

### **METABOLOMICS2025**

PRAGUE, CZECH REPUBLIC

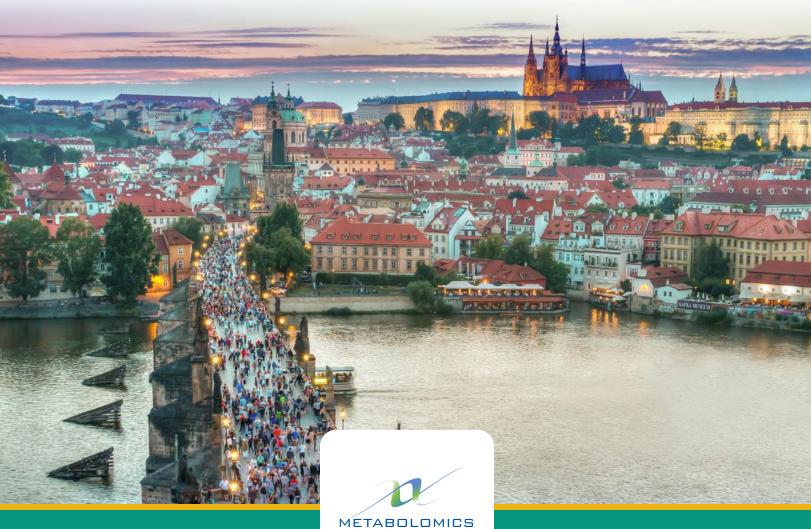
**JUNE 22-26** 

**Abstract Deadline: March 2025** 

21st Annual Conference of the Metabolomics Society

# Exhibition and Sponsorship

**BROCHURE** 



SOCIETY

## WELCOME to Prague!



Dear Colleagues,

We are delighted to invite you to the 21st Annual International Conference of the Metabolomics
Society, which will be held in Prague, Czech Republic on June 22-26, 2025, at the Prague Congress Centre.
The capital city of Prague, the historic heart of Europe, is known for its stunning architecture, rich heritage and vibrant cultural scene and offers an inspiring setting for our conference.

The conference is the official annual meeting of the Metabolomics Society, and the largest metabolomics meeting worldwide. The major scientific themes will include Metabolomics in Health and Disease: Metabolomics of Plants, Food, Environment and Microbes; Technology Advances in Metabolomics; and Computational Metabolomics, Statistics, and Bioinformatics. Beyond the main topics, the conference will place a particular focus on the increasingly important role that metabolomics plays in fundamental biology research. We look forward to welcoming the metabolomics community, building strong connections, and discussing world-class research in a relaxed, collegial environment. The scientific program will include plenary and keynote talks, parallel scientific sessions, interactive poster sessions, sponsor lunches, and specially-organized workshops. To complement our exciting scientific

program, the conference will offer a welcome reception, conference dinner, and vibrant early-career events where we welcome sponsors to meet with potential employment applicants!

Based on the experience of our previous meetings and the conference's convenient location in the center of Europe, we expect ~1000 participants, including a high proportion of senior scientific leaders with the highest purchasing authority. By taking advantage of the attractive exhibition and sponsorship packages available, you will have the opportunity to position your brand and products at the forefront of the metabolomics and lipidomics community.

Your support is extremely important to the success of the meeting, helping to keep registration costs down which allows more of our younger scientists to attend, while providing you and your colleagues with the opportunity to meet and discuss advances in the field with a wide audience.

On behalf of the Scientific Organizing Committee and the Metabolomics Society Board of Directors, we cordially invite you to Metabolomics 2025. We look forward to working with you and welcoming you to historic Prague!

Tomáš Pluskal & David Friedecký Co-chairs of Scientific Organizing Committee





### **Conference Sponsorship**

### **LEVELS AND BENEFITS**

All prices are in U.S. Dollars (\$). Sponsor booth location will be determined on a first-paid, first-served basis.

