



USTDA
U.S. TRADE AND DEVELOPMENT AGENCY

U.S.-AFRICA PUBLIC PRIVATE PARTNERSHIPS FOR INFRASTRUCTURE **WORKSHOP**

OCTOBER 2-3, 2024
NAIROBI, KENYA

IN COLLABORATION WITH



Sam Baiya

Regional Program Coordinator for East and South Africa PPIAFs

Sam is an experienced Infrastructure Finance Specialist and PPIAF's Regional Program Coordinator for East and Southern Africa. With over a decade of expertise in managing investor and advisory projects, he has played a pivotal role in PPP project origination and contributing to knowledge and communications across the region. His background includes project management, financial analysis, and market research in private and development sectors. Sam's expertise spans the full PPP project lifecycle, from conceptualization to execution, with a proven track record in infrastructure financing programs that integrate climate mitigation, adaptation, and gender inclusivity. He has worked on diverse projects across Africa, South Asia, and East Asia, and is fluent in English and French.



Before PPIAF, Sam led the Water and Sanitation Program's Domestic Private Sector Participation (DPSP) global initiative, supporting private sector investment in 16 countries across Africa and Asia. He excels in leading cross-functional teams and collaborating with governments and industry experts to foster private sector participation.

A Kenyan national, Sam holds a bachelor's degree in economics and an MBA in Strategic Management and Finance from the University of Nairobi, Kenya.