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## AD SPECIFICATIONS FOR 2023 METABOLOMICS DIGITAL BOOK

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Please follow the below guidelines to ensure your ad is viewed properly in a digital format (downloadable pdf). Failure to do so may cause your ad to be viewed less than optimal.

### VIEWABLE AD SIZES ARE INDICATED BELOW IN INCHES.

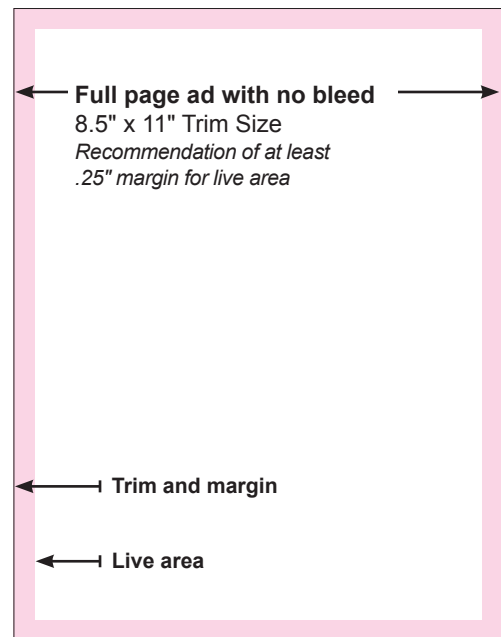
**Full page:** 8.5" x 11"

**Half page:** 8.5" x 5.5"

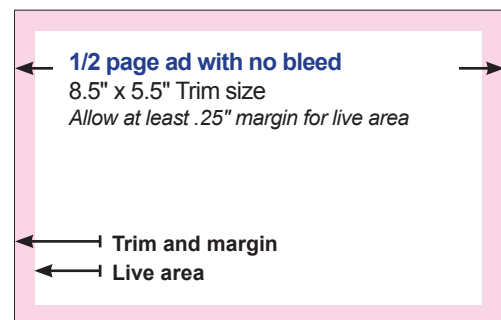
**RECOMMENDED LIVE AREA** (text, logos and important graphics reside within the respective space below):

**Full page ad:** 8" x 10.5" live area.

**Half page ad:** 8" x 5" live area.



Pink indicates size of ad and margin  
White indicates live area



### RECOMMENDATIONS TO ENSURE YOUR AD WILL BE VIEWED AS INTENDED:

- Provide a press pdf with fonts embedded or converted to outlines.
- Recommended DPI of raster images is 150 - 300 dpi at 100% size.
- Provide trim marks.