

IASLC



INTERNATIONAL
ASSOCIATION
FOR THE STUDY
OF LUNG CANCER
Conquering Lung and Other Thoracic Cancers Worldwide in the 21st Century

ASCO[®]

AMERICAN SOCIETY OF CLINICAL ONCOLOGY
KNOWLEDGE CONQUERS CANCER



IASLC | ASCO 2025
North America Conference
on Lung Cancer

DECEMBER 5-7, 2025
CHICAGO, ILLINOIS

2025 COMMERCIAL PROSPECTUS



● #NACLC25

CONTENTS

Overview / Contact Information	3
Invitation	4
About IASLC & ASCO	5
About the NACLC	6
Facts and Figures	6
The Venue	7
Promotion, Advertising & Exhibit Opportunities	8
Support Levels	9
Exhibit Opportunities	10
Satellite CME Symposia	11
Advisory Board Meetings	12
Ancillary Events	13
Office/Meeting Space	13
Networking Functions & Promotional Opportunities	14
Static Signage	17



OVERVIEW

This prospectus outlines several flexible options for maximizing corporate brand recognition and customer contact. These opportunities are available as stand-alone items or as a package for various supporter levels.

Your company's objectives are highly regarded by the IASLC (International Association for the Study of Lung Cancer), and we would be pleased to discuss and accommodate any suggestions that you feel would improve your representation and participation in the IASLC | ASCO 2025 North America Conference on Lung Cancer (NACLC25).



CONTACT

**International Association for the
Study of Lung Cancer**

corporaterelations@iaslc.org

1775 N. Sherman Street, Suite 1600
Denver, Colorado, 80203, USA
Phone: +1.720.598.1952
Fax: +1.720.325.2848

PLACE YOUR ORDER

Please place your order via our **[online booking site.](#)**
Orders will be filled on a first-come, first-served basis.

For assistance using the online order form, please
contact **corporaterelations@iaslc.org**.

INVITATION

On behalf of the IASLC and ASCO, we invite you to join us in Chicago at the 2025 North America Conference on Lung Cancer (NACLC), taking place December 5-7, 2025.

We are excited to bring together experts, researchers, and clinicians for a dynamic in-person experience. NACLC has a strong tradition of fostering collaboration and, in 2025, we continue this legacy with cutting-edge research, diverse educational sessions, and unparalleled networking opportunities.

Join us as we explore the latest advancements in prevention, detection, and care for thoracic malignancies, with insights from thought-leaders in the field. Whether you are attending for the first time or are a returning participant, we look forward to engaging discussions and shared learning that will shape the future of lung cancer care.

We can't wait to welcome you in December 2025!

NACLC25 Conference Chairs:



Christine Bestvina, MD
University of Chicago Medicine



Erin Gillaspie, MD, MPH
Creighton University
School of Medicine



Kristen Marrone, MD
Johns Hopkins
School of Medicine



Ramesh Rengan, MD, PhD
Fred Hutchinson Cancer Center

ABOUT IASLC & ASCO

THE INTERNATIONAL ASSOCIATION FOR THE STUDY OF LUNG CANCER

Founded in 1974, the International Association for the Study of Lung Cancer (IASLC) is an international organization of over 8,000 lung cancer specialists from more than 100 countries. IASLC members work towards developing and promoting the study of etiology, epidemiology, prevention, diagnosis, treatment, and all other aspects of lung cancer. IASLC's mission is to enhance the understanding and education of lung cancer to scientists, members of the medical community and the public. In addition to hosting several annual conferences, the IASLC publishes the Journal of Thoracic Oncology, a prized resource for medical specialists and scientists who focus on the detection, prevention, diagnosis, and treatment of lung cancer.



