

23RD

**EAPR TRIENNIAL
CONFERENCE**

**EDINBURGH, SCOTLAND
6 - 10 JUNE 2027**



INTRODUCTION

*It is a pleasure to host the
23rd EAPR Triennial
Conference in Edinburgh,
Scotland 6th-10th June 2027*

The European Association of Potato Research (EAPR) conference has a long history dating back to 1960, where the first Triennial Conference was held in Brunswick-Volkenrode, Germany. Since then, both the science and production of potatoes has changed enormously and we look forward to welcoming scientists and practitioners to exchange knowledge, share ideas and present new research findings.

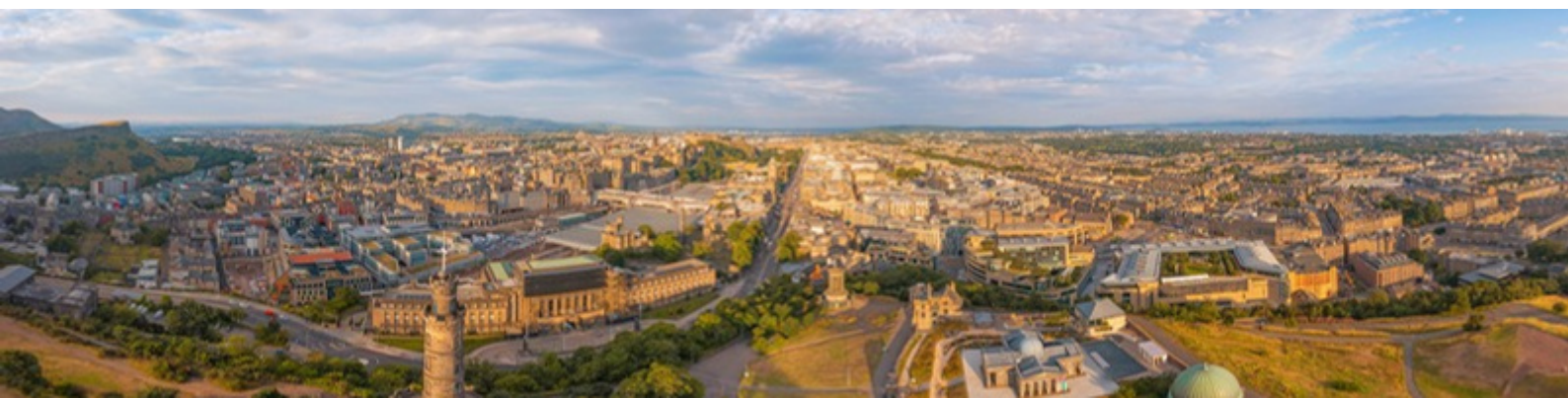
The EAPR aims to promote the exchange of scientific and technical information relating to all facets of potato including breeding, production, protection, storage and utilisation between countries both in and outside Europe.

We are expecting over 300 delegates at the conference from the UK, Europe and internationally, with over 4 days of keynote presentations, parallel sessions and excursions. The conference will be held in the University of Edinburgh's historic McEwan Hall in the centre of one of Europe's most beautiful cities.

Thank you for your support of the 23rd EAPR Triennial Conference and we look forward to seeing you there!

Prof Ian Toth

EAPR President and Conference Chairperson



WHY SPONSOR EAPR 2027?

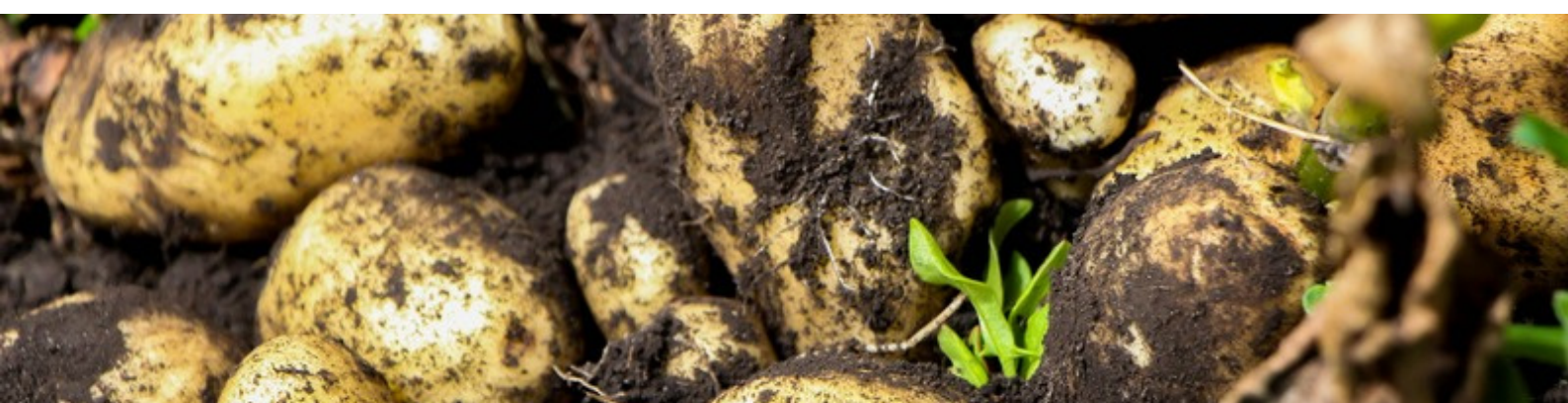
Who attends from the potato industry?

