



SOUTH AFRICA SMART TRANSMISSION WORKSHOP

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As Industry Director for Energy and Manufacturing at Microsoft South Africa, Nick leads an account team that develops strategies that help to understand Energy, Manufacturing and Mining Enterprise Customers business needs, orchestrate stakeholders to drive and close opportunities and expand the relationship with customers and partners.



Previous roles at Microsoft, Nick was the Solutions Director for Modern Work and Security, Business Group Lead as well as the Small Medium Business Lead where he was responsible for identifying growth opportunities, defining strategies and go to market plan within the South African SMME segment.

Tenure at Microsoft 14 Years

Prior to joining Microsoft, Nick was the Country Manager for Citrix Systems Southern Africa. He oversaw all aspects of the business from operations, marketing, business development and sales.