THE AMERICAN SOCIETY OF CLINICAL ONCOLOGY

Founded in 1964, the American Society of Clinical Oncology, Inc. (ASCO®) is committed to the principle that knowledge conquers cancer. Together with the Association for Clinical Oncology, ASCO represents more than 50,000 oncology professionals who care for people living with cancer. Through research, education, and promotion of high quality patient care, ASCO works to conquer cancer and create a world where cancer is prevented or cured, and every survivor is healthy. Conquer Cancer, the ASCO Foundation, supports ASCO by funding groundbreaking research and education across cancer's full continuum. Learn more at www.asco.org, and follow us on Facebook, X, LinkedIn, Instagram, Bluesky, and YouTube.

ABOUT THE NACLC

THE NORTH AMERICA CONFERENCE ON LUNG CANCER

The IASLC | ASCO North America Conference on Lung Cancer (NACLC) is an educational and scientific event which will cover key aspects of the diagnosis and management of lung cancer and other thoracic malignancies. With a multi-disciplinary program including invited speakers, parallel oral abstracts sessions, and poster presentations, participants will learn about prevention, screening and disparities in uptake of screening, surgical management, advanced radiation therapy techniques, novel therapeutics including targeted agents and immunotherapy, and the latest in diagnostics and lung cancer pathology.



FACTS AND FIGURES

Year	Location	# of Delegates	# of Submitted Abstracts
2025 (Est.)	Chicago, Illinois	585 in-person 50 virtual	140
2023	Chicago, Illinois	532 in-person 38 virtual	139
2022	Chicago, Illinois	466 in-person 102 virtual	108

2023 DELEGATE SPECIALTIES

Primary Specialty	Number
Advocacy	14
Biostatistics	6
Biotech/Pharmaceutical	124
Cancer Research/ Basic Sciences	26
Hematology	2
Diagnostic Radiology	3
Medical Oncology	205
Nursing	4
Pathology	5
Pharmacy	17
Pulmonary Medicine	9
Radiation Oncology	14
Smoking Cessation	1
Thoracic Surgery	20
Other	120

THE VENUE

The Chicago Marriott Downtown Magnificent Mile is the official venue for the IASLC | ASCO 2025 North America Conference on Lung Cancer. All Conference Sessions and meals as well as the Exhibition, Poster Hall, and Symposia will take place at Chicago Marriott Downtown Magnificent Mile. It has 70,000 square feet of meeting space, 1,200 guest rooms, various on-site restaurants and bars and is located in the city center with easy access to shopping, dining, and entertainment.

HOTEL ACCOMMODATIONS

Details on how to book accommodation will be included in the registration confirmation email sent to each delegate once they complete the registration process. Discounted room rates, as well as additional amenities, have been negotiated and are only available to delegates and groups who book through the NACLC booking link.

Although the IASLC has done their due diligence and negotiated the lowest possible group rate, we cannot predict future specials hosted by competing hotels. However, we urge all sponsors and exhibitors to book at the official conference hotel. IASLC/NACLC cannot meet contracted room obligations if delegates, sponsors, and exhibitors reserve rooms outside the official conference hotels. Rooms that are not filled create an expense for the Association in the form of financial penalties (attrition fees) and place the financial success of the Conference and the Association at risk, which increases with each delegate, sponsor and exhibitor who stays outside the Conference contracted hotels.

IASLC RETAINS THE RIGHT TO APPLY A PENALTY AND TO DOWNGRADE LEVELS OR BENEFITS TO ANY SPONSORS AND EXHIBITORS (OR THEIR AGENTS) WHO DO NOT BOOK AT THE OFFICIAL CONFERENCE HOTEL.

For more information please visit: <https://www.nacalc-iaslc.org/>



PROMOTION, ADVERTISING & EXHIBIT OPPORTUNITIES

The IASLC | ASCO 2025 North America Conference on Lung Cancer is an ideal meeting to market to the premier scientific gathering of medical oncologists, thoracic surgeons, pulmonologists, radiation oncologists, radiologists, pathologists, advanced practice nurses, physicians' assistants, and other professionals in the field of lung cancer and thoracic oncology. The Conference will cover multidisciplinary implementation into daily practice. Abstracts will be accepted in multiple categories. Late-breaking abstract (LBA) submissions are encouraged for NACLC25.

