

# **KEEP EMPOWERING YOUNG ADULTS TO SUCCEED**

Kelvin Easterling, Senior Programs Manager of Systems Change Carter Oselett, Research & Evaluation Specialist Kira Rodriguez, KEYS Referral Specialist

200 W MONROE ST. | SUITE 1150 | CHICAGO, IL 60606-5075 | TEL 312-922-2322 | FAX 312-922-2916 | AIDSCHICAGO.ORG

## LEARNING OBJECTIVES

- To design a program that recognizes the unique challenges facing young adults living with HIV & experiencing housing insecurity or homelessness
- To understand how a housing-first approach with wraparound services can improve viral suppression & overall well-being for program participants
- To develop a multi-tier evaluation program that assesses clients' self-sufficiency, physical health, mental health, social support, & satisfaction throughout the program
- To plan for clients to have the resources to remain in housing throughout the program & independently take over the lease following program graduation



# KEYS TO SUCCESS:

# KEEP EMPOWERING YOUNG ADULTS TO SUCCEED

# CONTENT

- KEYS Overview
- Entry and Eligibility
- Program Partner Organizations
- KEYS Case Management
- KEYS Employment Services
- KEYS Evaluation
- Special Thanks
- Questions



# AIDS FOUNDATION CHICAGO

- Approaching 40 years of service in Chicago
- In 2022, AFC Served 8,276 individuals
  - Ryan White Case Management
  - Housing
  - Services for returning citizens
- 86% of participants in AFC's Ryan White case management program are virally suppressed
- 1,678 individuals were connected to a place to call home in 2022
  - At full capacity, close to 1000 units of HIV dedicated Housing





#### WHAT IS KEYS?

- KEYS is a service-enriched, scattered-site Rapid Re-housing (RRH) program for young adults living with HIV in Chicago ages 18–30 who are experiencing homelessness
  - A collaboration between the AIDS Foundation Chicago, the Center for Housing and Health, La Casa Norte, and Chicago House.
- Aims to serve 40 total households throughout three years:
  - Provides clients with RRH/TBRA for up to 24 months; PHP funds to secure a permanent unit; and STRMU assistance as needed for the duration of the project.





#### WHAT MAKES KEYS UNIQUE?



# Providing housing for unhoused people living with HIV is proven to result in reduced viral load and improved health measures overall

- $\cdot$  18–30-year-olds are diagnosed at a higher rate than other any other age in Chicago.
- KEYS is the only RRH program in Chicago designed for this population.
- Similar programs for youth may cap the age of eligibility earlier; KEYS expands the "young adult" range to include participants up to 30 years old.



# Many clients are recently diagnosed with HIV and carry other intersecting, marginalized identities

 KEYS participants include transgender and LGBQ+ clients, Spanish speakers, young mothers living with HIV and people facing systemic issues like poverty, racism, homophobia, transphobia, and HIV-related negative stigma.



#### WHAT MAKES KEYS UNIQUE?

- KEYS is designed specifically for issues facing this age group
  - By providing case management, employment services, tenant education, behavioral health counseling, and more, KEYS aims to:
    - Improve clients' quality of life;
    - Increase viral suppression among participants;
    - Reduce housing insecurity;
    - Give clients the skills to find and retain employment beyond the program.
- KEYS has an extensive evaluation program
  - By surveying participants throughout the program and using medical data to measure the effectiveness of housing as an intervention against HIV, evaluation is an integral part of the program











# **KEYS PROGRAM PARTNERSHIPS**

- Three main organizations are collaborating with the AIDS Foundation Chicago to make KEYS possible:
  - 1. Center For Housing And Health (CHH), a supporting organization of the AIDS Foundation Chicago (AFC)
    - Housing Navigation Program & Resource Coordination HUB
    - Refer clients to the program
    - Responsible for unit acquisition, leasing paperwork, and rental payment processing
    - Provides evaluation and data services
  - 2. LA Casa Norte (LCN)
    - Provides case management services
    - Landlord engagement

#### 3. Chicago House

• Engages clients in job training and employment services.





More than housing...hope!



# KEYS ENTRY AND ELIGIBILITY WORKFLOW





- Enrollment
  - Before providing any services, clients meet with their case manager for a formal intake and housing/service needs assessment.
    - Clients agree to provide a Viral Load Update every 6 months and verify their income if it changes throughout the program.
- Housing Support
  - Housing case managers at La Casa Norte locate potential units and coordinate between various stakeholders such as property managers, landlords, clients, and service providers.
  - Case managers also coordinate with the Chicago Furniture Bank to provide beds and starter furniture.
    - In the unfortunate event of a client being in danger or discriminated against, an emergency move would occur.

















