



NUEL North Central Regional Conference
UW-Madison Memorial Union, 800 Langdon Street, Madison, WI
June 7-9, 2023
Agenda

Wednesday, June 7

- 2:00 pm Optional Tour of UW - Madison campus in the afternoon (must pre-register)
Please check in at the Memorial Union Campus & Community Information desk on the first floor by 1:55 pm.
- 6:00 - 7:30 pm **Welcome Reception** – UW Pyle Center – AT&T Lounge *Appetizers and Cash Bar available*
Registration table with name tags ***Wear your University or Extension gear***
- Greetings from Katherine Williams, NUEL Chair and Wake County Director, N.C. Cooperative Extension

Thursday, June 8 (Breakfast on own, coffee will be available in the meeting room)

- 8:30 - 9:00 am **Registration check in** – UW Memorial Union
- 9:00 – 9:45 am **Welcome and Conference Opening**
- Welcome from the NUEL NCR Conference Planning Team
 - Welcome to Wisconsin from Dr. Karl Martin, Dean and Director of University of Wisconsin-Madison Division of Extension
- 10:00 - 11:15 am **Facilitated Breakout Sessions**
1. *Identifying Opportunities to Secure New Revenue Sources*, Steve Chmielewski, Jerry Braatz, and Ann Wied, UW-Madison Extension
 2. *Supporting Community-Led Initiatives- A Key Role for Extension Educators*, Rebecca Koetz and Brooke Alford, Purdue Extension
 3. *Intersection of Diet, Nutrition and Physical Activity in Mental Health and Substance Use*, Annie Lindsay, University of Nevada Reno, Extension
 4. *From Slavery to Hot Chips: Engaging Young People in Ag Education*, Mark Becker, Paxton Suggs & Pershard Owens, University of Illinois Extension
- 11:30 am-12:30 pm **Keynote & Award Presentation** – Lunch buffet
- *Leaping and Soaring: The Impact of a Single Story* by Danielle Hairston Green, UW-Madison Extension
 - North Central Urban Extension Professional Award presentation - Dwayne James, University of Missouri Extension
- 1:00 -2:15 pm **Facilitated Breakout Sessions**
1. *Using the Power of Storytelling to Communicate the Value of Extension Programs*, Danielle Hairston-Green, UW-Madison Extension and Jen Rubin, Author, Executive Producer for Love Wisconsin, and Co-Producer of the Moth in Madison
 2. *The Quest for a Comprehensive Analytical Framework for Incorporating Health Equity into Extension Programming*, Dale Kehr & Joseph Malual, University of Illinois Extension
 3. *Maximizing Our Reach: A Brainstorming and Sharing Session on Ways to Educate and Engage Large Audiences on Today's Most Critical Issues for Greater Impact*, Kathryn Pereira, University of Illinois Extension
 4. *Clarifying Core Competencies for Extension's Community Development Outreach and Education Professionals*, Benoy Jacob and Sarah Scholsser, UW-Madison Extension

- 2:15 - 2:30 pm **Break**
- 2:30 - 3:45 pm **Facilitated Breakout Sessions**
1. *Stigma and Its Impact on Our Communities*, Dr. Douglas Swanson, University of Missouri Extension
 2. *Multi-level Evaluation for Urban Food Systems Initiatives*, Lindsey Day Farnsworth and Josset Gauley, UW-Madison Extension
 3. *Learning the Lingo: What 'Social Determinants of Health' Mean for OSU Extension*, Megan Arnold and Patrice Powers-Barker, The Ohio State University Extension
 4. *Looking at #Opportunity4All Through an Urban Lens*, Susan Sloop and Maria Gutierrez, University of Illinois Extension
- 4:00 - 5:30 pm **Social gathering** on Memorial Union Terrace – *Look for the UW Extension flutter flag*

Friday, June 9 (Breakfast on own, coffee will be available in the meeting room)

- 8:00 - 9:00 **Putting "Self" Back into Self-Care**
Leilah Seigel, Sonia Lopez, Michele Crawford, University of Illinois Extension
- 9:00 – 9:30 am **Networking/Ignite Talks**
- *Sustainability Planning: Extension's Role in a Key Strategy of Tackling the Climate Crisis*, Michelle Probst, UW-Madison Extension
 - *Build a Hut Camp Program*, Tiffany Sessions, Ericka Murray, and Stephanie Thorson, University of Nebraska-Lincoln Extension
 - *Maximizing Urban Engagement by Telling Our Story Through Partnership Marketing*, Tim McDermott, The Ohio State University Extension
 - *Pumpkin Smash*, Kathryn Pereira, University of Illinois Extension
- 9:30 - 9:45 am **Break**
- 9:45 -11:00 am **Facilitated Breakout Sessions**
1. *Political Capital- Let's Strategize and Share Ideas*, Tara Markley and Marlin Bates, Kansas State University Extension
 2. *Food Entrepreneurship: Increasing Accessibility Amidst Structural Barriers*, Jess Guffey Calkins and Jessica Jane Spayde, UW-Madison Extension
 3. *Exploring DEI Trainings, Conflict, and Discussions with Volunteer Groups*, Rebecca Koetz, Purdue Extension
 4. *Urban Extension Unscripted*, Julie Fox, Megan Arnold, Patrice Powers-Barker and Solomon Garner, The Ohio State University Extension
- 11:00 am – 1:00 pm **Keynote and Closing Session** - Lunch buffet
- *Leaning into Your Purpose* by Dr. Quentin Tyler, Director, Michigan State University Extension
 - Conference Closing