



NOVEMBER 21-23, 2025
TOKYO, JAPAN

IASLC



**2025 HOT TOPIC IN BASIC &
TRANSLATIONAL SCIENCE:**
UNRAVELING PRECANCER &
EARLY-STAGE LUNG CANCER

2025 COMMERCIAL PROSPECTUS

#HT25

A tall, white, lattice-structured tower (Tokyo Skytree) rises from a city street, dominating the left side of the image. The base of the tower is surrounded by various urban buildings, including a prominent blue glass skyscraper. The sky is a clear, pale blue, and the overall scene is captured during the day.

INDEX

Overview	3
Invitation	4
About the IASLC	5
The Venue	6
Promotion, Advertising & Exhibit Opportunities	7
Support Levels	8
Exhibit Opportunities	9
Promotion Opportunities	10-11
Industry Symposia & Satellite CME Symposia	12

OVERVIEW

This prospectus outlines a number of flexible options for maximizing corporate brand recognition and customer contact. These opportunities are available as stand-alone items or as a package for various supporter levels.

This document outlines the many options available to companies to promote their products and services during the Meeting. Please do not hesitate to contact us should there be any opportunities not listed in this prospectus. We are happy to discuss options with you. We also welcome you to visit the conference website at **www.fallht-iaslc.org** for more information.

Your company's objectives are highly regarded by the International Association for the Study of Lung Cancer (IASLC), and we would be pleased to discuss and accommodate any suggestions that you feel would improve your representation and participation in the IASLC 2025 Hot Topic in Basic and Translational Science Meeting: Unraveling Precancer and Early-stage Lung Cancer – From Biology to Clinical Application (Hot Topic 2025).



CONTACT

**International Association for the
Study of Lung Cancer**

corporaterelations@iaslc.org
(Use Hot Topic 2025 in the subject line.)

1775 N. Sherman Street, Suite 1600
Denver, Colorado, 80203, USA

PLACE YOUR ORDER

Please place your order via our **online order form**.
Orders will be filled on a first-come, first-served basis.

For assistance in using the online order form please
contact **corporaterelations@iaslc.org**. (Use Hot Topic
2025 in the subject line.)

INVITATION

Dear Colleagues and Friends,

Welcome to the IASLC 2025 Hot Topic in Basic and Translational Science Meeting: Unraveling Precancer and Early-stage Lung Cancer: From Biology to Clinical Application. We are thrilled to have you join this dynamic gathering of scientists, clinicians, and thought leaders dedicated to advancing our understanding of early-stage lung cancer. Over the course of the meeting, we will delve into the molecular and cellular mechanisms that drive early lung carcinogenesis, explore emerging biomarkers and diagnostic tools, and examine the evolution, progression, and therapeutic vulnerabilities of early lung tumors. Through expert presentations, panel discussions, and case studies, we aim to bridge the gap between cutting-edge science and its clinical application—ultimately moving closer to personalized interception and improved outcomes for patients.

We look forward to welcoming you to Tokyo, Japan, in November 2025!

IASLC Hot Topic 2025 Conference Chairs:



Céline Mascaux, MD, PhD



Tom John, MBBS, PhD



Aaron Tan, MD, PhD



Triparna Sen, PhD



Tetsuya Mitsudomi, MD, PhD

ABOUT THE IASLC

Founded in 1974, the International Association for the Study of Lung Cancer (IASLC) is an international organization of over 8,000 lung cancer specialists from more than 100 countries. IASLC members work towards developing and promoting the study of etiology, epidemiology, prevention, diagnosis, treatment, and all other aspects of lung cancer. IASLC's mission is to enhance the understanding and education of lung cancer to scientists, members of the medical community and the public. In addition to the annual meeting, the IASLC publishes the Journal of Thoracic Oncology, a prized resource for medical specialists and scientists who focus on the detection, prevention, diagnosis, and treatment of lung cancer.



THE VENUE

The Hilton Tokyo offers an exceptional blend of modern luxury and timeless Japanese hospitality, set in the vibrant heart of Shinjuku, one of Tokyo's premier business, shopping, and entertainment districts. Offering direct access to major transportation hubs, this vibrant hotel features elegantly appointed rooms with sweeping city views, world-class dining experiences including Michelin-acclaimed restaurants, and a full range of amenities from a state-of-the-art fitness center to an indoor pool and tennis court.



Hilton Tokyo
6-6-2 Nishi-Shinjuku ntr
Shinjuku-ku, Tokyo
Japan 160 0023



PROMOTION, ADVERTISING & EXHIBIT OPPORTUNITIES

This Meeting is designed to examine the molecular and cellular foundations of early lung carcinogenesis, explore novel biomarkers and diagnostics, and analyze the progression and therapeutic susceptibilities of early lung tumors. Through a series of expert presentations, panel discussions, and clinical case studies, the meeting will facilitate the translation of emerging scientific knowledge into clinical practice, advancing efforts toward personalized interception and improved patient care. The Meeting is a unique resource for clinical investigators, including those in academia, clinical practice, and industry.

