



# Followership: The Other Side of Leadership

March 31, 2026 | St. Paul

*Today's followers are tomorrow's leaders.*

Followers are absolutely essential to an organization's success, but how do we nurture and develop the followers needed for today's work? And what, exactly, do followers want from their leaders?

As a leader, it's essential to recognize that your followers are watching you. In *Followership*, popular instructor Joe Kelly discusses the importance of having good followers, and explores the roles and relationships between organizational leaders and their followers.

This course will examine followership theories and related scholarship. At the end of this one-day training, you will have:

- Learned important insights about the roles and dynamics needed between organizational leaders and followers.
- Analyzed the expectations leaders have of their followers and the desires followers have from their leaders.
- Explored strategies for cultivating and enhancing the skills of your followers to meet the demands of contemporary workplaces, while simultaneously fostering the development of future leaders.

Come and network with your colleagues as you learn once and for all what followers want from their leaders, and how leaders can develop effective followers for today's workplace.



**INSTRUCTOR:**

Joe Kelly, Retired, former Director of Homeland Security and Emergency Management

**AUDIENCE:**

Current and aspiring senior law enforcement leaders, managers, and supervisors, as well as any law enforcement staff with special interest in leadership development.

**POST CREDITS: 7**

**REGISTRATION: \$150**

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