As a Sponsor and/or Exhibitor, your team will have the opportunity to network with these valuable contacts, providing a unique opportunity for your organization to gain widespread exposure. This document outlines the many options available to companies to promote their products and services during the Conference.

Don't see what you are looking for?

Please contact us to discuss ideas and opportunities not listed in the prospectus, such as a well-being station with massage chairs, doggy meet and greet or other ideas!

We invite you to visit the Conference website at NACLC-IASLC.org for further information on the Conference and to view our **Program-at-a-Glance**.

CONTACT

**International Association for the
Study of Lung Cancer**

corporaterelations@iaslc.org

1775 N. Sherman Street, Suite 1600
Denver, Colorado, 80203, USA



SUPPORT LEVELS

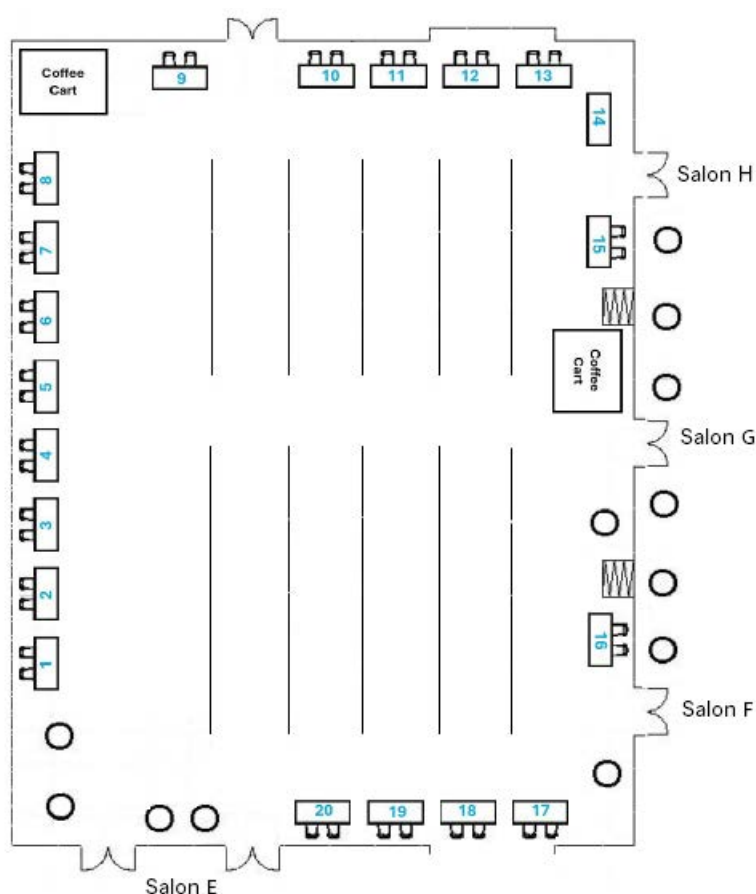
NACLC25 has designed the following Supporter Levels, which includes a list of benefits and entitlements. If a Supporter wishes to purchase any additional stand-alone benefits, they can be purchased for the listed price through the [online booking form](#).

For assistance in using the online ordering portal, please contact: corporaterelations@iaslc.org.

		DIAMOND USD 120,000 <i>4 Available</i>	GOLD USD 85,000 <i>4 Available</i>	SILVER USD 60,000 <i>4 Available</i>	BRONZE USD 35,000 <i>4 Available</i>
ACCESS	Complimentary In-Person Registrations	15	10	5	3
	Complimentary On-Demand Registrations	15	10	5	3
PRESENCE	Tabletop Exhibit Booth	Included	Included	Add-on	Add-on
	Recognition on Onsite Signage	Logo	Logo	Logo	Name
	Recognition on Conference Website and App	Logo	Logo	Logo	Name
	Acknowledgement on Session Holding Slide	Name	Name	Name	Name
	Onsite Advertising: Rotating Ad (unbranded) on 5th floor lobby screen	✓	✗	✗	✗
MOBILE APP	Rotating Footer Ad	✓	✓	✗	✗
	Digital Flyer	✓	✓	✓	✗
	Push Notifications on Conference Mobile App	1	✗	✗	✗

