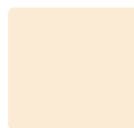
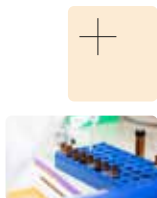


# Join SCIEX for the Metabolomics Myth Busters Luncheon



**Busting Some Myths About  
Quantitative Metabolomics**

Tuesday June 20th | 12:20 PM  
Location: Fallsview Room

Visit Us at  
**Booth  
#103**



Dr. David Wishart from the University of Alberta will discuss quantitative metabolomics, the tools used to implement these workflows, and how to bridge the gap between discovery and targeted metabolomics.

Quantitative metabolomics is often seen as inferior to untargeted metabolomics, but this is incorrect. As Dr. Wishart will show in this presentation, it is actually cheaper, quicker, more sensitive and comprehensive.

It is more straightforward to apply its findings to clinical, pharmaceutical, veterinary, or environmental fields. Also highlighted will be how to adapt quantitative metabolomics to a wide range of MS instruments and how the development of new MS technologies can enhance metabolome coverage.

**We look forward to seeing you there!**