



2024 Asia Conference on Lung Cancer

OCTOBER 17-19, 2024  HONG KONG, CHINA

COMMERCIAL PROSPECTUS

OCTOBER 17-19, 2024 | HONG KONG, CHINA



CONQUERING LUNG AND OTHER THORACIC
CANCERS WORLDWIDE IN THE 21ST CENTURY

 #ACL24



This prospectus outlines many flexible options for maximizing corporate brand recognition and customer contact. These opportunities are available as stand-alone items or as a package for various supporter levels.

Exhibit booths, poster viewing sessions, and networking breaks are all scheduled to take place in the Exhibit Hall. This ensures exhibitors as much exposure and delegate traffic as possible. Your company's objectives are highly regarded by the IASLC, and we would be pleased to discuss and accommodate any suggestions that you feel would improve your representation and participation in the IASLC 2024 Asia Conference on Lung Cancer.

CONTACT

International Association for the Study of Lung Cancer

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CONTENTS

Introduction & Contacts	2
Invitation	3
About IASLC	4
About ACLC	5
The Venue	6
Program at a Glance	7
Promotion, Advertising and Exhibit Opportunities	8
Support Levels	9
Exhibit Opportunities	10
Promotion Opportunities	11
Advertising Opportunities	12
Industry Symposia & Satellite CME Symposia	13
Advisory Board and Ancillary Event Meetings	14
Office Space	15

PLACE YOUR ORDER

Please place your order via our [online order form](#). Orders will be filled on a first-come, first-served basis. For assistance in using the online order form please contact corporaterelations@iaslc.org.



INVITATION

Dear Colleagues and Friends,

Join us for the IASLC 2024 Asia Conference on Lung Cancer (#ACL24) from October 17 - 19, 2024, in the vibrant city of Hong Kong, China.

At the IASLC 2024 ACLC, attendees will gain access to the latest advancements in clinical and basic research, clinical management strategies, and comprehensive multidisciplinary care approaches. This Conference promises to be a dynamic platform for exchanging knowledge and experiences with regional and international leaders in lung and thoracic oncology across various specialties.

Don't miss this opportunity to be a part of the academic extravaganza at ACLC 2024 in Hong Kong this October. We look forward to welcoming you!

IASLC ACLC 2024 Conference Co-Chairs



Deepali Jain
MD, FIAC, FRCPath



Feng-Ming (Spring) Kong
MD, PhD, FACR,
FAAWR, FASTRO



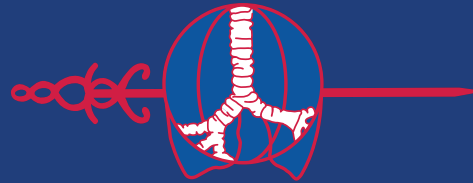
Tetsuya Mitsudomi
MD, PhD



Jie Wang
MD, PhD



James Chih-Hsin Yang
MD, PhD



IASLC

International Association for the Study of Lung Cancer

ABOUT THE IASLC

The International Association for the Study of Lung Cancer (IASLC) is the only global network dedicated to the study and eradication of lung cancer and other thoracic malignancies. Since its founding in 1974, the association’s membership has grown to more than 10,000 lung and thoracic cancer specialists from all disciplines and more than 100 countries.

By hosting global conferences, funding cutting-edge research, and educating the health care community and the public about thoracic cancers, the IASLC works to alleviate the burden lung cancer places on patients, families, and communities.

The IASLC’s Vision

Conquering Lung and Other Thoracic Cancers Worldwide in the 21st Century.

The IASLC’s Mission

Be the multidisciplinary world authority on lung and other thoracic cancers through collaborative science, education, and advocacy in order to ensure optimal prevention and patient care.



ABOUT THE IASLC ASIA CONFERENCE ON LUNG CANCER

The IASLC Asia Conference on Lung Cancer (ALC) is an educational and scientific event that will cover key aspects of the diagnosis and management of lung and other thoracic cancers. With a multi-disciplinary program including invited sessions, oral abstract sessions, and poster presentations, participants will learn about novel targets, new progress of imaging in the diagnosis of lung cancer and bronchoscopy in biopsy and staging, an overview of sublobar resection, and the latest updates on the management of locally advanced NSCLC in the Asia Pacific region.

