



“FROM LAB TO MARKET: ACCELERATING AI INNOVATION”

May 19th, 2026, 9-3:30PM CST @ Tennessee Tech University



Event Overview:

The AI TechX “From Lab-to-Market: Accelerating AI Innovation” is a statewide event designed to accelerate the transition of artificial intelligence research into real-world deployment, commercialization, and job creation across Tennessee. Hosted by AI Tennessee’s Industry Innovation Consortium, AI TechX, and supported by Launch TN’s Tennessee Technology Advancement Consortium (TTAC), the convening will bring together industry leaders, startups, faculty researchers, government, and other relevant stakeholders to align applied AI Innovation with market and societal needs.

The event will feature curated programming focused on applied AI use cases, research-to-commercialization pathways, startup and talent showcases, and facilitated conversations around industry-academic collaboration. Sponsors will have a unique opportunity to engage directly with emerging AI technologies, top faculty and student talent, and key decision-makers shaping Tennessee’s AI ecosystem - positioning their organization as a leader in innovation, economic development, and the future of work.

Support Levels:

Support Level	Spots Available	Investment	Logo Placement on Event Materials	Logo Placement on Prize Check	Recognition during opening and closing remarks	Pitch Competition Judge	Speaking Slot	Lanyard Branding
Gold	1	\$10,000	Yes	Yes	Yes	Yes	Yes	Yes
Silver	2	\$5,000	Yes	Yes	Yes	Yes	Yes	-
Bronze	5	\$2,500	Yes	Yes	Yes	-	-	-
Refreshment Support	10	\$1,000	Yes	-	-	-	-	-

Custom Support Opportunities: Looking for a unique way to engage? We can tailor a sponsorship package to align with your organization's specific goals and vision.

Why partner with us?

By giving to the "Lab to Market" event, your organization plays a direct role in shaping Tennessee's AI innovation ecosystem. Your support positions your organization as a leader investing in next-generation AI talent, job creation, and workforce readiness. Join us in developing the next generation of Tennessee-based AI entrepreneurs and innovators who will drive the future of the state's economy.

Program Organizers:



For more information, please contact Director of AI TechX, Caleb Knight: caleb.knight@utk.edu.