

Exhibit & Sponsorship Prospectus

Embassy Suites by Hilton San Antonio Landmark February 21 - 22, 2025

The Practical Applications of New Agents in Oncology (PANAO) conference welcomes support from industry, corporations and other organizations that share its mission on providing healthcare professionals information on results advances in the treatment of cancer.

Contact Information

7979 Wurzbach Road, MC 8224 San Antonio, Texas 78229 Email: <u>PANAO@uthscsa.edu</u>

Phone: 210-450-1550

Exhibits & Sponsorships

Educational Grants

Support for general educational programming costs or specific items, or printed materials which are components of the educational program. The symposia office uses grant funds to defray expenses associated with educational activities in compliance with ACCME guidelines. If your company or organization offers educational grants in support of CME accredited educational activities related to clinical studies of new anticancer agents and current treatment strategies, we would appreciate receiving the grant application information.

Please contact the CME office at cme@uthscsa.edu.

Support

We welcome support in any amount which will be used to defray operating costs to support the 2025 PANAO conference. Please view the sponsorship option below:

• Photography: \$1,500 - One opportunity available

A dedicated photographer will be present throughout the conference to capture images of the event, including exhibitors and sessions. The sponsor will receive recognition through signage.

• Coffee Break: \$2,500 - two available

This sponsorship will display a company logo at the coffee break station. Sponsor will be acknowledged on the PANAO website and onsite signage. One sponsor per day. Sponsorship day will be determined by timing of payment.

Exhibits

A limited number of exhibit tables are available. The Symposia Office uses exhibit fees to defray non-educational operating expenses.

• Table Top Exhibit - \$3,750

6' x 3' table; includes two Exhibitor complimentary registrations.

Exhibit Schedule

Friday, February 21

Move-in: 6:00 AM*

Hours: 7:00 AM- 5:30 PM*

Saturday, February 22

Hours: 7:00 AM- 3:00 PM*

*Times are subject to change

Exhibitor Portal

Deadline to submit requests is January 31, 2025.

Use the link below to request an exhibit table.

Exhibition Portal

Code of Conduct

Exhibitors agree to adhere to the compliance guidelines and codes of conduct governing the interactions of drug and device manufacturers with healthcare professionals as promulgated by the U.S. Food and Drug Administration, the Department of Health and Human Services Office of the Inspector General, the Pharmaceutical Research and Manufacturers of America (PhRMA) and the Advanced Medical Technology Association (AdvaMed).

Exhibit Rules

- No microphones or vocal amplification may be used at any time.
- Unstaffed exhibits are not permitted.
- Sharing of booth space with an unrelated company is not permitted.
- "Subleasing" of booth space to an unrelated company is not permitted.
- Exhibit fixtures and product are limited to the tabletop area only.
- All related equipment must be removed from the building following move-in.
- Exhibit staff must be set-up and present at exhibit table when exhibits open

Departure and/or removal of an exhibit prior to the end of show will affect placement in subsequent years and may result in the exhibitor being barred from future events.

Lead Management

Lead Management is included in the exhibit fee. The lead management service includes a personalized exhibitor portal for each booth. This service uses your own devices, so you can share the portal with your entire team.

Payment

Invoices are generated and viewed on the Exhibition and Sponsorship portals. We accept check, credit card and wire transfer for payment. Third party payment methods such as SAP Ariba, EVED or Purchase Orders are not accepted for support payments. Exhibit space will be assigned on a first come and paid, first serve basis.

Please note that although we will make every effort to accommodate your preference, placement according to preference is not guaranteed.

Cancellation Policy

No refunds are available after December 20, 2024.

Please note that corporate sponsorship does not include an exhibit. Exhibits must be purchased separately.