



SOUTH AFRICA SMART TRANSMISSION WORKSHOP

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Bryan Erwin

*Founder and Managing Partner
BlueWave Merchant Partners*

Bryan Erwin is the Founder and Managing Partner of BlueWave Merchant Partners. He synthesizes and coordinates US Government trade assets to facilitate accelerated growth for US exporters. He was selected by President Obama in 2010 to run the Trade Advocacy Center, the nexus of senior official, US Government advocacy on behalf of US exporters. While Director, Mr. Erwin advanced US commercial interests by leading 177 successful campaigns resulting in \$199.7B in new business for US companies supporting 1 million US jobs. These were the best four years the Advocacy Center had in its 22 year existence. This was accomplished, in part, by executing a comprehensive new business strategy resulting in an increased case-load of 165%. This was the largest client roster in Advocacy Center history. Prior to that, Mr. Erwin worked for 8 years as a Vice President in the Investment Management Division at The Goldman Sachs Group. For the better part of the 1990's he was an aide to Senate Minority Leader Tom Daschle (D-SD.) Mr. Erwin hails from the North Fork of Long Island and is the current Chairman of the Long Island State Park Commission. He and his wife, Danielle, are raising two daughters and a stuffed lemur, Coco.

