

Why We Ask for Your Consent

We are committed to protecting the privacy of all personal data you provide to us for this event registration. The following statements describe what we are doing with your data and how long we store your data so that you are fully informed before submitting your personal information for this event registration.

Data Controller Contact

UW-Madison, CALS Conference Services
608-263-1672
conference@cals.wisc.edu

Data Protection Officer

Bob Turner, Information Technology, Office of Cybersecurity
608-263-2477
bob.turner@wisc.edu

Why Are We Processing Your Personal Data?

We ask for your personal data to facilitate your registration for this event.

Other Third Parties That Will Have Access to Your Personal Data

Your data will be shared with only those organizations and third parties necessary to process your registration. These will include:

Microsoft Azure (database host)
Cashnet (ecommerce provider)
The event organizer

How Long Will We Store Your Personal Data?

Your personal data will be retained by us for purposes of issuing certificates of attendance, transcripts, or marketing the same or similar events in subsequent years. We do not rent or sell your information to other entities.

Additional Information: Withdrawing Consent, Inquires, etc.

You retain the right to withdraw your consent to use your personal data at any time. Please be aware that a withdrawal of consent before the start of this event will incur a full event cancellation and cancellation fees as noted in your initial registration. Please contact us at conference@cals.wisc.edu with any inquires you may have.

If you withdraw your consent at any time after an event, we will forget or anonymize your personal data. We will retain financial, tax or event attendance records for reporting reasons, but will remove ALL personal data, including your name, from our database, leaving an "anonymized" record for reporting reasons.

You retain the right to ask us about your personal data at any time. Please contact us at conference@cals.wisc.edu with any inquiries you may have.