

**Title:** Evaluating Social Health Models: Research to Practice and Insights on Community Care Hubs

## **Abstract**

### **Background and Rationale**

The evolving landscape of Medicaid and social health care presents both challenges and opportunities for addressing health related social needs and bolstering community capacity. Community Care Hubs (“Hubs”) have emerged as promising models to coordinate and deliver comprehensive social and health services. These models aim to create more responsive, connected communities of care, addressing SDOH and improving outcomes of vulnerable populations.

However, there is a critical need to systematically evaluate the effectiveness of these models. Understanding their impact on CBOs, payors, and patients is essential for informing policy and practice. We aim to engage leading experts in social health research to refine our research questions and guide our evaluation efforts. The workshop will enhance our understanding of these innovative models and provide insights into how we can shape our research agenda.

### **Learning Objectives:**

- Foster new collaborations to deepen effectiveness and implementation of research-to-practice translations of Community Care Hub models to address health related social needs
- Further define the value proposition of community care hubs (CCH) that points to practical guidance for plans, providers, and policy makers
- Better understand critical gaps and opportunities for researching CCH models and their impacts on patients, providers and payors

### **Agenda Description**

- I. Welcome and Introductions- Kaiser Permanente
- II. The Value Proposition of Community Care Hubs
- III. Panel Discussion: Evaluating Hubs (panelists: researchers, policy experts, operational leaders)
- IV. Q&A
- V. Breakout Sessions:
  - a. Breakout A: Refining Research Questions: Individual-Community-System level outcomes
  - b. Breakout B: Incorporating Human Centered Design Principles into Hub research
- VI. Close: Announce Launch of Research Initiative

## **Participant Interactivity**

1. Interactive breakout sessions- participants will work together to map out research priorities and strategies, promoting active collaboration and shared insights
2. Panel Q&A
3. Live Polling and Feedback
4. Opening and closing networking opportunities