

*56th Annual*

2024 Governor’s Conference on Emergency Management & Homeland Security

March 13 – March 15

The Grand Geneva Resort, Lake Geneva

****Sponsorship and Exhibitor Opportunities****

The 2024 Governor’s Conference on Emergency Management & Homeland Security will take place March 13-15 at the Grand Geneva Resort in Lake Geneva. Sponsorship and Exhibitor contact information and details are listed below.

# Sponsorship Opportunities

Questions on 2024 Sponsor Opportunities may be directed to Dawn Zanoni at 608-266-3978 or [dawn.zanoni@wisconsin.gov](mailto:dawn.zanoni@wisconsin.gov).

PLATINUM SPONSOR: *Only one available*

* Exclusive sponsor of Vender Opening Reception - Includes 2–3-minute “welcome” opportunity during reception
* Exclusive sponsor of participant promotional item
* Sponsor’s logo and/or name included on select promotional materials
* Rotating banner advertising on the Conference app
* 50-word company description and color logo on the Conference app
* Recognition on select signage at the event
* 50-word company description and color logo in Conference program
* Feature one digital promotional ad in rotating placement during programming
* Exhibitor space in premium location increased to an 8’x20’ space with complimentary electricity
* Complimentary conference registrations for five organization representatives
* Final list of attendees for promotional use

*Cost of Platinum Level Participation - $10,000*

GOLD SPONSOR: *Only two available*

* Exclusive sponsor of one of two Lunches – Includes 2–3-minute speaking opportunity during lunch
* Prominent opportunity to distribute promotional pieces during lunch
* Sponsor’s logo and/or name included on select promotional materials
* Rotating banner advertising on the Conference app
* 50-word company description and color logo on the Conference app
* Recognition on select signage at the event
* 50-word company description and color logo in Conference program
* Feature one digital promotional ad in rotating placement during programming
* Exhibitor space in premium location with complimentary electricity
* Complimentary Conference registrations for four organization representatives
* Final list of attendees for promotional use

*Cost of Gold Level Participation - $7,500*

SILVER SPONSOR*: Only three available*

* Recognized sponsor of one of one of three breaks
* Prominent opportunity to distribute promotional piece during selected event
* Logo and/or name included on select printed and digital promotional materials
* Rotating banner advertisement on the Conference app
* 50-word company description and color logo on the Conference app
* Recognition on select printed and digital signage at the event
* 50-word company description and color logo in Conference program
* Feature one digital promotional ad in rotating placement during programming
* Exhibitor space with complimentary electricity
* Complimentary Conference registrations for three organization representatives

*Cost of Silver Level Participation -* $5,000

BRONZE SPONSOR: *Only four available*

* Collectively, sponsors of the Wake-Up WEM Coffee Break
* Logo and/or name included on select printed and digital promotional materials
* Recognition on printed and digital signage at the event
* 50-word company description and color logo on the Conference app
* 50-word company description and color logo in Conference program
* Feature one digital promotional ad in rotating placement during programming
* Exhibitor space with complimentary electricity
* Complimentary Conference registrations for two organization representatives

*Cost of Bronze Level Participation - $2,500*

# Exhibitor Opportunities

Questions on 2023 Exhibitor Opportunities may be directed to Paul Hughes at 608- 242-3309 or [paul.hughes@widma.gov](mailto:paul.hughes@widma.gov).

EXHIBITOR ADVERTISER

* Footer banner color ad in the Conference program
* Exhibitor space for promotional use
* Exhibitor’s logo/name listed on select printed and digital promotional materials
* 50-word company description and logo on the Conference website and mobile app
* Complimentary conference registration for one organization representative

*Cost of Advertiser Participation - $750*

*Non-Profit Advertiser Rate - $300*

*Electrical Hook-Up - $50*

EXHIBITOR

* Exhibitor space for promotional use
* Exhibitor’s logo and/or name listed on select printed and digital promotional materials
* 50-word company description and color logo on the Conference website and mobile app
* Complimentary Conference registration for one organization representative

*Cost of Exhibitor Participation - $600*

*Non-Profit Exhibitor Rate - $150*

*Electrical Hook-Up - $50*

**Digital Display Ad**

Your digital ad will be displayed during general session programming. Please send your ad using the following specs: 1920x1080.png

**Mobile App Ad Specifications**

(Gold and Silver Sponsors)

Dimensions: 640px w x 90px h

Minimum Resolution: 72 dpi

Accepted File Formats: JPEG, PNG, or other image files; RGB color space

