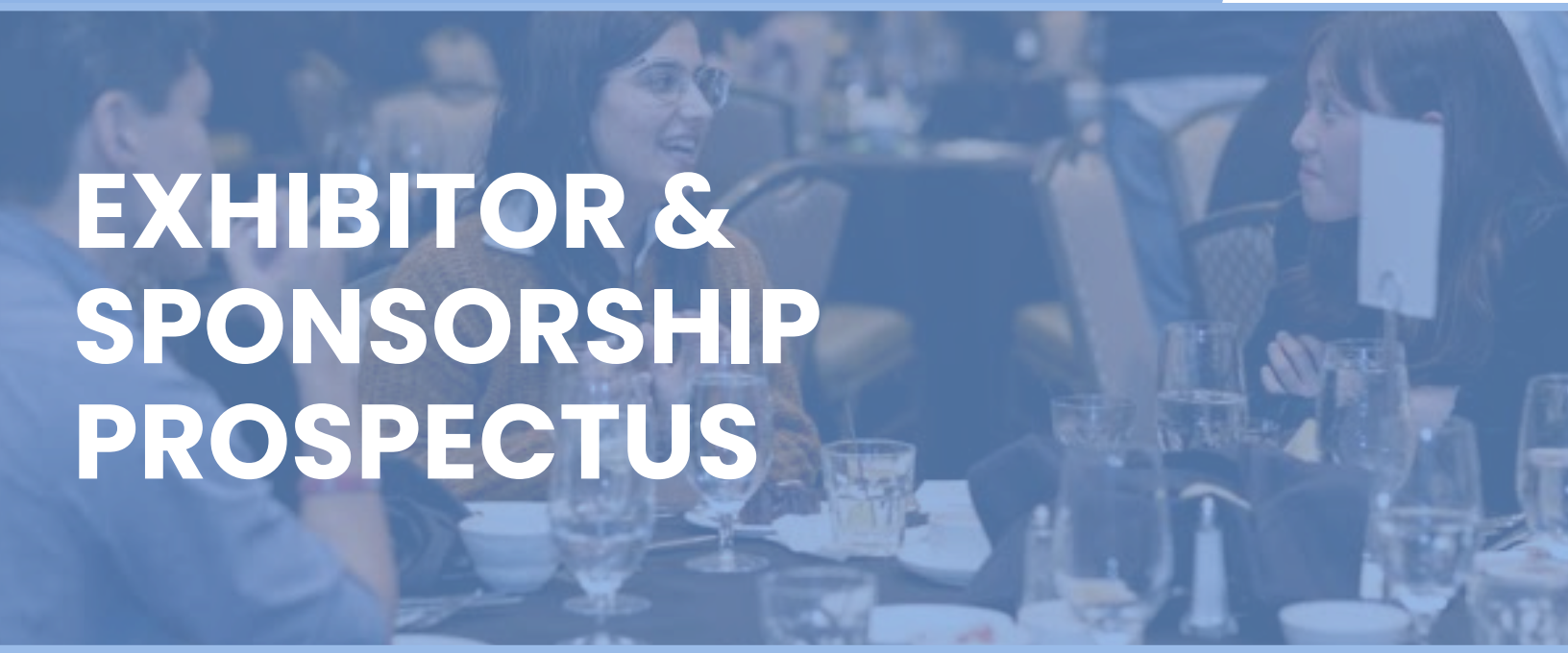
SOCIETY OF
ENGINEERING SCIENCE

SES ANNUAL TECHNICAL MEETING

AUGUST 23 – 25, 2027
MONONA TERRACE, MADISON, WI, USA



EXHIBITOR & SPONSORSHIP PROSPECTUS

SOCIETY OF ENGINEERING SCIENCE

OVERVIEW

The Society of Engineering Science (SES) Annual Technical Meeting brings together an interdisciplinary community of researchers, engineers, and emerging professionals advancing the science of engineering. The meeting explores the connections between mechanics, materials, manufacturing, biomechanics, computation, experimental methods, machine learning, and other emerging areas of engineering science.

Hosted in Madison, Wisconsin, SES 2027 will provide opportunities for researchers to share new ideas, connect across disciplines, and engage with the technologies and organizations shaping the future of engineering. Through technical sessions, poster presentations, networking events, and early-career programming, the meeting creates a dynamic environment for collaboration, discovery, and professional growth.