EXHIBIT OPPORTUNITIES

The Exhibit & Poster Hall is located on the 5th floor (same level as Registration and the General Session) in Chicago Ballroom EFGH. The Exhibit & Poster Hall will hold exhibits and posters as well as a few scattered tall tables. The Program has dedicated time daily for networking and poster viewing breaks to encourage delegates to visit the Exhibit & Poster Hall. The diagram below shows the approximate locations of the Exhibit Booths and is subject to change.



All booths include:

- Listing in conference website and app
- Exhibit space approximately 8ft w X 6ft d
- One 6ft table
- Two chairs
- One wastebasket
- Two complimentary Exhibitor-Only Badges for your booth staff
- Pipe and drape back wall with drop-down signage to identify each booth.

Diamond and Gold Level Sponsorships include one exhibit booth. Booths will be selected by level in first come, first served order.

Silver and Bronze Level Add-on or Exhibit-Only Sponsorships = \$15,000 (8 available)
Booths will be assigned by IASLC.

EXHIBITOR MANUAL

The Exhibitor Manual, including detailed information on the Exhibition, as well as instructions to order additional booth accessories (lighting, display materials, graphics, F&B, etc.) will be available in Summer 2025 and will be sent to all exhibitors and posted on the conference website as soon as it is ready.

SATELLITE CME SYMPOSIA

Satellite CME Symposia are commercially-supported educational activities held in conjunction with the IASLC | ASCO 2025 North America Conference on Lung Cancer. **All symposia slots at NACLC25 are for Satellite CME Symposia**; we are not offering Industry Supported Symposia/Product Theater slots. A pharmaceutical company may reserve a slot, but then must contract with a Continuing Medical Education (CME) provider to plan and deliver the program content.

CME providers are required to submit proposed program details to the IASLC in advance for approval. The symposia are approved by the IASLC as independent activities held in conjunction with the Meeting. These programs are not supported or endorsed by the IASLC.

Available symposia slots (subject to change):

DATE	TIME (CST)	# AVAILABLE	COST (per slot)
Friday, December 5, 2025	12:00 – 13:00 (Pre-Con Symposia)	2 Available	30,000 USD
Saturday, December 6, 2025	11:45 – 12:45 (Lunch Symposia)	2 Available	40,000 USD
Sunday, December 7, 2025	07:00 – 08:00 (Breakfast Symposia)	2 Available	30,000 USD
Sunday, December 7, 2025	10:30 – 11:30 (Post-Con Symposia)	2 Available	30,000 USD

This opportunity is limited to two symposia per supporter (first-come, first-served) until June 1, 2025. After that date, any remaining slots will be offered to organizations on the waitlist in order of waitlist request.

The Symposia package includes:

- Symposia space at Marriott Downtown Chicago Magnificent Mile. Symposia will be in Chicago Ballroom ABCD (5th floor – same room as General Session/Track 1) and Marriott Ballroom (4th floor – same room as Track 2)
- Conference AV set up, including screens, projectors, stage, panel table with microphones, podium with laptop, and floor microphones. Any additional AV is at the sponsor's expense.



ADVISORY BOARD MEETINGS

Any industry meeting wherein invited participants are professional attendees of the Conference will be considered an Advisory Board Meeting. This could include roundtable discussions, investigator meetings, and meet-the-specialist type meetings. Meetings that would not fall under this category are internal/staff meetings where only your company's staff are invited (whether attending the conference or not). All Advisory Board Meetings held in conjunction with 2025 North American Conference on Lung Cancer (NACLC25) must be approved by the IASLC and are subject to the fees outlined below.