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	START-UP	University Non-Profit
Cost	\$17,000	\$10,000	\$4,000	\$2,500	\$2,000
<b>Logo</b> – displayed on conference website and in Plenary Session	✓	✓	<b>✓</b>	<b>✓</b>	<b>√</b>
Signage Recognition	Custom Meter Board	Custom 22" x 28" Sign	<b>√</b>	<b>√</b>	<b>√</b>
Advertisement in Digital Program Book	1 page AD	√ ½ page AD	Logo	Logo	Logo
Exhibit Hall Presence	3m x 6m Booth	3m x 3m Booth	Table Top	Table Top	Table Top
<b>Lunch Presentation</b> – 60 min	<b>√</b>	×	×	×	×
Vendor Session Presentation – (5-8 minutes)	<b>✓</b>	<b>✓</b>	×	×	×
Discounted Conference Registrations	6 Badges	3 Badges	1 Badge	×	√ 1 Badge
Complimentary Booth Staff Registrations	2 Badges	1 Badge	×	×	×
<b>E-blasts</b> sent out to conference attendees	1 e-blast	×	×	×	×
Corporate Membership to the Society	<b>✓</b>	<b>✓</b>	×	×	×

Contact info@metabolomicssociety.org to become a sponsor today!



# Conference Sponsorship **LEVELS AND BENEFITS**

All prices are in U.S. Dollars (\$). Sponsor booth location will be determined on a first-paid, first-served basis.

### **\$17,000**

#### Limited to (6) sponsors

- 60-minute oral presentation as part of our lunchtime agenda (All conference attendees will receive a box lunch. Additional food and beverage in your presentation room is at an additional cost and not included in the sponsorship amount.)
- 5-8 minute oral presentation during a dedicated vendor session
- Exhibition display space approximate size is 3m x 6m (premium location)
- Two (2) posts
   on the Metabolomics Society X
   (formerly Twitter) platform
- Top recognition
   in the conference app as a Platinum Sponsor
- One (1) push notification in the app during the conference
- One (1) full page advertisement in digital abstract book + Sponsor Page logo
- Access to conference delegates
   through the Society's email service within
   3 weeks of the conference (before or after).

   Total of 1 message
- **Recognition in a conference e-blast** from the Metabolomics Society
- Logo recognition on the plenary session screen
- Logo on breakout screens throughout the event
- One (1) corporate poster displayed during the poster sessions

- Corporate Membership within the Metabolomics Society for 2025 with access to additional corporate services throughout the year and (3) e-blasts to the Society database (\$1500 value; e-blasts must be used between January – April or August – December, 2025.)
- Receive (2) attendee lists: the first one
   2 weeks prior to the conference, and again the week following the conference.
- Customized meter board sign displayed at the conference with your graphics
- Logo on conference website home page and sponsor page
- **Discounted conference registration** for six (6) company employees
- Complimentary conference registration for two (2) booth staff (exhibit hall only/no access to sessions outside of the exhibit hall)
- Logo displayed in OnAIR virtual platform





# Conference Sponsorship LEVELS AND BENEFITS

All prices are in U.S. Dollars (\$). Sponsor booth location will be determined on a first-paid, first-served basis.



Limited to (8) sponsors

- 5-8 minute oral presentation during a dedicated vendor session.
   Platinum sponsors will have slightly more time than Gold sponsors
- Exhibition display space 3m x 3m
- One (1) promotional post on the Metabolomics Society X (formerly Twitter) platform
- Recognition in the conference app as a Gold Sponsor
- One (1) half-page advertisement in digital abstract book + Sponsor Page logo
- Recognition in a conference e-blast from the Metabolomics Society
- Logo recognition on the plenary session screen
- Corporate Membership within the Metabolomics Society for 2025 with access to additional corporate services throughout the year and (3) e-blasts to the Society database. (\$1500 value; e-blasts must be used between January – April or August – December, 2025.)
- Customized standard-size sign displayed at the conference with your graphics
- Logo on conference website sponsor page
- Discounted conference registration for three (3) company employees
- Complimentary conference registration for one (1) booth staff (exhibit hall only/no access to sessions outside of the exhibit hall)

### \$1LVER \$4,000

- Exhibition display space table top display (appx 183cm or 6' table)
- Recognition in the conference app as a Silver Sponsor
- Logo on the sponsors page of the digital abstract book
- Logo recognition

   on the plenary session screen
- Logo on signage throughout the event
- Logo on the conference website sponsor page
- **Discounted conference registration** for one (1) company employee



