



EASTERN EUROPE

## Small Modular and Advanced Reactor Planning Workshop IV

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Jon Ball is the Executive Vice President of Market Development for GE Hitachi Nuclear Energy (GEH), headquartered in Wilmington, NC. In this role, Jon has responsibility to develop partnerships, applications, new markets and customers for the deployment of small modular reactors (SMRs).

Jon has been in the nuclear industry for 29 years and has a wide range of experience in P&L leadership, manufacturing, global operations, services and quality. Prior to his current role, Jon served as Executive Vice President of Advanced Nuclear from 2015-2022 where he led the development and commercial adoption of the BWRX-300, an industry-leading SMR, as well as established a partnership with TerraPower to develop and deploy Natrium, a sodium cooled fast reactor. Jon also served as Senior Vice President, Global Supply Chain, leading more than 1,000 employees in manufacturing and logistics for GEH's worldwide operations. He has also spent several years in services where he led GEH's Field Services and Performance Services businesses and held several positions in GE's nuclear fuels business, including Global Supply Chain Leader, Quality Manager and Lab Manager.

Jon received a B.S. in Chemistry from Pacific Lutheran University, a Ph.D. in Chemistry from The Pennsylvania State University, and has also completed the MIT Reactor Technology Course for Utility Executives.