Advisory Board Meetings during NACLC25 are not allowed to take place during blackout times, which include all scientific sessions, the Faculty Dinner, and the Women in Thoracic Oncology Forum. Advisory Board Meetings during NACLC25 may be held as follows:

- Friday, December 5, 2025: until 13:00
- Saturday, December 6, 2025: after 17:45
- Sunday, December 7, 2025: after 10:30

Onsite Advisory Board Meeting Fees

The fee for holding an Advisory Board Meeting varies according to the number of invited HCPs and the total duration of room use, including set-up, slide rehearsal/prep, actual meeting time, and dismantle. The fees below represent four hours of room use. Additional hours may be added with a per-hour fee of \$250, subject to availability.

Up to 10 HCPs invited	\$3,000
10-20 HCPs invited	\$6,000
21-30 HCPs invited	\$9,000
31-40 HCPs invited	\$12,000

The Onsite Advisory Board Meeting fee includes:

- Meeting space at the Marriott Downtown Chicago Magnificent Mile.
- Basic AV package including projector, screen, wireless remote, lectern, and lectern microphone.
- Contact list of conference registrants who have given permission to share their data for the purpose of receiving Advisory Board Meeting and Ancillary Event invitations.

Offsite Advisory Board Meetings

- You are permitted to hold an Advisory Board Meeting at another property. This is considered an Offsite Advisory Board meeting.
- The Offsite Advisory Board Meeting Fee is \$2,500. This fee includes only the contact list of conference registrants who have given permission to share their data for the purpose of receiving Advisory Board Meeting and Ancillary Event invitations.
- Meeting space rental and AV will be an additional cost as determined by the external property.

ANCILLARY EVENTS

Any social or networking event wherein invited participants are professional attendees of the Conference is considered an Ancillary Event. Ancillary Events must be approved by the IASLC, and a fee is required to hold such an event.

Ancillary Events held in conjunction with IASLC | ASCO 2025 North American Conference on Lung Cancer are not allowed to take place during blackout times, which include all scientific sessions, the Faculty Dinner, and the Women in Thoracic Oncology Forum.

Onsite Ancillary Event Fee

The fee for holding an Onsite Ancillary Event in conjunction with NACLC25 is \$5,000. The fee includes event space (space permitting, assigned by IASLC) and the contact list of conference registrants who have given permission to share their details for the purpose of receiving Advisory Board and Ancillary Event invitations.

Offsite Ancillary Event Fee

The fee for holding an Offsite Ancillary Event in conjunction with NACLC25 is \$2,500. The fee includes the contact list of conference registrants who have given permission to share their data for the purpose of receiving Advisory Board and Ancillary Event invitations.



OFFICE/MEETING SPACE

Limited office space is available at the Marriott Downtown Chicago Magnificent Mile. Offices may be used for 1:1 meetings with HCPs and for group meetings of your organization's staff. Meetings where more than one invited participant is a conference attendee are considered Advisory Board Meetings and are subject to the fees and guidelines on page 11.

Offices are available for use in five-hour blocks and will be assigned by the IASLC, subject to availability.

Friday, December 5, 2025: 13:00-18:00

Saturday, December 6, 2025: 07:00-12:00 and 13:00-18:00

Sunday, December 7, 2025: 07:00-12:00

Each five-hour block is \$2,500 and each organization is limited to two five-hour blocks in your initial order. After the initial ordering process, additional blocks may be available.

The following terms and conditions apply to all onsite meetings/functions held in conjunction with NACLC25:

1. Under no circumstances may any meetings or events be held in conjunction with NACLC without the hosting organization obtaining prior permission from the IASLC and paying the required fees, as determined by the IASLC.
2. All food and beverage consumed in onsite Advisory Board Meetings, Ancillary Events, or Office Spaces at the Marriott Downtown Chicago Magnificent Mile must be ordered from the hotel. **Outside food and beverage is strictly prohibited.**

NETWORKING FUNCTIONS & PROMOTIONAL OPPORTUNITIES

Sponsoring a networking function or promotional opportunity at NACLC25 is a powerful way for companies to demonstrate their commitment to advancing cancer care and supporting the oncology community. It provides a platform to engage directly with leading researchers, clinicians, and healthcare professionals who are dedicated to improving patient outcomes and highlights your company's dedication to driving progress in lung cancer treatment, enhancing its reputation as a leader and advocate in the fight against cancer.