- Participants are connected to local resources:
  - Chicago House Social Security Benefits
  - Supplemental Nutrition Assistance Program (SNAP)
  - Ryan White Care
  - Long-term Subsidized Housing Referrals:
    - Housing Opportunities for Persons With AIDS (HOPWA)
    - Chicago Housing Authority (CHA)
    - State Wide Referral Network (SRN)



- AFC Ryan White HIV Case Managers offer expertise in navigating the HIV medical system and the health insurance system
  - KEYS leverages RW services through Illinois Department of Public Health (IDPH) and Chicago Department of Public Health (CDPH) RW grants.
  - Case managers work with organizations such as the CORE Center and Trilogy to directly connect KEYS participants to HIV care and other physical health care.
  - Throughout Year 1 KEYS has primarily focused on housing outcomes to achieve participant stability and remain true to the Housing First Model. Year 2 will shift focus toward health and employment outcomes.





• KEYS is designed to provide wraparound, comprehensive support:





#### **KEYS EVALUATION OVERVIEW**

#### What's our role in KEYS?

- The AFC Research & Evaluation (R&E) Team is responsible for evaluating the effectiveness of KEYS and clients' progress throughout the course of the program.
- We want to measure the effectiveness of housing as an intervention to improve housing and health outcomes for those living with HIV.
- To accomplish this, R&E staff will evaluate outcomes related to housing, health, and overall wellbeing.



#### **KEYS EVALUATION: METHODOLOGY**

#### Outcome monitoring and evaluation

- Integration of aggregate dashboards into evaluation
- Secondary analysis of programmatic and evaluation-specific data



Longitudinal supplemental client assessment

- Tracks outcomes related to overall wellbeing
- Evaluates client satisfaction



#### System-level outcome evaluation

- Evaluation of systems-level outcomes
- Analysis of systems-level meeting minutes



## **KEYS SUPPLEMENTAL ASSESSMENT**

- What do we ask clients about?
  - Our team put together a Supplemental Evaluation Assessment tool to evaluate client outcomes in three main aspects of their life and wellbeing:
    - Social network and support (MSPSS)
    - Quality of life (WHO QOL-BREF)
    - Perception of the future (Whitaker, et al)
    - Additionally, clients are asked about their satisfaction with the program and with their case manager (at 6 month, 12 month, and exit)
- We're asking this to assess client outcomes that contribute to positive health and housing outcomes, as well as overall wellbeing





#### **KEYS EVALUATION: TIMELINE & PROCESSES**

Housing Case Manager will tell client about the evaluation process upon enrollment After moving into their apartment, the AFC R&E Specialist will contact the client to schedule a time to complete assessment

If they agree to participate, R&E Specialist will complete a remote consent and ROI using Qualtrics

R&E Specialist will complete baseline assessment and the client will receive the \$50 gift card incentive

R&E Specialist will readminister every six months for the first year, and at exit





#### **KEYS EVALUATION: TIMELINE & PROCESSES**



LCN HOUSING CASE MANAGERS

AFC HOUSING TEAM

# **KEYS PROGRAM DEMOGRAPHICS**



#### **Participant Race**

- KEYS serves a diverse cohort of clients from various backgrounds
- This demographic data is representative of the entire program and includes all 53 participants who have joined the program
  - Not all 53 participants are still in the program.
  - Further evaluation data only includes the 21 participants who opted-in to the evaluation program.

N = 53



## **KEYS PROGRAM DEMOGRAPHICS**

#### **Participant Sexual Orientation**

#### **Participant Gender\***







N = 53

N = 53



#### Participant Quality of Life: Living Situation at Baseline\*

How satisfied are you with the conditions of your living place?

How satisfied are you with your access to health services?

How satisfied are you with your access to transportation?

Very dissatisfied

17% 22% 17% 44% 6% 17% 22% 50% 6% 6% 22% 22% Neither satisfied nor dissatisfied Satisfied Very satisfied Dissatisfied N = 21

#### Participant Quality of Life: Health and Safety at Baseline\*





#### Participant Satisfaction with Case Manager Six Months into KEYS



#### **KEYS EVALUATION: ON THE HORIZON**

- The evaluation component of KEYS is ongoing
  - Clients are being contacted for their sixand twelve-month reassessments.
- Analysis of supplemental data, health and housing outcomes, and client satisfaction
- Dissemination of evaluation findings at conferences and within the local Chicago community
- HOPWA is working with Florida Atlantic University on a comprehensive evaluation of the SPNS initiative at large.





# **QUESTIONS?**



#### SPECIAL THANKS

- Carter Oselett, Research and Evaluation Specialist, AFC
- Kelvin Easterling, Senior Programs Manager, Systems Change, AFC
- Kira Rodriguez, KEYS Referral Specialist, AFC
- Andrea Dakin, Senior Director, Shared Program Services
- Nora Bouacha, Senior Manager, Research and Evaluation
- Brandi Calvert, VP of Housing Strategy
- Jennifer Jiminez, Director of Systems Change

