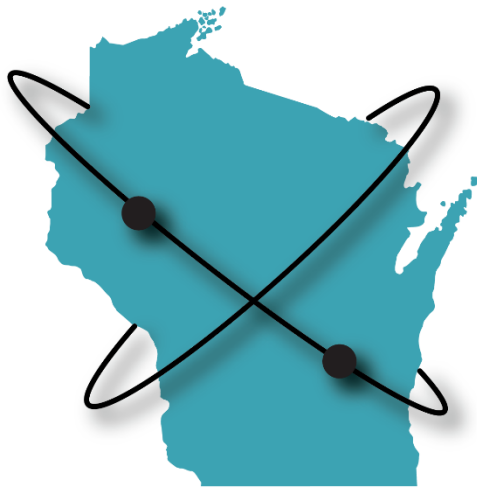# *Exhibitor Information*

Wisconsin's 7th Annual
**GOVERNOR'S
CYBERSECURITY
SUMMIT 2019**

September 23, 2019| **Gordon Dining & Event Center** | **Madison**

Previous Sponsors & Exhibitors

The following were Sponsors or Exhibitors at previous year's Wisconsin Governor's Cybersecurity Summits.

Gold Level
AT&T

Silver Level
Microsoft
SHI International

Bronze Level
CenturyLink
Knowledge Services
Oracle
Paragon Development Systems

Exhibitors
Absolute
AE Business Solutions
CDW-G
CenturyLink
Cisco
FireEye
ForeScout Technologies, Inc.
IBM
InfoSec Institute

Michigan Cyber Range
Nexum, Inc.
NINES, LLC
One Identity
Oracle
Palo Alto Networks
PDS
Proofpoint
RSA Security
Symantec Corporation

EXHIBITOR: 15 available spots

- Inclusion of logo and/or name listed on select printed and digital promotional materials

- 50-word company description and color logo on the Summit website and mobile app

- Recognition on select signage at the event

- Exhibitor space at the Summit

- Complimentary conference registration for one organization representative

Cost of Exhibitor Participation - $1,500

Exhibitor Terms and Conditions

Thank you for your support of the **2019 Wisconsin Governor's Cybersecurity Summit**. We look forward to having your organization join us.

Event Information
Monday, September 23, 2019
7:30 AM – 5:00 PM
Gordon Dining and Event Center, UW-Madison Campus

Following the completion of your sponsor registration you agree to be bound by the full Sponsor Terms and Conditions:

A) Registration: To register as a sponsor or exhibitor with the Wisconsin Governor's Cybersecurity Summit, you must complete the appropriate registration option and make required payments.

B) Booth Assignments: Booth assignments are made by event management. While we will attempt to accommodate every exhibit space request, event management may need to modify the exhibit space to serve the best interests of the event. Booths are placed in the following order:
   i) Sponsors will receive priority placement
   ii) Exhibitors are placed in the order registrations are received

C) Cancellation Policy: To receive a full refund, cancellation requests must be made in writing and emailed to Dawn Zanoni at dzanoni@travelwisconsin.com no later than Wednesday, September 4, 2019. Cancellations occurring between September 4 and September 13, 2019 will receive a 50% refund. Cancellations made on or after September 13, 2019 are ineligible for a refund.

D) Equipment Provided: Exhibit space allocation provided for this show include an 8-foot table, 2 chairs, and table-top signage. If you require a larger space, please confirm with event management.

E) Exhibitor Hours: Monday, September 23, 2019 from 7:30 AM to 5:00 PM

A) Show Setup Times: Exhibitors will be able to drop off/set up exhibition materials on Sunday evening, or Monday morning, times to be determined. Please proceed to the Sonata Meeting Room on the second floor, where you will find 8-foot tables arranged around the perimeter of the room marked with each organization's name. Onsite staff will be available to assist as needed.

F) Force Majeure: In the event that the Summit is cancelled due to circumstances beyond our control, we will make every attempt to reschedule to another date (and/or place) and will offer you the opportunity to transfer your registration to the new date. If the event is cancelled entirely, we will provide refunds to exhibitors and sponsors based on any funds remaining to us after satisfying all our obligations in respect to the cancelled event.

Shipping Information

Exhibition materials may be sent no earlier than September 17, 2019 to:

Gordon Dining and Event Center
ATTN: Governor's Cybersecurity Summit (September 23, 2019)
University of Wisconsin-Madison
770 West Dayton Street
Madison, WI 53706