#### **ELIGIBILITY:**

- Company established within the last 5 years
- · Company size fewer than 20 FTEs
- Have not previously sponsored a Metabolomics conference at a higher level
- Applicants will be screened to confirm the above before providing payment. <u>CLICK HERE TO APPLY</u>. Form must be approved prior to registration.
- Exhibition display space table top display (appx 183cm or 6' table)
- Recognition in the conference app
- Logo on the sponsors page of the digital abstract book
- Logo recognition on the plenary session screen
- Logo on signage throughout the event
- Logo on conference website sponsor page



# Conference Sponsorship **LEVELS AND BENEFITS**

All prices are in U.S. Dollars (\$). Sponsor booth location will be determined on a first-paid, first-served basis.



- Exhibition display space table top display (appx 183cm or 6' table)
- Recognition in the conference app
- Logo on the sponsors page of the digital abstract book
- **Logo recognition** on the plenary session screen
- Logo on signage throughout the event
- Logo on conference website sponsor page
- **Discounted conference registration** for one (1) company employee

#### EMN RECEPTION \$4,000

Limited to (1) sponsor

- 5-minute welcome presentation at the EMN Reception
- One (1) e-blast through the society email service to EMN members
- Recognition in the conference app
- Logo on the sponsors page of the digital abstract book
- Logo recognition on the plenary session screen
- Extra logo on the Sponsor Events webpage
   + Evening Events webpage





# **Conference Sponsorship**

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#### ADDITIONAL SPONSORSHIP **OPPORTUNITIES\***

\*Must purchase a package before purchasing an additional item below.

#### **NEW!** Exhibit Hall

Demo/Presentation\_\_\_\_

\$2,000

- 15-minute demo or presentation of your choosing at the mini-Exhibit Hall Theatre
- Presentations are pre-scheduled, during the breaks. Advertised in the agenda and a notification at the time of the presentation
- Selection of presentation date/time based on order of payment received
- Available to Platinum and Gold sponsors only

#### Student Volunteer T-Shirts \_\_\_\_\_ \$2,500

- Sponsor Logo and Event Logo printed on **a t-shirt** worn by Volunteers during the event
  - Event organizer will manage the t-shirt design and order. Cost of the t-shirts is included in this fee
- Extra logo on the website

#### Conference App

\$2,500

- Be the official sponsor of the conference mobile app
- Half-page advertisement in the digital abstract book
- · Logo will appear on the home page of the app
- Logo recognition everywhere app is advertised

#### Conference Lanyard \_\_\_\_\_

\$2,000

- Sponsor Logo and Event Logo printed on lanyard
  - Sponsor is responsible for the actual cost of the lanyards in addition to the \$2,000 fee
- Half-page advertisement in the digital abstract book
- · Extra logo on website

**\$650** each Travel Awards\_\_\_\_\_

- Travel Awards are provided to early-career researchers or students based on the submitted abstract score
- Logo recognition on the website and during the Awards Ceremony at the conference
- Contact us to discuss sponsoring travel awards



### What is included in my booth?

#### **PLATINUM + GOLD SPONSORS:**

- The sponsorship package includes ONLY the dedicated space in the Exhibit area
- Custom booth builds, shell scheme or display items are the responsibility of the sponsor
- We encourage you to work with the decorator to create a free-standing custom booth (most popular) or a shell scheme
- You can order and pay for additional items through the Exhibitor Kit, including electrical power.



- Table top displays will be provided (1) table (appx 183cm or 6') and (2) chairs
- You can order and pay for additional items through the Exhibitor Kit, including electrical power.

The floor plan to select your booth location will be available in March. Booth selection happens in the order of payment received; as soon as you have completed your online registration and submitted payment, your space is secure and you will select a booth location in that order.

#### **EXHIBIT HALL SCHEDULE**

**Sunday, June 22** Exhibit set-up

Monday, June 23

Continued Exhibit set-up Welcome Reception in the evening, Exhibits open

Tuesday, June 24 – Thursday, June 26 Exhibits open

Thursday, June 26

Exhibit tear down in the afternoon

Contact info@metabolomicssociety.org to become a sponsor today!