As a Supporter and/or Exhibitor, your team will have the opportunity to network with these valuable contacts, providing a unique opportunity for your organization to gain widespread exposure.

You can find the preliminary Program at a Glance here: [Program at a Glance.](#)

Please note, this is subject to change without notice.

This document outlines the many options available to companies to promote their products and services during the Meeting. Please do not hesitate to contact us should there be any opportunities not listed in this prospectus. We are happy to discuss options with you.

CONTACT

**International Association for the
Study of Lung Cancer**

corporaterelations@iaslc.org

(Use Hot Topic 2025 in the subject line.)

1775 N. Sherman Street, Suite 1600
Denver, Colorado, 80203, USA



SUPPORT LEVELS

Hot Topic 2025 has designed the following Supporter Levels, which includes a list of benefits and entitlements. If a Supporter wishes to purchase any additional stand-alone benefits, they can be purchased for the listed price through the online booking form.

For assistance in using the online ordering portal please contact: corporaterelations@iaslc.org.

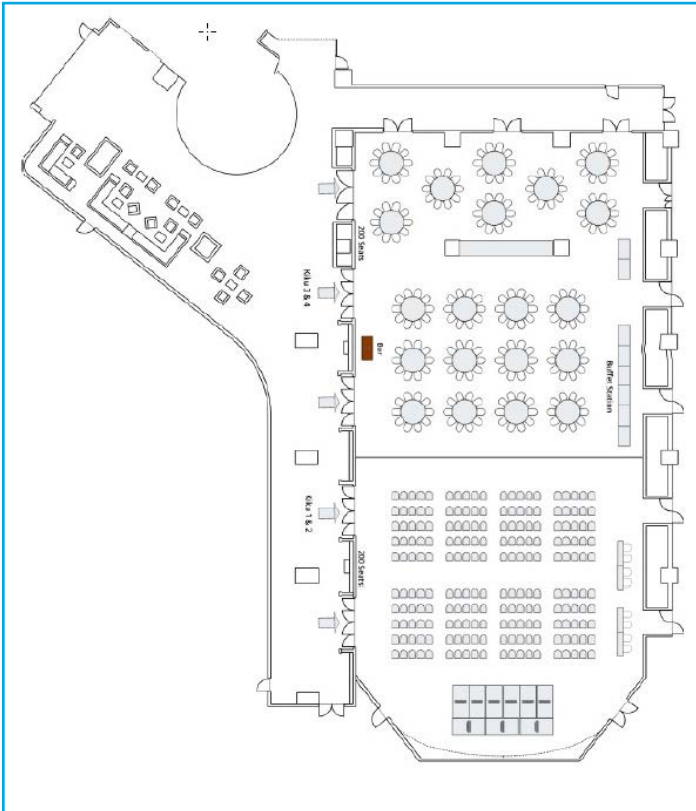
DIAMOND LEVEL USD 50,000 <i>2 Available</i>	<ul style="list-style-type: none">• Exposure and acknowledgment as a Diamond Supporter on the Meeting website, selected onsite signage and printed materials• One (1) tabletop exhibit with first choice selection of tabletop exhibit location• Rotating footer ad in conference mobile app (with IASLC approval)• Acknowledgement in holding slides• First priority for a symposium slot• Includes sponsorship of Networking Luncheon• Six (6) complimentary registrations (for your staff use only)
GOLD LEVEL USD 30,000 <i>3 Available</i>	<ul style="list-style-type: none">• Exposure and acknowledgment as a Gold Supporter on the Meeting website, selected onsite signage and printed materials• One (1) tabletop exhibit (exhibit selection first come-first served – after Diamond Sponsors)• Acknowledgement in holding slides• Second priority for a symposium slot• Includes sponsorship of a Networking Break• Four (4) complimentary registrations (for your staff use only)
SILVER LEVEL USD 20,000 <i>5 Available</i>	<ul style="list-style-type: none">• Exposure and acknowledgment as a Silver Supporter on the Meeting website, selected onsite signage and printed materials• One (1) tabletop exhibit• Acknowledgement in holding slides• Two (2) complimentary registration (for your staff use only)

EXHIBIT OPPORTUNITIES

The exhibition area is in the Kiku Ballroom Foyer and can accommodate up to twelve (12) tabletop exhibits on a first-come, first-served basis.

The Program has daily dedicated time for networking breaks to encourage delegates to visit the Exhibits.

Level sponsors are given priority in tabletop exhibit location.



