website as Exhibitor
- Company logo in abstract book as Exhibitor
- One table top exhibition stand with chairs
- One exhibition attendee registration

SPONSORSHIP OPPORTUNITIES

Sponsorship Packages	Platinum	Gold	Silver
Company logo, description & web link on ICHA 2027 website	✓	✓	✓
Sponsor's logo in all email correspondence to attendees	✓	✓	✓
Company logo in e-abstract book	✓	✓	✓
Company logo on programme	✓	✓	✓
Social media posts on X and LinkedIn	✓	✓	✓
Table-top exhibition stand	✓ DOUBLE STAND	✓ SINGLE STAND	
Colour advert in abstract booklet	✓	✓	
Marketing materials (flyers, leaflets etc) at Registration desk	✓ FULL PAGE COLOUR ADVERT	✓ HALF PAGE COLOUR ADVERT	
Full delegate registrations including Welcome Reception	✓ X2 DELEGATES	✓ X1 DELEGATE	
Banner/ marketing materials at Welcome Reception	✓		
Banner/ marketing materials at Conference Dinner	✓		

SPONSORSHIP OPPORTUNITIES

Other possible Sponsorship Opportunities include:

Sponsorship of Conference Dinner - POA

- Inclusion of tag line in abstract booklet/programme e.g. Company X has sponsored this event
- Logo included on the ICHA 2027 website
- X2 Invitations to the Welcome Reception

Sponsorship of Delegate Lanyards - POA

- Co-branding of conference lanyards. Your logo on conference lanyards (alongside conference logo)
- Logo included on ICHA 2027 website

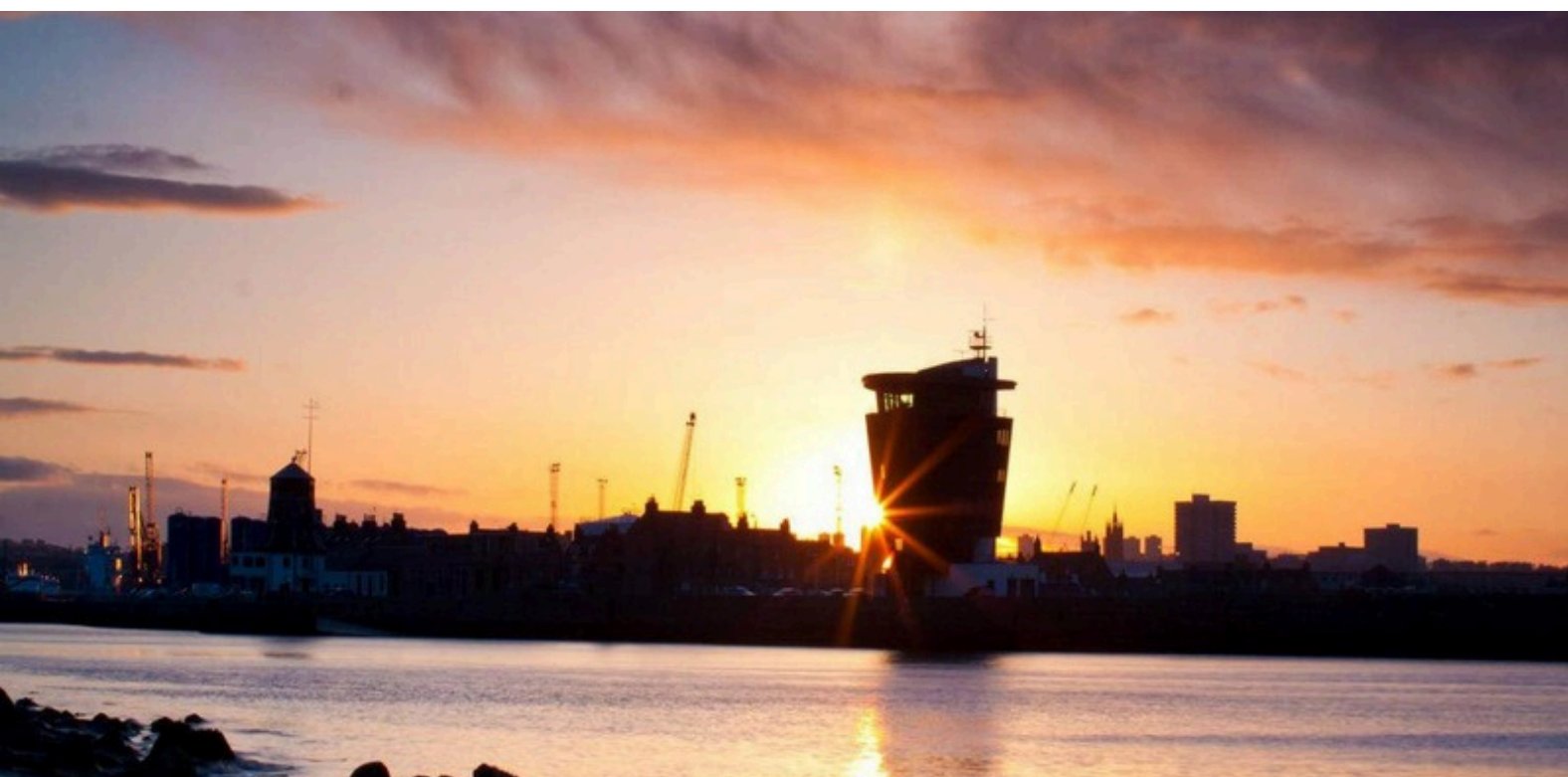
Digital Abstract Booklet Advertising - POA