ALC Facts and Figures



2024
Hong Kong, China

Est. 700 Delegates
Est. 250 Abstracts



2022
Nara, Japan

481 Delegates
167 Abstracts



2018
Guangzhou, China

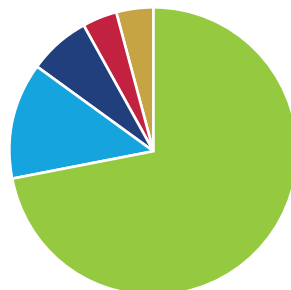
1,100 Delegates
228 Abstracts



2016
Chiang Mai, Thailand

737 Delegates
148 Abstracts

2022 Delegate Information



Region	%
Asia	72%
North America	13%
Rest of World	7%
Europe	4%
Country Unknown	4%

Primary Specialty

Primary Specialty	%
Medical Oncology	27.38%
Thoracic Surgery	14.15%
Pulmonary Medicine	13.46%
Pharmaceutical/Biotech	12.06%
Cancer Research/Basic Sciences	8.35%
Other	7.66%
Advocacy	4.64%
Radiation Oncology	3.02%
Pathology	2.78%
Biostatistics	2.09%
Nursing	1.16%
Hematology	0.93%
Pharmacy	0.70%
Respiratory Therapy/Physiotherapy	0.70%
Diagnostic Radiology	0.46%
Smoking Cessation	0.46%

Do you see patients and/or conduct research in the following areas?

Area	%
Lung Cancer	34.40%
SCLC	14.16%
Thymic Cancer	13.74%
Other Thoracic Cancer	12.46%
Mesothelioma	11.61%
Not Applicable	7.14%
Esophageal Cancer	6.50%



THE VENUE

KOWLOON SHANGRI-LA

Located in the dynamic Tsim Sha Tsui neighbourhood, the Kowloon Shangri-La Hotel is ideally situated not only for the ACLC Conference but also for urban discoveries in Hong Kong's shopping and entertainment district.

It offers captivating views of Victoria Harbour and Hong Kong's iconic skyline and provides a wonderful venue for the #ACL24 Conference.



PROGRAM AT A GLANCE

(Subject to Change)

	Registration: 09:30 - 18:00 Speaker Ready Room: 09:30 - 17:00	Registration: 08:00 - 16:00 Speaker Ready Room: 08:00 - 16:00	Registration: 07:00 - 13:15 Speaker Ready Room: 07:00 - 13:15
Hong Kong	Thursday, October 17, 2024	Friday, October 18, 2024	Saturday, October 19, 2024
07:00			
07:15			
07:30			
07:45		Women in Thoracic Oncology Workshop 07:30 - 08:30	Industry Symposium 07:30 - 08:30
08:00			
08:15			
08:30			
08:45			
09:00			ES11: Locally Advanced NSCLC: Unresectable/Controversies and Consensus - Debate 08:45 - 09:45
09:15			
09:30		Plenary 2: Hot Issues in Innovative Lung Cancer Therapy 08:45 - 10:15	
09:45			ES12: Early Stage NSCLC: Adjuvant/Neoadjuvant; Immunotherapy; Targeted Therapy 09:45 - 10:45
10:00	Early Career Workshop 10:00 - 11:30		ES13: Advanced Radiation Technology in the Era of Immune Therapy 09:45 - 10:45
10:15		Networking Break 10:15 - 10:45	
10:30			
10:45		ES05: Beyond the Scalpel: Liquid Biopsy's Pivotal Role in Lung Cancer Care 10:45 - 11:45	ES14: Locally Advanced Multi-modality Treatment 10:45 - 11:45
11:00		ES06: Mesothelioma 10:45 - 11:45	ES15: Metastatic Targeted Therapy 10:45 - 11:45
11:15			
11:30	Networking Lunch 11:30 - 12:30		
11:45			
12:00		Networking Lunch 11:45 - 13:15	Networking Lunch 11:45 - 13:15
12:15		Opposed Industry Symposium 12:00 - 13:00	Opposed Industry Symposium 12:00 - 13:00
12:30		Opposed Industry Symposium 12:00 - 13:00	Opposed Industry Symposium 12:00 - 13:00
12:45			
13:00	Plenary 1: Ongoing Clinical Trials in Asia 12:30 - 14:00		
13:15			
13:30		Oral Abstract Session 2 13:15 - 14:15	ES16: Metastatic Multi-modality Treatment 13:15 - 14:15
13:45			ES17: SCLC 13:15 - 14:15
14:00	ES01: Risk Reduction, Early, Detection, Epidemiology and Tobacco Control 14:00 - 15:00		
14:15	ES02: Translational Pathology and Biomarkers 14:00 - 15:00		
14:30		ES07: Thymic Tumors 14:30 - 15:30	
14:45		ES08: Metastatic EGFR/TKI Resistance 14:30 - 15:30	Plenary 3: Best Abstract Session 14:15 - 15:45
15:00	Networking Break 15:00 - 15:45		
15:15			
15:30		Networking Break 15:30 - 16:00	
15:45			Closing Ceremony 15:45 - 16:00
16:00	ES03: Oligometastatic 15:45 - 16:45	ES09: Early Stage NSCLC: Surgery 16:00 - 17:00	
16:15	ES04: Diagnosis, Imaging and Bronchoscopy 15:45 - 16:45	ES10: Metastatic (Immunotherapy) 16:00 - 17:00	
16:30			
16:45			
17:00	Oral Abstract Session 1 17:00 - 18:00	Networking and Poster Viewing Reception B (incl. Poster Tour 3) 17:00 - 18:30	
17:15			
17:30			
17:45			
18:00	Poster Viewing Reception A (incl. Poster Tour 1 + 2) 18:00 - 19:00		
18:15			
18:30			
18:45			
19:00		Faculty Dinner 19:00 - 21:00	
19:15			
19:30			
19:45			
20:00			
20:15			
20:30			
20:45			



