

The Dr. John L. Bell Big Four Cancer Conference

Prevention, Complex Cases, Multi-Disciplinary Care, & Current Topics



Conference Date: September 19-20, 2025

Dollywood's HeartSong Lodge & Resort
1210 Dollywood Resorts Boulevard
Pigeon Forge, TN 37863

Dear Prospective Exhibitor,

The University of Tennessee Graduate School of Medicine and the University of Tennessee Medical Center Cancer Institute are presenting an upcoming continuing medical education activity **The John L. Bell Big 4 Cancer Conference: Prevention, Complex Cases, Multi-Disciplinary Care, & Current Topics**.

As the accredited provider (ACCME), The University of Tennessee, Graduate School of Medicine would like to thank you for your consideration of this request for exhibit space. Based on previous conference history, **we anticipate 90-125 attendees for the activity**.

The exhibit space is staged outside and adjacent to the conference session room. Many companies are being asked to attend. **Space is limited and only confirmed when the online registration is complete**. No phone calls or emails, please.

TARGET AUDIENCE

Physicians, APPs, and Pharmacists practicing in

- Family Medicine
- General Surgery
- Internal Medicine
- Medical Oncology
- Radiation Oncology
- Surgical Oncology

EXHIBITOR NOTES

- Exhibit tables will be positioned directly outside the general session meeting room depending on the exhibit level. Due to space constraints, the number of vendors will be limited.
- The exhibit space will consist of one six-foot table, draped, two chairs, and access to electricity.
- Each booth will be allowed two complimentary reps with the option of paying for up to two more at \$150 each. The maximum is 4 per booth.
- Participants will have access to the exhibit area throughout the conference.
- Setup time will be the morning of September 19th for Platinum and Gold and September 20th for Silver. No early access is available.
- Participant lists will only include the names of those who opted in.
- The conference app will allow logos, photos, web links, and uploads of documents.

For reporting purposes, the **federal tax ID number** for the **University of Tennessee** is **62-6001636**.

Please make all checks payable to the "University of Tennessee."

Mailing address for check payments:

University of Tennessee
UT Conferences, Attn: Big 4 Cancer
P.O. Box 2648
Knoxville TN 37901-2648

Physical Address for FedEx or UPS:

600 Henley Street, Suite 212
Knoxville, TN 37902

Credit cards are also accepted.

No ACH payments are accepted.

EXHIBITOR TIERS

PLATINUM

\$3,500 - 22 spaces available for both Friday and Saturday

- Platinum space is in the main hallway directly outside the meeting space
- Complimentary attendance for two at breakfasts, breaks, and lunch on Friday
- Recognition at the conference as a platinum-level supporter
- Access to the conference app



GOLD

\$2,500 - 20 spaces available on Friday only

- Gold space is in the main hallway adjacent to the main meeting space
- Breakfast, beverages, and breaks will be served in this area
- Complimentary attendance for two at breakfast, breaks, and lunch on Friday
- Recognition at the conference as a gold-level supporter
- Access to the conference app

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**LEARN MORE
AND REGISTER**

SILVER

\$1,500 - 20 spaces available on Saturday only

- Silver space is in the main hallway adjacent to the main meeting space
- Breakfast, beverages, and breaks will be served in this area
- Complimentary attendance for two to the breakfast and break
- Recognition at the conference as a silver-level supporter
- Access to the conference app

**NOTE: YOU MAY
RESERVE A
COMBINED GOLD
AND SILVER
BOOTH FOR
\$3,500**