- There are opportunities to advertise in the abstract booklet.

Auction Sponsor - POA

- There are opportunities to sponsor the Conference Auction - all proceeds go to support student attendance at the next International Conference on Harmful Algae.

NOTE: All sponsors and exhibitors will be invited to donate items for the auction - items normally range from merchandise, craft items, equipment or items with a local or ICHA connection

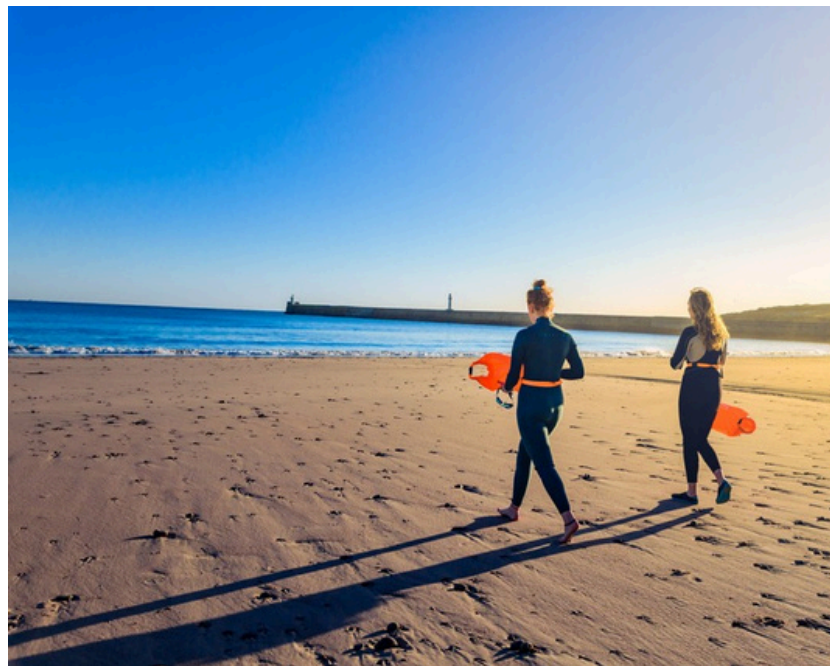




THANK YOU

For more information on the programme please email cpdservices@abdn.ac.uk

The Local Organising Committee of ICHA 2027 wish to encourage you to consider exhibiting at, or sponsoring this event, and look forward to confirming your participation and welcoming you to Aberdeen.



VENUE

The conference is being held at P&J Live, Aberdeen, Scotland, UK.

Address:

P&J Live
East Burn Road,
Stoneywood,
ABERDEEN,
AB21 9FX

CONTACT INFORMATION

To discuss sponsorship or exhibition packages, please contact the event organisers.

Event Organisers

Contact: CPD Services

Address: University of Aberdeen, Room 26, University Office, King's College, Aberdeen, AB24 3FX

Web: <https://www.icha2027.org/>

Email: cpdservices@abdn.ac.uk

Tel: +44 (0) 1224 272523