



JOHN BILOTTA SENIOR RISK COMMUNICATION ADVISOR O'CONNOR, BILOTTA AND ASSOCIATES, LLC

John Bilotta is a founding partner in a strategic communication firm in Washington DC. His practice focuses on a variety of risk and crisis communication issues facing the public and private sector.

Mr. Bilotta also works with the Naval Postgraduate School's Center for Homeland Defense and Security as its Senior Risk Communication Advisor. Since the end of 2003, he has helped design scenarios and participated in dozens of homeland security seminars for governors, mayors and their senior staffs.

Mr. Bilotta has also advised DHS public affairs on incident communication areas and provided risk communications training to senior federal officials.

During a nearly 20 year career as a print and broadcast journalist, Mr. Bilotta was based in London, Moscow, Tokyo and Washington DC. He has been a foreign correspondent for United Press International, and producer and bureau chief for ABC News in Moscow. In Washington, he was a producer for the ABC News magazine shows Prime Time and 20/20.

While overseas, Mr. Bilotta helped cover the collapse of the Soviet Union, wars in Chechnya and Bosnia, the Russian presidential elections and the rise of organized crime in Eastern Europe.

Other stories included coverage of the sniper shootings in Maryland, security problems at a Russian chemical weapons storage facility, and coverage of the hunt for Osama bin Laden in Pakistan and Afghanistan.

Mr. Bilotta is a graduate of UCLA.



CENTER FOR HOMELAND DEFENSE AND SECURITY NAVAL POSTGRADUATE SCHOOL



JAMES G. FEATHERSTONE PRESIDENT AND CEO LOS ANGELES HOMELAND SECURITY ADVISORY COUNCIL

James G. Featherstone became President and CEO of the Los Angeles Homeland Security Advisory Council (HSAC) in March 2016 after serving the City of Los Angeles for thirty years. At HSAC, Jim continues to strengthen the Greater Los Angeles region's crisis readiness and resilience by convening and connecting the private, public and civic sectors through collaborative partnerships and strategic alliances, emerging technology, and research.

A native of Washington D.C. and a veteran of the United States Navy, Jim began his public service to the City of Los Angeles in 1986 with the Los Angeles Fire Department and was later appointed Interim Fire Chief (2013-2014). In 2007, Jim was appointed General Manager of the Los Angeles Emergency Management Department, where he led a successful departmental reorganization and restructured the City's emergency management protocols and processes. From 2008 to 2018 Jim chaired FEMA's National Advisory Council.

Jim holds a Master's Degree in Leadership from the University of Southern California, a Bachelor's Degree in Public Administration from Union Institute and University and is an alumnus of the Executive Leaders Program at the Naval Postgraduate School's Center for Homeland Defense and Security. He is a Senior Fellow in the Harvard University Kennedy School of Government's Program on Crisis Leadership.

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JULIE PARKER

PRESIDENT

JULIE PARKER COMMUNICATIONS, LLC

Julie Parker has a unique and extensive background in television and radio news, media relations and crisis communications, having served as both a TV news reporter, the media relations director for two large police departments and currently as a senior advisor with the International Association of Chiefs of Police. She travels the country as part of the communications consultancy she founded in 2014 for public speaking engagements and to offer guidance to a wide variety of clients on media coaching and placement, crisis communications strategy and using social media to build an organization's brand.

Julie spent 13 years reporting, anchoring and hosting in Washington, DC, most recently for ABC7 News where she won both an Emmy Award and an Edward R. Murrow Award. She was on the anchor desk immediately after the news broke on 9/11, was the first TV reporter on air to cover the "Beltway Sniper" crisis and stayed on the story for three weeks, and had the good fortune to handle red carpet duty at the Oscars in Los Angeles. She also spent two years co-hosting a sports talk radio show on Washington, DC's 106.7 The Fan, (CBS Sports Radio) and a TV spinoff. Prior to her on-air work, Ms. Parker spent four years at C-SPAN, including producing the network's coverage of the 1996 Republican National Convention from San Diego, California.

In 2011, Julie left the world of general assignment reporting for a greater challenge: serving as director of the Media Relations Bureaus for the Fairfax County and the Prince George's County Police Departments. Both law enforcement agencies are among the top 40 largest in the nation. For seven years, she served as the principal communications advisor to the Chief of Police & other executive command staff and was responsible for key messages, media strategy and the management of and strategy behind robust social media operations. The Washington Post highlighted Julie's success with social media in this article.

Julie calls upon her twenty years in police media relations and broadcast news during her frequent guest speaker appearances at the FBI National Academy, and law enforcement and social media conferences. Additionally, the President's Task Force on 21st Century Policing invited Ms. Parker to provide written testimony on technology and social media.

Julie is a proud graduate of the University of Maryland.

Find her on Facebook, LinkedIn and Twitter (@JulieParkerComm) and feel free to contact her the old fashioned way at <u>info@julieparkercommunications.com</u>.