

# METABOLOMICS

JUNE 19-23

Valencia, Spain

2022



# Exhibition and Sponsorship

BROCHURE



[www.metabolomics2022.org](http://www.metabolomics2022.org)



Abstract Deadline: March 2022

# WELCOME to Valencia



Dear Colleagues,

We are delighted to invite you to the **18th International Conference of the Metabolomics Society**, which will be held in Valencia, Spain June 19-23, 2022 at the Valencia Conference Centre. The VCC is an emblematic, 'Green Architecture' building, with state-of-the-art facilities, top-quality catering and excellent transportation links to the city centre and Valencia airport. Valencia is one of the most vibrant cities in Europe and a significant hub for science and technology. This is the first time that the conference is held in Spain and we are positive that it will provide an excellent opportunity for the community to meet in person, in a country where metabolomics research and innovation is thriving.

Sponsorship and exhibitor opportunities are now available. The spectacular, wide-open foyer the VCC has to offer, makes for an excellent exhibitor space as it connects to all the ground floor rooms and auditoria providing easy access and flow of visitors to your booth. The conference is the official meeting of the Metabolomics Society, and the largest metabolomics meeting worldwide, bringing together all the major international organizations involved in human, plant, microbial, animal and environmental metabolomics.

There is a high level of anticipation for our first in-person conference after two consecutive years of holding the meeting virtually. We expect this to be the **main event in 2022** for metabolomics researchers from around the world, where established experts and the rising stars of the future will present their work in a combination of plenary and keynote talks, many parallel scientific sessions, poster presentations, and educational workshops.

Building on the success of our previous meetings, the conference is expected to attract a **high proportion of senior scientists with top level purchasing authority**. By taking advantage of the attractive Exhibition and Sponsorship packages available, you will have the opportunity to position your brand and products at the forefront of the scientific community.

Your support is extremely important to the success of the meeting, helping to keep registration costs down which allows more of our younger scientists to attend, while providing you and your colleagues with the opportunity to meet and discuss advances in the field with a wide audience.

We look forward to working with you and welcoming you to Valencia!

**Antonio Granell Richart & Dr Natasa Giallourou**  
Chairs of the Scientific Organising Committee



# Conference Sponsorship LEVELS AND BENEFITS

All prices are in U.S. Dollars (\$). Sponsor booth location will be determined on a first-paid, first-served basis.

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	University Non-Profit	EMN Reception
<b>Cost</b>	<b>\$17,000</b>	<b>\$10,000</b>	<b>\$4,000</b>	<b>\$2,000</b>	<b>\$5,000</b>
<b>Logo</b> – displayed on conference website and in Plenary Session	✓	✓	✓	✓	✓
<b>Signage Recognition</b>	✓ Custom Meter Board	✓ Custom 22" x 28" Sign	✓	✓	✓
<b>Advertisement in Digital Program Book</b>	✓ 1 page AD	✓ ½ page AD	✓ Logo	✓ Logo	✓ Logo
<b>Exhibit Hall Presence</b>	10' x 20' Booth	10' x 10' Booth	Table Top	Table Top	✗
<b>Lunch Presentation</b> – 60 min	✓	✗	✗	✗	✗
<b>Vendor Session Presentation</b> – (5-8 minutes)	✓	✓	✗	✗	✓ 5-min presentation at reception
<b>Discounted Conference Registrations</b>	✓ 6 Badges	✓ 3 Badges	✓ 1 Badge	✓ 1 Badge	✗
<b>Complimentary Booth Staff Registrations</b>	✓ 2 Badges	✓ 1 Badge	✗	✗	✗
<b>E-blasts</b> sent out to conference attendees	✓ 1 e-blast	✗	✗	✗	✗
<b>Corporate Membership to the Society</b>	✓	✓	✗	✗	✗

Contact [info@metabolomics2022.org](mailto:info@metabolomics2022.org) to become a sponsor today!



# Conference Sponsorship LEVELS AND BENEFITS

All prices are in U.S. Dollars (\$). Sponsor booth location will be determined on a first-paid, first-served basis.

## PLATINUM \$17,000

Limited to nine (9) sponsors

- **60 minute oral presentation** as part of our lunchtime agenda (All conference attendees will receive a box lunch. Additional food and beverage in your presentation room is at an additional cost and not included in the sponsorship amount.)
- **5-8 minute oral presentation** during a dedicated vendor parallel session
- **Exhibition display space** – approximate size is 3m x 6m (premium location)
- **Top recognition** in the conference app as a Platinum Sponsor
- **One (1) push notification** in the conference app
- **One (1) full page profile/advertisement** in digital abstract booklet plus Sponsor Page logo
- **Access to conference delegates** through the Society's email service within 3 weeks of the conference (before or after). Total of 1 message
- **Recognition in a conference e-blast** from the Metabolomics Society
- **One (1) conference bag insert** (flyer or item) for attendees
- **Logo recognition** on the plenary session screen
- **Logo on breakout screens** throughout the event
- **One (1) corporate poster in the poster sessions** on a separate sponsor's board
- **Corporate Membership** within the Metabolomics Society for 2022 with access to additional corporate services throughout the year and (3) e-blasts to the Society database (\$1500 value; e-blasts must be used between January – April or August – December, 2022.)
- **Customized meter board sign** displayed at the conference with your graphics
- **Logo on conference website** home page and sponsor page
- **Discounted conference registration** for six (6) company employees
- **Complimentary conference registration** for two (2) non-technical booth staff (no access to science sessions or food functions outside of exhibit hall)
- **Logo displayed in OnAIR virtual platform**



# Conference Sponsorship LEVELS AND BENEFITS

All prices are in U.S. Dollars (\$). Sponsor booth location will be determined on a first-paid, first-served basis.