PROMOTION, ADVERTISING AND EXHIBIT OPPORTUNITIES

As a Supporter and/or Exhibitor, your team will have the opportunity to network with valuable contacts, providing a unique opportunity for your organization to gain widespread exposure.

We invite you to visit the [Conference website](#) for further information on the Conference.

This document outlines the many options available to companies to promote their products and services during the Conference. Please do not hesitate to contact us should there be any opportunities not listed in this prospectus. We are happy to discuss options with you.

CONTACT

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SUPPORT LEVELS

ACLC 2024 has designed the following Supporter Levels, which include a list of benefits and entitlements. If a Supporter wishes to purchase any additional stand-alone benefits, they can be purchased for the listed price through the online booking form. For assistance in using the online ordering portal please contact corporaterelations@iaslc.org.

Support Levels / Cost	Diamond USD 50,000	Gold USD 25,000	Silver USD 15,000	Exhibitor USD 5,000
Acknowledgment on the Conference website, virtual platform, onsite sponsor signage, and in digital Conference Program e-Book	x	x	x	x
One (1) tabletop exhibit	First Right to Select Placement	Second Right to Select Placement	Booth Assigned by IASLC	Booth Assigned by IASLC
Complimentary Registrations for your employees	15	10	5	2
Advertisement in Conference Program e-Book	Full Page	Full Page	Half Page	
Rotating banner ad in virtual Conference platform	x	x		
Approved to conduct an Advisory Board (advisory board fee waived)	x			
First right to select Symposia slot (additional fees apply)	x			



EXHIBIT OPPORTUNITIES

The Exhibit and Poster Hall share the same level as the Sessions. Priority for exhibiting space will be given to our Diamond, Gold, and Silver supporters.

Additionally, the Program features a dedicated Poster Viewing Reception, along with networking breaks designed to encourage delegates to explore the Exhibit and Poster Hall.

Tabletop Exhibit

USD 5,000

- One (1) tabletop exhibit
- Panel with company name
- One table, two chairs, wastebasket, extension cord
- Two (2) complimentary registrations
- Booth will be assigned by IASLC

EXHIBITOR MANUAL

The Exhibitor Manual including detailed information on the Exhibition as well as order forms for additional booth accessories (lighting, display materials, graphics, F&B etc.) will be available in July 2024 and will be sent to all exhibitors once payment has been received in full.

PROMOTION OPPORTUNITIES

Create a custom package by selecting from the following stand-alone items. Please note that all exclusive options are limited to one company only. Items will be sold on a first-come, first-served basis. All prices are quoted in US Dollars (USD). Please note that payment must be made in USD unless otherwise agreed upon.



Networking Breaks

The Conference will provide refreshments during the networking breaks.

As the Networking Breaks Supporter you will receive:

- Logo Recognition on Poster Boards Next to Food and Beverage Stations
- Acknowledgment in the Conference Program e-Book

Available Slots:

- Thursday Afternoon
- Friday Morning
- Friday Afternoon

USD 2,500 (3 Available)



Poster Viewing Reception

Posters will be displayed in the Exhibit Hall and delegates are invited to view the Posters during the Poster Viewing Reception. During this time, presenters are asked to stand by their posters to address questions from interested delegates.

As the Supporter of this Reception, you will receive:

- Acknowledgement at the Poster Viewing Reception
- Name Recognition on Holding Slides during the Conference
- Logo Recognition on Poster Viewing Reception Onsite Signage

USD 10,000 (Exclusive)



Early Career Workshop

The interactive Early Carer Workshop will take place on Thursday, October 17, and is specifically designed for researchers in the early stages of their careers. Round table discussions with mentors and mentees will address major obstacles for young investigators to publish their first paper and create a career path to become a regionally recognized physician-scientist.

As the Supporter of this Workshop, you will receive:

- Podium Acknowledgement at the Workshop
- Opportunity to Give Short Remarks (5 Minutes) during the Workshop
- Name Recognition on Holding Slides during the Conference
- Logo Recognition on eBlast Invitations to Workshop
- Logo Recognition on Workshop Onsite Signage

USD 15,000 (Exclusive)

PROMOTION OPPORTUNITIES



Women in Thoracic Oncology Workshop

The Women in Thoracic Oncology Workshop taking place on Friday, October 18, is a dedicated session designed to empower and support women professionals in the field of thoracic oncology. This workshop provides a platform for networking, mentorship, and knowledge sharing among women clinicians, researchers, and leaders. Participants will gain valuable insights, strategies, and resources to enhance their professional growth and contribute to the advancement of women in thoracic oncology.