TABLETOP EXHIBIT INCLUDES

- One (1) tabletop exhibit
- One table, two chairs and a wastebasket
- Listing in onsite program and Meeting website
- Tabletop exhibit will be assigned once opportunity has been purchased

EXHIBITOR MANUAL

The Exhibitor Manual including detailed information on the Exhibition as well as order forms for additional tabletop exhibit accessories (lighting, display materials, graphics, F&B, etc.) will be available in July 2025 and will be sent to each exhibitor once payment has been received in full.

Tabletop exhibit fee for non-level sponsors: USD 5,000

PROMOTION OPPORTUNITIES

Create a custom package by selecting from the following stand-alone items.

Please note that all exclusive options are limited to one company only. Items will be sold on a first-come, first-served basis. All prices are quoted in US Dollars (USD). Please note that payment must be made in USD, unless otherwise agreed upon.

Welcome Reception USD 7,500 <i>Exclusive</i>	<p>The Opening Reception will take place on Friday, November 21, 2025.</p> <p>As the Welcome Reception Supporter, you will:</p> <ul style="list-style-type: none"> • Have tabletop cards with your company logo displayed on all beverage stations and Welcome Reception signage. • Be acknowledged as the Supporter of the Welcome Reception in the meeting website and mobile app.
Faculty Dinner USD 10,000 <i>Exclusive</i>	<p>The Faculty Dinner will take place on Saturday, November 22, 2025.</p> <p>This event provides a unique opportunity for networking and faculty recognition.</p> <p>As the Faculty Dinner Supporter, you will:</p> <ul style="list-style-type: none"> • Receive two (2) complimentary tickets to the event. • Have your company logo placed on invitation email, menu cards, holding slide at the event, and event signage • Have one minute welcome remarks by the two attendees during the event.
Poster Viewing Reception USD 5,000 <i>Exclusive</i>	<p>All abstracts will be presented as posters.</p> <p>As the Poster Reception Supporter, you will:</p> <ul style="list-style-type: none"> • Have your company logo displayed on the Poster Board numbers and event signage. • Be acknowledged as the Supporter of the Poster Viewing Reception in the meeting website and mobile app. <p>Poster Viewing Reception at Hot Topic 2025 is as below (subject to change):</p> <ul style="list-style-type: none"> • 18:00 – 19:00 on Saturday, November 22, 2025.
Networking Breaks USD 3,500 <i>Per Networking Break</i>	<p>Each day, the Meeting will provide refreshments during the morning and afternoon networking breaks.</p> <p>As a Networking Break Supporter, you will:</p> <ul style="list-style-type: none"> • Have your company logo on tabletop cards on food and beverage stations. • Be acknowledged as Supporter of the Networking Break in the conference website and mobile app.

PROMOTION OPPORTUNITIES CONTINUED

Registration USD 5,000 <i>Exclusive</i>	Registration will begin on Friday, November 21, 2025. As the Registration Supporter, you will: <ul style="list-style-type: none">• Have your company logo on all signage at the registration area.• Be acknowledged as the Registration Supporter in the meeting website and mobile app.
Wi-Fi USD 10,000 <i>Exclusive</i>	Wi-Fi will be available throughout the conference from November 21-23, 2025. This provides a unique opportunity for recognition for your company to all meeting attendees. As the Wi-Fi Supporter, you will: <ul style="list-style-type: none">• Have your company logo on Wi-Fi registration site as well as on holding slide at the event and event signage.• Be acknowledged as the Wi-Fi Supporter in the meeting website and mobile app..
Virtual Broadcast Notification USD 500 <i>5 available</i>	Broadcast announcement to conference attendees via the conference mobile app. For Virtual Broadcast Notification support, you will: <ul style="list-style-type: none">• Be able to broadcast an announcement to conference attendees via the conference mobile app.



INDUSTRY SYMPOSIA & SATELLITE CME SYMPOSIA

Industry Sponsored Symposia are commercially supported educational and promotional activities held in conjunction with the Hot Topic 2025. The programs are approved by the IASLC as an independent activity. These programs are not supported or endorsed by the IASLC and are not part of the official IASLC ACCME accredited program.

Friday, November 21 1 (unopposed) 13:00 – 14:00 USD 20,000

Saturday, November 22 1 (unopposed) 18:00 – 19:00 USD 20,000

Sunday, November 23 1 (unopposed) 07:00 – 08:00 USD 20,000

SYMPOSIA PACKAGE INCLUDES:

- Meeting Room and basic AV set up at Hilton Tokyo (Room assigned by IASLC.)
- Acknowledgement on the mobile app and the conference website.
- Opportunity for an invitation email to all registered delegates. (IASLC will send email with symposia schedule).
- Symposia hours are subject to change.

Note: Meals must be supplied by symposia provider since they fall over mealtimes.