Networking Functions

Welcome Reception USD 15,000	<p>The Welcome Reception will take place on Friday, December 5, 2025 - 16:00-17:00.</p> <p>As a Welcome Reception Supporter, you will:</p> <ul style="list-style-type: none"> • Be acknowledged as a sponsor of the Welcome Reception conference website, mobile app, and event signage. • Place one (1) stand-up banner (provided and placed by sponsor) in the reception area.
Faculty Dinner	<p>The Faculty Dinner will take place on Friday, December 5, 2025 - 17:30-19:00. This event provides a unique opportunity for networking and faculty recognition.</p> <p>There are two levels of support for the Faculty Dinner</p> <p>Presenting Sponsor: USD 20,000 (exclusive) As the Presenting Sponsor of the Faculty Dinner, you will:</p> <ul style="list-style-type: none"> • Be acknowledged as the Presenting Sponsor of the Faculty Dinner on the conference website, mobile app, and event signage. • Receive four (4) complimentary tickets to the event. • Place one (1) stand-up banner (provided by sponsor) in the Faculty Dinner room. • Have an opportunity for a representative from your organization to deliver scripted remarks (no longer than two minutes) during the Faculty Dinner Welcome. Script must be submitted to IASLC for approval in advance. <p>Supporting Sponsor: USD 10,000 As a Supporting Sponsor of the Faculty Dinner, you will:</p> <ul style="list-style-type: none"> • Be acknowledged as a Supporting Sponsor of the Faculty Dinner on the conference website, mobile app, and event signage. • Receive two (2) complimentary tickets to the event.
Early Career Roundtable Breakfast	<p>The Early Career Roundtable Breakfast (EC Roundtables) will take place on Saturday, December 6, 2025, 07:00-08:00. This event provides a unique opportunity for networking and engagement.</p> <p>There are two levels of support for the EC Roundtables.</p> <p>Presenting Sponsor: USD 20,000 (exclusive) As the Presenting Sponsor of the EC Roundtables, you will:</p> <ul style="list-style-type: none"> • Be acknowledged as the Presenting Sponsor of the EC Roundtables on the conference website, mobile app, and event signage. • Place one (1) stand-up banner (provided by sponsor) near the stage in the EC Roundtables room. • Have an opportunity for a representative from your organization to deliver scripted remarks (no longer than two minutes) during the EC Roundtables Welcome. Script must be submitted to IASLC for approval in advance. <p>Supporting Sponsor: USD 10,000 As a Supporting Sponsor of the EC Roundtables, you will:</p> <ul style="list-style-type: none"> • Be acknowledged as a Supporting Sponsor of the EC Roundtables on the conference website, mobile app, and event signage.