As the Supporter of this Workshop, you will receive:

- Podium Acknowledgement at the Workshop
- Opportunity to Give Short Remarks (5 Minutes) during the Workshop
- Name Recognition on Holding Slides during the Conference
- Logo Recognition on eBlast Invitations to the Workshop
- Logo Recognition on Workshop Onsite Signage

USD 15,000 (Exclusive)



Faculty Dinner

Join our thought leaders and industry experts during the Faculty Dinner on Friday, October 18 for a chance to engage in meaningful networking and to build connections with the key experts in the field.

As the Supporter of the Faculty Dinner, you will receive:

- Podium Acknowledgement at the Faculty Dinner
- Opportunity to Give Short Remarks (5 Minutes) during the Faculty Dinner
- Name Recognition on Holding Slides during the Conference
- Logo Recognition on Faculty Dinner Invitations
- Logo Recognition on Faculty Dinner Onsite Signage

USD 25,000 (Exclusive)



ADVERTISING OPPORTUNITIES

DIGITAL ADVERTISING



Rotating Banner Ad in Virtual Conference Platform

Advertiser will be responsible for providing their advertisement in high resolution format as per specifications and timelines to be communicated by the IASLC. Failure or delay to provide the banner to specs will result in loss of the opportunity without a refund.

USD 5,000 (2 Available)



Digital Ads Pre-Conference eBlast

Advertiser will be responsible for providing their advertisement in high resolution format as per specifications and timelines to be communicated by the IASLC. Failure or delay to provide the banner to specs will result in loss of the opportunity without a refund.

The IASLC will send emails to more than 10,000 interested parties regularly before the event to update them on the newest developments about the Conference. Your custom banner will be displayed in the body of one eBlast.

USD 2,000 (5 Available)



INDUSTRY SYMPOSIA AND SATELLITE CME SYMPOSIA

Friday, October 18, 2024	12:00 – 13:00 Lunch Symposia	2 AVAILABLE (USD 50,000)
Saturday, October 19, 2024	07:30 – 08:30 Breakfast Symposium	1 AVAILABLE (USD 40,000)
	12:00 – 13:00 Lunch Symposia	2 AVAILABLE (USD 50,000)

Industry Symposia and Satellite CME Symposia are commercially supported educational and promotional activities held in conjunction with the IASLC 2024 Asia Conference on Lung Cancer. The symposia programs are approved by the IASLC as an independent activity held in conjunction with the Conference. These programs are not sponsored or endorsed by the IASLC.

To comply with IASLC guidelines, the Supporter must provide the symposium program to the IASLC for approval by the program committee (guidelines will be shared upon confirmation of slot). Speakers and chairs are only allowed to participate in one symposium (first come, first served – based on time of program being provided for review).

Notes:

- The symposium package includes a meeting room and basic AV set up at the Sheraton Hotel.
- Acknowledgement in the Conference Program e-Book and on the Conference website.
- Opportunity for an invitation email to all registered delegates. (IASLC will send an email with the symposia schedule).
- Lead retrieval.
- Symposia hours are subject to change.



ADVISORY BOARD AND ANCILLARY EVENT MEETINGS



Advisory Board and Ancillary Event Meetings

Any industry meeting wherein invited participants are professional attendees of the Conference (doctors, physicians, etc.) will be considered an Advisory Board or Ancillary Meeting and a fee is required to hold such a meeting. This could include roundtable discussions, investigator meetings, and meet-the-specialist type meetings. Meetings that would not fall under this category are internal/staff meetings where only your company's staff are invited (whether attending the Conference or not). Advisory Board and Ancillary Meetings in conjunction with the IASLC 2024 Asia Conference on Lung Cancer are not allowed to take place during blackout times, so as not to conflict with the official scientific program.

The fee to host an Advisory Board Meeting includes:

- Meeting space at the Sheraton Hotel (if space permits).
- Basic AV package including projector, screen, and lectern microphone, if meeting takes place at the Sheraton.

Notes:

- You are permitted to hold the meeting at another property; however, the fee still applies, and meeting space and the AV package will not be available.
- All Advisory Board and Ancillary Meetings, including offsite, must be submitted to and approved by the IASLC.

USD 5,000



Office Space

The Conference offers limited office space for hospitality suites, staff offices, press rooms, etc. The office space does not include AV or any food and beverage; however, it does provide a common gathering space during the Conference.

USD 2,500 (per Day)