## **GOLD \$10,000** *Limited to 8 sponsors*

- **5-8 minute oral presentation** during a dedicated vendor parallel session
- **Exhibition display space** – 3m x 3m
- **Recognition in the conference app** as a Gold Sponsor
- **One (1) half-page profile/advertisement** in digital abstract booklet plus Sponsor Page logo
- **Recognition in a conference e-blast** from the Metabolomics Society
- **Logo recognition** on the plenary session screen
- **Corporate Membership** within the Metabolomics Society for 2022 with access to additional corporate services throughout the year and (3) e-blasts to the Society database. (\$1500 value; e-blasts must be used between January – April or August – December, 2022.)
- **Customized standard size sign** displayed at the conference with your graphics
- **Logo on conference website** sponsor page
- **Discounted conference registration** for three (3) company employees
- **Complimentary conference registration** for one (1) non-technical booth staff (no access to science sessions or food functions outside of exhibit hall)

## **SILVER \$4,000**

- **Exhibition display space** – table top display
- **Recognition in the conference app** as a Silver Sponsor
- **Logo on the sponsors page** of the digital abstract book
- **Recognition in a conference e-blast** from the Metabolomics Society
- **Logo recognition** on the plenary session screen
- **Logo on signage** throughout the event
- **Logo on the conference website** sponsor page
- **Discounted conference registration** or one (1) company employee

## **UNIVERSITY/ NON-PROFIT \$2,000**

- **Exhibition display space** – table top display
- **Recognition in the conference app**
- **Logo on the sponsors page** of the digital abstract book
- **Logo recognition** on the plenary session screen
- **Logo on signage** throughout the event
- **Logo on conference website** sponsor page
- **Discounted conference registration** for one (1) company employee

## **EMN RECEPTION \$5,000**

- **5-minute welcome presentation** at the EMN Reception
- **One (1) e-blast** through the society email service to EMN members
- **Recognition in the conference app**
- **Logo on the sponsors page** of the digital abstract book
- **Logo recognition** on the plenary session screen
- **Extra logo on the Sponsor Events webpage,** and the Evening Events webpage

All prices are in U.S. Dollars (\$). Sponsor booth location will be determined on a first-paid, first-served basis.

## Additional Sponsorship Opportunities

The additional sponsorship items are available to add-on to an existing sponsorship package on Pages 4 and 5. Must purchase a sponsorship package to add-on items below.

### Welcome Reception Beverage Station \_\_\_\_\_ **\$2,500**

- **Bar will be located** next to or within 4 meters of your booth
- **Includes 75 drink tickets** you can advertise and give away to attendees
- **Recognition** in the conference app
- **Extra logo on the Sponsor Events webpage,** and the Evening Events webpage

### Conference Wi-Fi \_\_\_\_\_ **\$2,500**

- **Half-page advertisement** in the digital abstract book
- **Recognition** in the conference app
- **Logo appears on log-in screen** for the conference space wi-fi
- **Acknowledgement** on the website and signage as exclusive wi-fi sponsor

### Conference App \_\_\_\_\_ **\$2,500**

- **Be the official sponsor** of the **NEW** conference mobile app
- **Half-page advertisement** in the digital abstract book
- **Logo will appear on the home page** of the app
- **Logo recognition** everywhere app is advertised

### Conference Bag \_\_\_\_\_ **\$2,000**

- **Sponsor Logo and Event Logo printed on bag.** Actual cost for the bags will apply to the sponsor in addition to sponsor fee
- **Half-page advertisement** in the digital abstract book
- **Extra logo on website**

### Conference Lanyard \_\_\_\_\_ **\$2,000**

- **Sponsor Logo and Event Logo printed on lanyard.** Actual cost for the lanyards will apply to the sponsor in addition to sponsor fee
- **Half-page advertisement** in the digital abstract book
- **Extra logo on website**

### Travel Awards \_\_\_\_\_ **\$550 each**

- **Travel Awards are provided** to early-career researchers or students based on the submitted abstract score
- **Logo recognition** on the website and during the Awards Ceremony at the conference
- **Contact us** to discuss sponsoring travel awards



# EXHIBITION BOOTH SPACE

The sponsorship package comes with the dedicated space only in the Exhibit area. Custom booth builds, shell scheme or display items are the responsibility of the sponsor. Table Displays (Silver Sponsors) will be provided with (1) table and (2) chairs. Gold and Platinum sponsors should work with the decorator to create a free-standing custom booth (encouraged) or a shell scheme. Gold and Platinum sponsors will also receive 1 table and 2 chairs. Sponsors will be able to order additional items through the Exhibitor Kit.

The floor plan for Sponsors to select their booth location will be available in February. Booth selection happens in the order of payment received; as soon as you have completed your online registration and submitted payment, your space is secure and you will be able to select a booth location in that order. If you have questions regarding your sponsorship please contact [info@metabolomics2022.org](mailto:info@metabolomics2022.org).

## EXHIBIT HALL SCHEDULE

### **Sunday, June 19**

Exhibit set-up

### **Monday, June 20**

Continued Exhibit set-up

Welcome Reception in the evening

### **Tuesday, June 21 – Thursday, June 23**

Exhibits open

### **Thursday, June 23**

Exhibit tear down in the evening

**Contact [info@metabolomics2022.org](mailto:info@metabolomics2022.org)  
to become a sponsor today!**

