



PRACTICAL APPLICATIONS OF
New Agents
IN ONCOLOGY™

Exhibit & Sponsorship Prospectus

**Embassy Suites Landmark
February 21-22, 2025**

The 2025 Practical Applications of New Agents in Oncology (PANAo) conference welcomes support from industry, corporations and other organizations that share its mission on providing healthcare professionals information on results advances in the treatment of cancer.

Contact Information

7979 Wurzbach Road, MC 8224
San Antonio, Texas 78229
Email: PANAo@uthscsa.edu
Phone: 210-450-1550

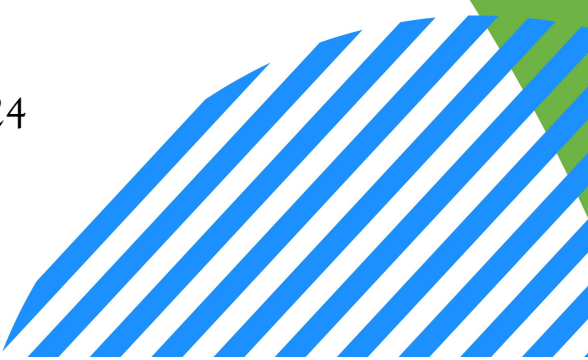




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Educational Grants

Support for general educational programming costs or specific items, or printed materials which are components of the educational program. The symposia office uses grant funds to defray expenses associated with educational activities in compliance with ACCME guidelines. If your company or organization offers educational grants in support of CME accredited educational activities related to clinical studies of new anticancer agents and current treatment strategies, we would appreciate receiving the grant application information. Please contact the CME office at cme@uthscsa.edu.

Support

We welcome support in any amount which will be used to defray operating costs to support the 2025 PANAIO conference. Please view the sponsorship option below:

- **Mobile App Banner Advertising: \$300- five available**
The mobile app has over 150 users that will view your corporate brand ad on the banner ad. When the banner ad on the dashboard is tapped it will go to a URL site of your choice. Sponsor will be acknowledged on the PANAIO website. One per sponsor.
- **Coffee Break: \$2,500- two available**
This sponsorship will display a company logo at the coffee break station. Sponsor will be acknowledged on the PANAIO website and on-site signage. One sponsor per day. Sponsorship day will be determined by timing of payment.

Exhibits

A limited number of exhibit tables are available. The symposia office uses exhibit fees to defray non-educational operating expenses.

- 6' x 3' table- \$3,750
(includes two complimentary registrations)

Exhibit Schedule



Friday, February 21

Move-in: 6:00 AM*

Hours: 7:00 AM- 5:30 PM*

Saturday, February 22

Hours: 7:00 AM- 3:00 PM*

*Times are subject to change

Portals



Deadline to submit requests is January 31, 2025.

Use the link below to request an exhibit table.

[Exhibition Portal](#)

Use the link below to request sponsorships.

[Sponsorship Portal](#)



Code of Conduct

Exhibitors agree to adhere to the compliance guidelines and codes of conduct governing the interactions of drug and device manufacturers with healthcare professionals as promulgated by the U.S. Food and Drug Administration, the Department of Health and Human Services Office of the Inspector General, the Pharmaceutical Research and Manufacturers of America (PhRMA) and the Advanced Medical Technology Association (AdvaMed).

Exhibit Rules

- No microphones or vocal amplification may be used at any time.
- Unstaffed exhibits are not permitted.
- Sharing of booth space with an unrelated company is not permitted.
- “Subleasing” of booth space to an unrelated company is not permitted.
- Exhibit fixtures and product are limited to the tabletop area only.
- All related equipment must be removed from the building following move-in.
- Exhibit staff must be set-up and present at exhibit table when exhibits open

Departure and/or removal of exhibit prior to end of show will affect placement in subsequent years and may result in exhibitor being barred from exhibiting in the future.

Lead Management

Lead Management is included in the exhibit fee. The lead management service includes a personalized exhibitor portal for each booth. This service uses your own devices, so you can share the portal with your entire team.

Payment

Invoices are generated and viewed on the Exhibition and Sponsorship portals.

We accept check, credit card and wire transfer for payment. Third party payment methods such as SAP Ariba, EVED or Purchase Orders are not accepted for support payments. Exhibit space will be assigned on a first come and paid, first served basis, and preferred placement away from or near another exhibitor. Please note that although we will make every effort to accommodate your preference, placement according to preference is not guaranteed.

Cancellation Policy:

- After December 20th no refunds available

Please note that corporate sponsorship does not include an exhibit. Exhibits need to be purchased separately.