



SAN ANTONIO
LIVER CANCER SYMPOSIUM

20
25

EXHIBIT & SPONSORSHIP PROSPECTUS

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Exhibits

By exhibiting you get to engage and connect with the SALCS attendees and key decision makers to introduce new products and services. Attendees can visit your exhibit table and connect with your team during the conference.



Exhibit Tables

A limited number of exhibition tables are available.

- **Tabletop Exhibit** - \$3,750
 - 6' x 3' table
 - includes two complimentary registrations per exhibit.

Exhibitors may purchase more than 1 exhibit table.

Non-Profits

Non-profit and Advocacy organizations are eligible to receive 50% off the cost of an exhibit space. Sponsorships are not discounted. Documentation of 501(c)(3) status must be emailed to UTHealthMTG@uthscsa.edu for review and approval.

Exhibit Schedule

Thursday, October 9

Move in: 6:00 am

Hours: 7:00 am – 5:30 pm

Friday, October 10

Hours: 7:00 am – 3:00 pm

*Hours are subject to change

Exhibit Rules

Departure and/or removal of exhibit prior to end of show will affect placement in subsequent years and may result in exhibitors being barred from exhibiting in the future.

- No microphones or vocal amplification may be used at any time.
- Unstaffed exhibits are not permitted.
- Sharing of booth space with an unrelated company is not permitted.
- "Subleasing" of booth space to an unrelated company is not permitted.
- Exhibit fixtures and product(s) are limited to the tabletop area only.
- All related equipment must be removed from the building following move-out.
- Exhibit staff must be set up and present at the exhibit table when exhibits open.



Support

Support Eligibility

Organizations must be exhibitors at the symposium to participate in any of the listed sponsorship opportunities. If a company cancels its participation, it will also forfeit its sponsorship.

Types of Support

Educational Grants

Support for general education programming costs, specific items, or printed materials that are the educational program's components. Grant funds are used to defray expenses associated with educational activities in compliance with ACCME guidelines. If your company or organization offers educational grants in support of CME accredited educational activities, we would appreciate receiving the grant application information.

Please contact the UT Health SA CME Office at cme@uthscsa.edu.

Corporate Sponsorship

Many opportunities to support specific items that are not components of the educational program are offered for SALCS. Sponsorship funds are used to defray non-educational operating expenses.

Tiers of Support

+ Support \$
+ Exhibit Fee \$
+ Educational Grant \$

Tier of Support

Those companies supporting SALCS at a specific value will be recognized at the corresponding category levels. Don't see a sponsorship item that you'd like to be a part of? Reach out to us and we can work together to explore an opportunity.

\$13,500

DIAMOND

Logo on signage, logo with link on website, advisory board space at hotel, optional round table faculty meeting or 1:1 with faculty (30 min, space only), director shout out during conference.

\$10,000

SAPPHIRE

Logo on signage, logo with link on website, optional round table faculty meeting or 1:1 with faculty (30 min, space only), director shout out during conference.

\$7,500

EMERALD

Name listed in website, director shout out during conference.

\$3,750

RUBY

Name listed on website.

Sponsorship Opportunities

We welcome support in any amount which will be used to defray operating costs to support the conference.

Photography \$1,500 one available

A dedicated photographer will be present throughout the conference to capture images of the event, including exhibitors and sessions. The sponsor will receive recognition through on-site signage and on the website.

Coffee Break \$2,500 two available

This sponsorship will display a company logo at the coffee break station. The sponsor will be acknowledged through on-site signage and the website. One sponsor per day.

Poster Reception \$7,000 one available

Abstracts submitted to SALCS will be featured in the program as posters during our Poster Reception. Attendees will eat, drink and network with presenters and exhibitors during this non-CME session.

Lunch \$9,000 two available

Grab a refreshment and dine with attendees. Don't miss an opportunity to drive traffic to your exhibit. This sponsor will be acknowledged through on-site signage.

Product Theater \$7,500 three available

The Exhibitor Product Theaters have proven to be successful vehicles for exhibitors to showcase their products to a targeted audience in intimate settings. These commercial presentations offer the opportunity to highlight your product in an in-depth and exciting way to a targeted audience, with no continuing education approval process. Corporate sponsorship(s) does not include an exhibit. Exhibits must be purchased separately.

Presentation Schedule: October 9, 10 & 11 @ 12:00 pm*

Location

- La Joya Room, The Westin San Antonio North Hotel

Room Set

- Theater Style
- Seating - 100 people
- 6' x 3' table outside room

Audiovisual

- Wireless microphone for presenter
- Wireless microphone & stand for audience questions
- 2 Powered Speaker Sound System
- 8' Skirted Tripod Screen w/ Meeting Room Projector
- Presentation Remote

Requirements

- Company is an exhibitor at SALCS
- Presentations made by trained key opinion leader or company staff
- Company supplies own meeting management staff
- Product is approved for target audience by appropriate regulatory agency

Benefits of Participation

Gain exclusive time dedicated to promoting your company's products and the ability to reach out to a new audience in an intimate environment. Your company will increase visibility by having the presentation title, date, time and exhibitor name listed on the website.

*Hours are subject to change.

Product Theater Rules & Regulations

- Product theater presentations are limited to 45 minutes in length
- All presentations must be in 16:9 ratio format or 1920 x 1080 pixels.
- Product Theaters are not eligible for CME Credit
- All attendees at the presentation must be registered
- Opportunity to display additional signage 30 minutes before the showcase
- All marketing materials must contain the message below:

This Exhibitor Product Theater is a promotional activity and is not approved for continuing education credit. The content of this Exhibitor Product Theater and opinions expressed by presenters are those of the sponsor or presenter and are not of this Symposium.



Recommendations

We strongly recommend purchasing food and beverages for attendees of your product theater. The exhibitor will receive a point of contact at the hotel for any food and beverage arrangements made. Marketing efforts are entirely at the discretion of the exhibitor and are highly encouraged.

Code of Conduct

Exhibitors agree to adhere to the compliance guidelines and codes of conduct governing the interactions of drug and device manufacturers with healthcare professionals as promulgated by the U.S. Food and Drug Administration, the Department of Health and Human Services Office of the Inspector General, the Pharmaceutical Research and Manufacturers of America (PhRMA) and the Advanced Medical Technology Association (AdvaMed).

Payment

Log into the exhibitor portal used to reserve your booth and sponsorship items. There you will be able to download your invoice and view where to send payment. Checks, wire transfer and credit card in USD are accepted forms of payment. The Exhibitor Portal only accepts credit cards at this time. Third party payment methods such as SAP Ariba, EVED or Purchase Orders are not accepted.

Payment is requested 30 days after booking, however exhibitors must pay 100% by October 6, 2025. Proof of payment is required prior to the start of the event. A \$50 late fee will be added to your invoice if payment is not received by October 6, plus every 30 days payment is not received.

Exhibitor Portal

The deadline to submit requests is September 22, 2025. Use the link to apply for an exhibit table [HERE](#).

Cancellation Policy & Deadlines

The exhibitor may cancel without penalty in written notification by August 14, 2025. If notification is not received by email at UTHealthMTG@uthscsa.edu by this date, the exhibitor will be financially responsible for the exhibit and/or sponsorship item(s). Please review important dates and deadlines below.

September 22, 2025 - Last day to submit an exhibitor table.

August 14, 2025 - Last day for refunds for cancellations.

August 15, 2025 - No refunds for cancellations are permitted. No Exceptions.

October 6, 2025 - Last day for 100% of exhibit and sponsorship payment to be received without incurring late fees.

Exhibits Contact

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