EAPR is attended by a wide range of professionals from research, industry and Government.

What are the benefits of Attending/Sponsoring EAPR 2027?

- **Exclusive Business Opportunities** – Engage with 300+ participants from around Europe and beyond.
- **Direct Audience Connection** – Network with key stakeholders and decision-makers in the industry.
- **Support Research impact** – Contribute to advancements in the sector.
- **Boost Market Presence** – Strengthen brand recognition and expand market share.
- **Stay Ahead with Innovation** – Gain insights into cutting-edge practices and industry trends.
- **Promote the Potato Industry** – Advocate for potato consumption and industry growth.

The exhibition area is positioned to optimise visibility and delegate interaction. Adjacent to this space, our meeting areas include catering, seating, networking and business meeting zones, all centrally arranged to enhance engagement with our valued partners.



SPONSORSHIP OPPORTUNITIES

Please note that these opportunities are guidelines, not set in stone. If you would like to tailor a sponsorship opportunity please let us know and we will be happy to discuss your requirements.

Platinum Sponsorship

£5,000.00 +VAT

What's Included

- Company logo, description and website link on website as Platinum Sponsor
- Company logo in all email correspondence to attendees as Platinum Sponsor
- Company logo in abstract book as Platinum Sponsor
- Company logo on programme as Platinum Sponsor
- Social media posts on Twitter X and LinkedIn

Plus:

- Marketing materials (flyers, leaflets etc) at Registration desk
- Banner/ marketing materials at Welcome Reception
- One table-top exhibition stand

Plus:

- Full page colour advert in abstract booklet
- Banner/ marketing materials at conference dinner
- Two full delegate registrations including Welcome Reception

Gold Sponsorship

£3,000.00 +VAT

What's Included

- Company logo, description and website link on website as Gold Sponsor
- Company logo in all email correspondence to attendees as Gold Sponsor
- Company logo in abstract book as Gold Sponsor
- Company logo on programme as Gold Sponsor
- Social media posts on X and LinkedIn

Plus:

- Half page colour advert in abstract booklet
- Marketing materials (flyers, leaflets etc) at Registration desk
- Banner/ marketing materials at welcome reception
- One table-top exhibition stand
- One full delegate registration including Welcome Reception

Silver Sponsorship

£2,000.00 +VAT

What's Included

- Company logo, description and website link on website as Silver Sponsor
- Company logo in all email correspondence to attendees as Silver Sponsor
- Company logo in abstract book as Silver Sponsor
- Company logo on programme as Silver Sponsor
- Social media posts on X and LinkedIn
- One full delegate registration including Welcome Reception

SPONSORSHIP OPPORTUNITIES

Sponsorship Packages	Platinum	Gold	Silver
Company logo, description & web link on EAPR 2027 website	✓	✓	✓
Sponsor's logo in all email correspondence to attendees	✓	✓	✓
Company logo in abstract book	✓	✓	✓
Company logo on programme	✓	✓	✓
Social media posts on X and LinkedIn	✓	✓	✓
Marketing materials (flyers, leaflets etc) at Registration desk	✓	✓	
Banner/ marketing materials at Welcome Reception	✓	✓	
Table-top exhibition stand	✓ X1 STAND	✓ X1 STAND	
Colour advert in abstract booklet	✓ FULL PAGE COLOUR ADVERT	✓ HALF PAGE COLOUR ADVERT	
Banner/ marketing materials at Conference Dinner	✓		
Full delegate registrations including Welcome Reception	✓ X2 DELEGATES	✓ X1 DELEGATE	✓ X1 DELEGATE

SPONSORSHIP OPPORTUNITIES

Other possible Sponsorship Opportunities may include:

Sponsorship of Conference Dinner - POA

- Inclusion of tag line in abstract booklet/programme e.g. Company X has sponsored this event
- Logo included on the EAPR 2027 website
- X2 Invitations to the Welcome Reception

Sponsorship of Delegate Lanyards - POA

- Co-branding of conference lanyards. Your logo on conference lanyards (alongside conference logo)
- Logo included on EAPR 2027 website

Digital Abstract Booklet Advertising - POA

- There are opportunities to advertise in the abstract booklet.





THANK YOU

For more information on the programme please visit the [conference website](#).

The Local Organising Committee of EAPR 2027 Triennial Conference wish to encourage you to consider exhibiting at or sponsoring this event, and look forward to confirming your participation and welcoming you to Edinburgh.



VENUE

The conference is being held at the McEwan Hall at the University of Edinburgh, Scotland, UK.

Address:

McEwan Hall,
Teviot Pl,
Edinburgh, EH8 9AG
Scotland

CONTACT INFORMATION

To discuss sponsorship or exhibition packages, please contact the event organisers.

Event Organisers

Contact: CPD Services

Address: University of Aberdeen, Room 29, University Office, King's College, Aberdeen, AB24 3FX

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