CONFERENCE CHAIRS



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University of Wisconsin-Madison



CHRISTIAN FRANCK

University of Wisconsin-Madison

SPONSOR & EXHIBITOR OPPORTUNITIES

As a sponsor or exhibitor of the SES 2027 Annual Technical Meeting, you will benefit from valuable exposure through conference signage, website and digital promotion, and conference participation, depending on your package. Connect with researchers, professionals, and students, showcase your products and services, and support the Society of Engineering Science while building valuable industry connections.

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2027 SPONSORSHIP OPPORTUNITIES

SES 2027 offers sponsorship opportunities to increase visibility, connect with the engineering science community, and support the meeting.

EXHIBITOR— $2,500

- Exhibit space
- 2 exhibitor passes
- Logo on Website

BRONZE PARTNER — $4,000

- Exhibit space
- 1 conference registration + 2 exhibitor passes
- Signage with logo at refreshment breaks
- Logo on website

SILVER PARTNER — $6,500

- Premium exhibit space
- 2 conference registrations + 2 exhibitor passes
- Signage with logo at poster session
- Logo on website

GOLD PARTNER — $11,000

- Premium exhibit space
- 3 conference registrations + 3 exhibitor passes
- Signage with logo at opening/closing reception
- Logo on website

PRESENTING PARTNER — $22,500

- Premium exhibit space
- 4 conference registrations + 4 exhibitor passes
- Brief sponsor remarks during opening session (duration and content subject to chair approval)
- Logo on website

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SPONSOR/EXHIBITOR AGREEMENT

Company Information

Company Name:	
Contact Person:	
Address:	
City/State/Zip:	
Phone:	
Email:	
Website:	
Signature:	

Payment Information

All payments must be made in U.S. dollars. Applications and sponsorship money preferably sent by July 1st, 2027.

Paying by check - Send agreement and check to:
UW Conferences & Events - SES 2027
702 Langdon Street
Madison, WI 53706

Other forms of payment: please email conferences@union.wisc.edu to arrange payment For Information contact: Conference & Registration Services
conferences@union.wisc.edu | (608) 890-1077

SOCIETY OF ENGINEERING SCIENCE

EXHIBITOR INFORMATION

SES 2027 provides exhibitors with opportunities to showcase products and services while connecting with researchers, students, and professionals across engineering science.

Exhibit Space

Exhibit space will be located in the Grand Terrace of Monona Terrace near conference activities and networking opportunities.

Standard exhibit space includes:

- Eight-foot draped table
- Two chairs

Anything additional can be purchased directly through Monona Terrace

Premium exhibit locations are placed in high-traffic areas to maximize visibility and attendee engagement.

Exhibitor Benefits

Depending on the selected package, exhibitors may receive:

- Conference registrations - includes access to technical sessions, meals, receptions, and the banquet
- Exhibitor passes - access to the exhibit hall for staff members representing your organization at the booth.
- Digital and print advertising
- Sponsor recognition
- Product and technology demonstration opportunities

Exhibitor Logistics

Exhibit Setup: Monday, August 23
Teardown: Wednesday, August 25
Electrical & Internet: Available through venue/approved provider; additional fees may apply
Detailed exhibitor guidelines, shipping information, service orders, and deadlines will be provided following registration.

Important Dates

Early Rate Deadline: March 18th, 2027

Payments Due: July 1st, 2027

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TERMS & CONDITIONS

1) All cancellations must be received in writing. Any cancellation prior to 7/1/2027 will receive a 50% refund if total booth cost has been received. No refunds will be issued after 7/2/2027.
2) Two or more organizations may not exhibit in a single booth space unless prior arrangements have been made by UW Conferences & Events.
3) Exhibits must not project beyond allotted spaces, must not obstruct the view or interfere with traffic to other exhibits, and must not obstruct the fire exits or patron walkways.
4) Exhibits can start setting up on 8/23/2027 - first day of conference
5) Exhibits must be dismantled by 8/25/2027 - last day of posters
6) All exhibits must comply with fire and facility regulations.
7) Exhibitors are prohibited from defacing facility property, including taping or securing any materials to facility walls.
8) Exhibitors assume responsibility for and agree to indemnify and defend UW Conferences & Events and their respective employees against any claim or expense arising out of the exhibition premises.
9) The Exhibitor understands that UW Conferences & Events does not maintain insurance covering the Exhibitor's property. It is the sole responsibility of the Exhibitor to obtain such insurance.
10) The Wisconsin Union may prohibit installation or request removal of any promotion which is not keeping with the character or purpose of the event.

Mail all agreements and payments to:
UW Conferences & Events - SES 2027
702 Langdon Street
Madison, WI 53706
OR Email: conferences@union.wisc.edu