







Gabriel SwanepoelCountry Manager Mastercard

Gabriel Swanepoel is the Country Manager for Mastercard, Southern Africa. Based in Johannesburg, Gabriel oversees the performance, strategic direction and brand development in Southern Africa. His role includes finding new ways to scale innovative technologies and services in partnership with



Mastercard's customers such as banks, fintechs, telcos, retailers, and government entities - to create a world beyond cash. Prior to this role, Gabriel was the Vice President of Business Integration at Mastercard Southern Africa where he was responsible for all aspects of innovation and product development from project inception to commercialization. In this role, he also led all Mergers and Acquisition activity in South Africa. Gabriel has been involved in new business development and innovation initiatives within the payments industry for the past 22 years. Previously he consulted at MTN Mobile Money Holdings, where he was responsible for innovation-related initiatives. As an entrepreneur, Gabriel was one of the founders of XLink Communications, a machine-to-machine communications business, which today is one of the leading providers of card terminal and ATM communications services in South Africa.