NETWORKING FUNCTIONS & PROMOTIONAL OPPORTUNITIES

Networking Functions

Poster Viewing Reception USD 15,000	<p>Position your brand at the heart of scientific innovation by sponsoring the Poster Viewing Reception, where top researchers come together to share groundbreaking findings.</p> <p>As a Poster Reception Sponsor, you will:</p> <ul style="list-style-type: none"> • Be acknowledged as a sponsor of the Poster Viewing Reception on the conference website, mobile app, and event signage. • Place one (1) stand-up banner (provided and placed by sponsor) in the reception area. <p><i>Poster Viewing Reception at NACLC25 is as below (subject to change):</i></p> <ul style="list-style-type: none"> • 16:00-17:30 on Saturday, December 6, 2025
Networking Breakfast USD 10,000	<p>As a Networking Breakfast Sponsor, you will:</p> <ul style="list-style-type: none"> • Have your company logo displayed on event signage. • Place one (1) stand-up banner (provided by sponsor) in the luncheon area. • Be acknowledged as a Networking Breakfast sponsor in the conference website and app. <p><i>Networking Breakfasts at NACLC25 are scheduled from 07:00-08:00 on Saturday, December 6, 2025, and Sunday, December 7, 2025.</i></p>
Networking Breaks USD 5,000 <i>3 available, each Exclusive to a single sponsor</i>	<p>Each day, the Conference will provide refreshments during the morning and afternoon networking breaks.</p> <p>As a Networking Break Sponsor, you will:</p> <ul style="list-style-type: none"> • Be acknowledged as a sponsor of the Networking Break on the conference website, mobile app, and event signage. • Place one (1) stand-up banner (provided by sponsor) in the break area. <p><i>Networking Break times at NACLC25 are as below (subject to change):</i></p> <ul style="list-style-type: none"> • Morning break (30 min) on Saturday, December 6, 2025 • Afternoon break (30 min) on Saturday, December 6, 2025 • Morning break (15 min) on Sunday, December 7, 2025
Networking Lunch USD 15,000	<p>As a Networking Lunch Sponsor, you will:</p> <ul style="list-style-type: none"> • Have your company logo displayed on event signage. • Place one (1) stand-up banner (provided by sponsor) in the luncheon area. • Be acknowledged as a Networking Lunch sponsor in the conference website and app. <p><i>Networking Lunch time at NACLC25 is as below (subject to change):</i></p> <ul style="list-style-type: none"> • Noon time (90 min) on Saturday, December 6, 2025





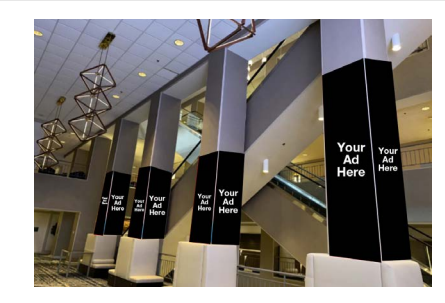
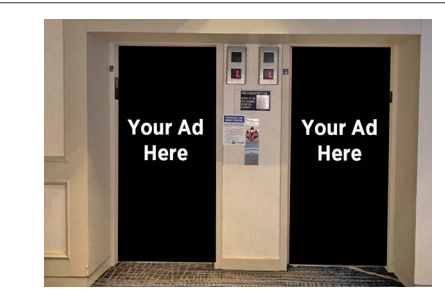
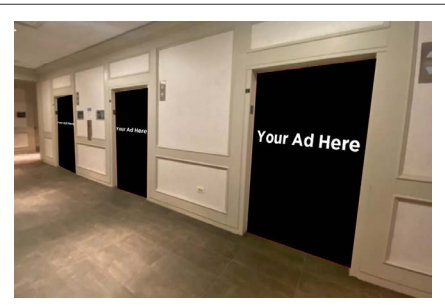
NETWORKING FUNCTIONS & PROMOTIONAL OPPORTUNITIES

