

## Robyn E. Garfield

Commercial Attaché

## U.S. Mission to the European Union

Robyn Garfield is a U.S. Foreign Service Officer, serving as Commercial Attaché at the U.S. Mission to the European Union, where he co-chairs the U.S. government's Small Modular Reactor Public Private Program and leads a team that covers energy, transportation, and climate. Prior to his role in Brussels, Robyn served in the U.S. Department of Commerce Office of China and Mongolia and as Commercial Consul at the Consulate General in Shanghai overseeing transportation, aviation, travel and tourism, and environmental technology. In Shanghai, Robyn established the U.S. Connected and Autonomous Vehicle Working Group, the U.S. Travel and Tourism Working Group, and the award-winning China Industrial Park Environmental Initiative.

Prior to joining the U.S. Government, Robyn managed large multi-cultural teams in five countries as a corporate strategist, general manager and entrepreneur. Most recently, he advised heads of Samsung Group's global business units on international strategy while working under the Chairman's Office in Seoul. Prior to that, he served as the Director of Strategic and Business Development and Head of the Washington, D.C. Campus for LADO Enterprises. As a 21-year-old, Robyn founded Culture Gateway (CG) in Beijing, an education and cultural exchange company with the mission of enhancing Sino-American relations. Under his management, CG successfully ran educational exchange programs for approximately 7000 students and professionals with a staff of over 40.

Robyn holds an MBA from INSEAD, an MA from Johns Hopkins University School of Advanced International Studies (SAIS), and a BA from the University of Massachusetts, Amherst in Business and Intercultural Communication. He, his wife and their two children have lived in the U.S., Belgium, China, Korea, Germany, and France.