



*55th Annual*

## **2023 Governor's Conference on Emergency Management & Homeland Security**

February 27 – March 1

Madison Marriott West in Middleton

### **Exhibitor Opportunities**

The 2023 Governor's Conference on Emergency Management & Homeland Security will take place February 26 - March 1 at the Madison Marriott West in Middleton.

Questions on the 2023 exhibitor opportunities may be directed to Paul Hughes at (608) 242-3309 or [pauld.hughes@wisconsin.gov](mailto:pauld.hughes@wisconsin.gov).

### **Exhibitor Opportunities**

#### **EXHIBITOR ADVERTISER**

- ★ Footer banner color ad in the Conference program
- ★ Exhibitor space for promotional use
- ★ Exhibitor's logo/name listed on select printed and digital promotional materials
- ★ 50-word company description and logo on the Conference website and mobile app
- ★ Complimentary conference registration for one organization representative

*Cost of Advertiser Participation - \$750*

*Non-Profit Advertiser Rate - \$300*

*Electrical Hook-Up - \$50*

#### **EXHIBITOR**

- ★ Exhibitor space for promotional use
- ★ Exhibitor's logo and/or name listed on select printed and digital promotional materials
- ★ 50-word company description and color logo on the Conference website and mobile app
- ★ Complimentary conference registration for one organization representative

*Cost of Exhibitor Participation - \$600*

*Non-Profit Exhibitor Rate - \$150*

*Electrical Hook-Up - \$50*

# Printed Guide Ad Specifications

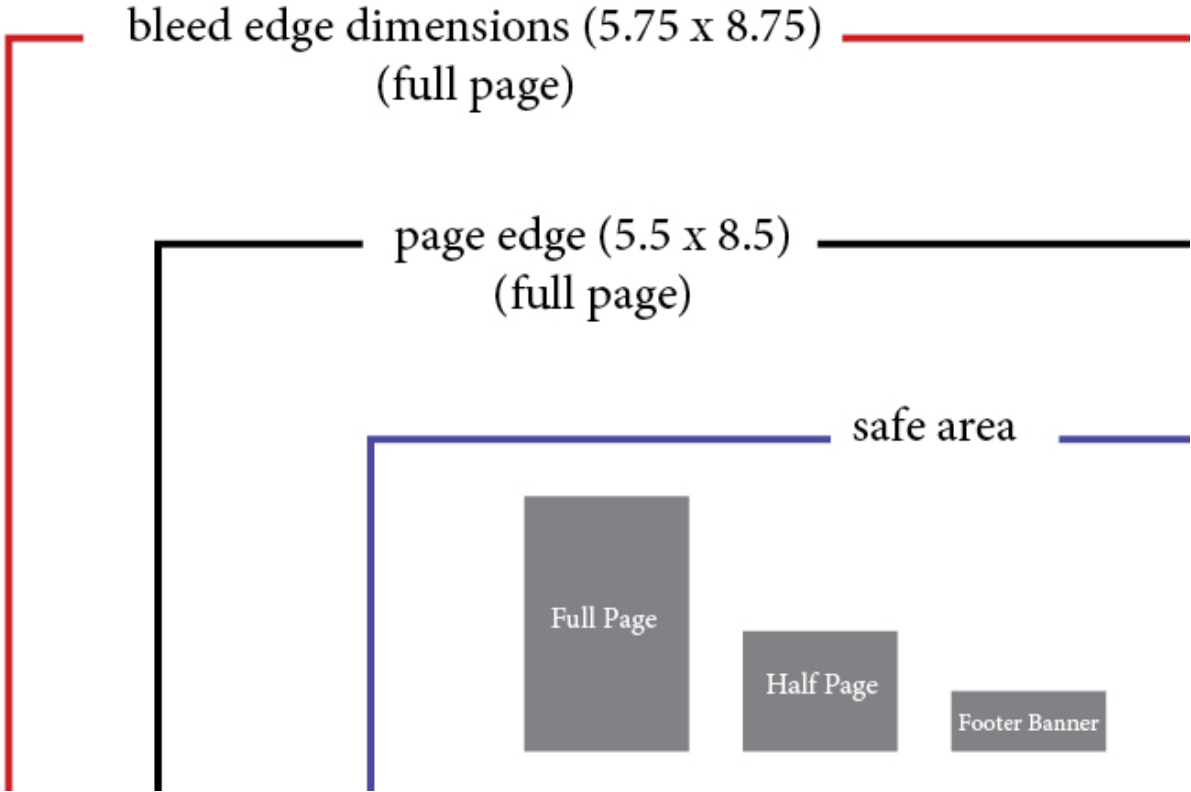
## Dimensions

- Full Page (Gold and Silver Sponsors)
  - 5.57in w x 8.75in h (including 0.125in bleeds)
- Half Page (Bronze Sponsors)
  - 5.57in w x 4.5in h (including 0.125in bleeds)
- Footer Banner (Exhibitor Advertiser)
  - 5.57in w x 2.5in h (including 0.125in bleeds)

Minimum Resolution: 300 dpi

Accepted File Formats: PDF, EPS, TIFF, PSD; CMYK color space

Note: Please keep all important type and images at least a quarter inch inside the ad dimensions (safe area)



## Mobile App Ad Specifications (Gold and Silver Sponsors)

Dimensions: 640px w x 90px h

Minimum Resolution: 72 dpi

Accepted File Formats: JPEG, PNG, or other image files; RGB color space