Promotional Opportunities

<p>Registration</p> <p>USD 40,000</p> <p><i>Exclusive to a single sponsor</i></p>	<p>Sponsoring conference registration puts your company front and center as the first brand attendees engage with, ensuring maximum visibility and recognition. Every participant interacts with the registration process, whether online or in person, providing repeated exposure to your branding.</p> <p>As the Registration Sponsor, you will:</p> <ul style="list-style-type: none"> • Have your logo placed on the registration landing page, confirmation emails, and registration kiosks. • Be acknowledged as the Registration sponsor in the conference app and onsite signage.
<p>Recharge Lounge</p> <p>USD 40,000</p> <p><i>Exclusive to a single sponsor</i></p>	<p>This high-visibility sponsorship offers an excellent opportunity to showcase your company's commitment to supporting healthcare professionals. As attendees take a well-deserved break to recharge themselves and their devices, your brand will be prominently displayed in a welcoming and relaxing environment. The Recharge Lounge is located in the 5th floor conference space, near Chicago Ballroom A.</p> <p>As the Recharge Lounge Sponsor, you will:</p> <ul style="list-style-type: none"> • Have your company name displayed on signage welcoming attendees to the lounge. • Place two (2) stand-up banners within the lounge. • Customize the mood-lighting in the lounge with your company's preferred colors. • Have your company name and logo displayed on two (2) charging tables and two (2) portable power stations located inside the lounge.
<p>Barista Cart</p> <p>USD 25,000</p> <p><i>2 available, each Exclusive to a single sponsor</i></p>	<p>Provide attendees with a much-needed energy boost by sponsoring a barista cart! Located in the exhibit hall, these full-service espresso bars include Lattes, Americanos, Cappuccinos, and more.</p> <p>As a Barista Cart Sponsor, you will:</p> <ul style="list-style-type: none"> • Have your logo displayed on the front of the cart and on the menu. • Customize the menu with your branding. • Be allowed to provide branded coffee cups and sleeves (optional; sponsor responsible for providing). 
<p>Hotel Key Cards with Sleeves</p> <p>USD 30,000</p> <p><i>Exclusive to a single sponsor</i></p>	<p>Sponsoring hotel key cards offers your company a unique and highly visible branding opportunity, ensuring your message is in the hands of attendees multiple times a day. As a functional and essential item, key cards provide continuous exposure from check-in to check-out, reinforcing brand recognition.</p> <p>As the Key Card Sponsor, you will:</p> <ul style="list-style-type: none"> • Customize the card with your organization's logo/branding/tagline. • Have your logo displayed on the inside front pocket of the card sleeves. 
<p>Conference WiFi</p> <p>USD 30,000</p> <p><i>Exclusive to a single sponsor</i></p>	<p>Wi-Fi sponsorship is a prime opportunity for brand visibility, as attendees will frequently access the network throughout the conference.</p> <p>As the Conference WiFi Sponsor, you will:</p> <ul style="list-style-type: none"> • Brand the WiFi landing page with your organization's name, background image, and preferred color scheme. (Due to ACCME regulations, your organization's logo is not allowed to be included on the landing page.) • Be recognized as the WiFi sponsor on signage and holding slides providing WiFi network information. 

STATIC SIGNAGE

Gain exposure and connect with leading experts in lung cancer treatment by purchasing NACLC25 static signage opportunities.

<p>Bookshelf Area Walls</p> <p>USD 7,500</p> <p><i>Exclusive to a single sponsor</i></p>	<p>Your organization's signage flanking the 5th floor bookshelf. This opportunity includes both bookshelf panels and allows for branded advertising.</p>	
<p>Registration Area Pillars</p> <p>USD 5,000 ea.</p> <p><i>3 available</i></p>	<p>Your organization's signage on the pillars facing the onsite Registration desk. This opportunity includes all three available panels on each pillar and allows for branded advertising.</p>	
<p>Lobby Side Pillars</p> <p>USD 5,000 ea.</p> <p><i>4 available</i></p>	<p>Your organization's signage on the pillars facing the 5th floor lobby. This opportunity includes all three available panels on each pillar and allows for unbranded advertising.</p>	
<p>Express Elevator Door Wrap</p> <p>USD 7,500</p> <p><i>Exclusive to a single sponsor</i></p>	<p>Your organization's signage on the express elevators near the 5th floor lobby. This opportunity includes both elevators and allows for branded advertising.</p>	
<p>5th Floor Elevator Door Wraps</p> <p>USD 5,000</p> <p><i>12 available</i></p>	<p>Your organization's signage on the guest room elevator doors on the 5th floor landing. This opportunity includes one elevator and allows for branded advertising.</p>	

STATIC SIGNAGE

Escalator Floor Graphic

USD 5,000

Exclusive to a single sponsor

Your organization's signage on the escalator landing. This opportunity includes the landing on both the 4th and 5th floors and allows for branded advertising.

