

# 2025 CLARK TANK DESIGN CHALLENGE

Working in teams, you'll tackle real issues faced by the City of Durham, NC, create bold solutions that make a difference, and present your work to a panel of expert judges in a rapid-fire, 2-minute pitch!



**Saturday**

September 13, 2025



**Start Time**

9:00 AM



Duke University,  
Wilkinson Engineering  
Building



Judges will score each pitch based on problem clarity, creativity, feasibility, communication, and delivery. Top-scoring teams will be crowned the winners!



**CLARK SCHOLARS**  
PROGRAM

## 2025 Clark Tank Design Challenge

*“Solutions for the City of Durham”*

Duke University, Wilkinson Engineering Building | September 13, 2025 | 9:00 AM  
With lunch break

### What is Clark Tank?

Get ready to dive into an exciting day of innovation, collaboration, and real-world problem solving! The Clark Tank Design Challenge is your chance to step into the shoes of a designer, entrepreneur, and changemaker. Working in teams, you'll tackle real issues faced by the City of Durham—and create bold solutions that could make a difference in your community.

### What Will You Be Doing?

- Hearing from a Durham community leader who will spark ideas by sharing local challenges
- Learning how to craft a powerful pitch from an expert speaker
- Working in teams to identify a specific problem, brainstorm creative solutions, and build a prototype
- Presenting your work to a panel of expert judges in a rapid-fire, 2-minute pitch!

### What's at Stake?

Prizes, bragging rights, innovation glory—and a chance to make your voice heard in shaping real-world solutions for Durham, NC. Judges will score each pitch based on problem clarity, creativity, feasibility, communication, and delivery. Top-scoring teams will be crowned the winners!

We can't wait to see what you come up with.

**Let's build something that matters.**