



# October 3 - 4, 2025

TRILITH STUDIOS, ATLANTA, GA

#2025CineGearExpoATL



## EXHIBITOR & NON-EXHIBITOR OPPORTUNITIES:

Experience heightened brand visibility at Cine Gear Expo! Elevate your brand through **Special Events, On-Site, Online, Print, Sponsorship, and Advertising** options. Customize events with tailored branding, event space, catering, and more.

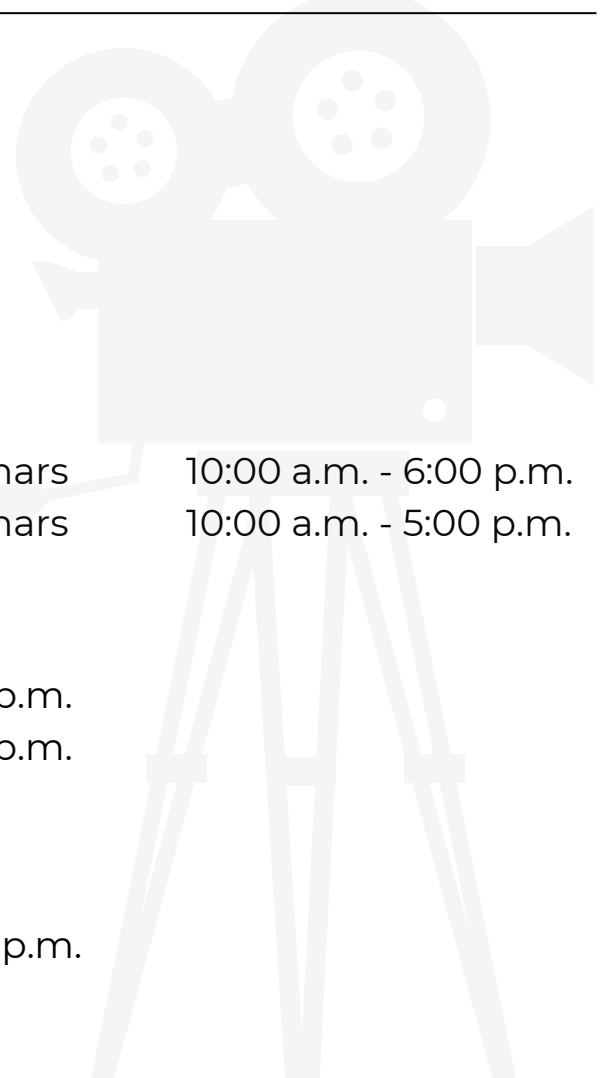
Reach out to us for a chat at **310-472-0809** or [info@cinegearexpo.com](mailto:info@cinegearexpo.com).

## TRILITH STUDIOS

*461 Sandy Creek Rd, Fayetteville, GA 30214*

## EXHIBIT DATES:

Friday, October 3	Exhibits & Seminars	10:00 a.m. - 6:00 p.m.
Saturday, October 4	Exhibits & Seminars	10:00 a.m. - 5:00 p.m.
<b>Load In:</b>		
Wednesday, October 1	8:00 a.m. - 8:00 p.m.	
Thursday, October 2	8:00 a.m. - 8:00 p.m.	
<b>Load Out:</b>		
Saturday, October 4	5:00 p.m. - 10:30 p.m.	



## EXHIBITOR SPACE:

Larger or custom booth sizes or vehicle spaces are available. Contact for rates.

**50% Deposit due with Booth Contract Reservation. 100% due September 5, 2025**

<b>Indoor Exhibit</b> (Includes 8' Back + 3' side black pipe & drape, 1- 6' table, 1 Tablecloth, and 2 chairs)	
10' x 10' Booth	\$4,100
10' x 15' Booth	\$6,150
10' x 20' Booth	\$8,000
10' x 30' Booth	\$12,000
20' x 20' Booth	\$14,800
20' x 30' Booth	\$21,600

<b>Outdoor Exhibit</b> (Includes canopy without sidewalls, 1- 6' table, 1 Tablecloth, and 2 chairs)	
10' x 10' Booth	\$3,900
10' x 15' Booth	\$5,850
10' x 20' Booth	\$7,600
10' x 30' Booth	\$11,400
20' x 20' Booth	\$14,000
20' x 30' Booth	\$20,000

### PRIME LOCATION FEE

- Add \$350 to all corner spaces
- Add \$500 to all island / peninsula spaces

## Exhibitor Space Amenities Include:

- Company Listing in the Official Show Publication - Cine Gear Expo News ATL
- Company Listing Online Directory
- Complimentary Wi-Fi access
- Complimentary Exhibitor Badges & Unlimited Expo Exhibit Passes for clients (deadline 9/26/25)
- No required Drayage or Load-In Fees (forklift services available for purchase)

## ***Booth Placement, Selection, and Requirements***

A signed Booth Contract Reservation along with a 50% deposit is required to reserve your booth request. If Cine Gear Expo receives the signed application and deposit separately, the deposit receipt date will determine your place on the Booth Assignment List.

No Exhibitor shall assign or sublet any part of its assigned space without the consent of the Show Organizer in writing. Co-participation by any other corporation or firm, or its representatives in the space assigned to the original registrant, must be by prior written permission and shall be subject to an additional charge equal to one-half of the rental cost of space reserved if accepted by Show Organizer. Exhibitors may not permit non-exhibiting companies' representatives to work in their booth, as only one company is permitted for each booth.

Exhibitor insurance is mandatory, with provisions provided in the Exhibitor Manual available in the Exhibitor Portal. The Exhibitor Portal includes show logistic information, order forms for rentals, electricity, lead retrieval, advertising, and sponsorships.

## ***Exhibitor Services and Manual:***

You will be emailed access to the Exhibitor Portal. The Exhibitor Portal & the Exhibitor Manual will include expo logistic information, order forms for rentals, electricity, lead retrievals, advertising, sponsorships, and more.



## SPECIAL EVENT SPONSORSHIPS

**Breakfast Networking Event** - Inquire for details (Two available)

**Friday, October 4 at 9:00am**

**Saturday, October 5 at 9:00am**

Sponsor our Breakfast Networking Event with a dedicated space, continental breakfast, and coffee/juice service for 100 people.

- Company logo on CGE website under ATL sponsors
- Company logo in Official Show Guide (Print + Digital)
- Branded event signage with company logo
- Opportunity for swag or literature on a table

\*Inquire for custom breakfast and party size options.



## ONSITE OPPORTUNITIES FOR MAX EXPOSURE

**Registration Sponsor (Exclusive) - \$4,000**

Maximize Brand Visibility - Make your mark at the Registration area the hub for badge and lanyard collection. Your branding will greet every attendee, exclusively.

- Sponsor logo inclusion on Official expo materials
- Company logo in Official Show Guide (Print + Digital)
- Company logo on CGE website under ATL sponsors
- Add-on option for additional signage along the attendee path



## **Official Show Bags (Exclusive) - \$1,375**

Distribute your branded bags to attendees at registration. Sponsor is responsible for all costs associated with printing and shipping (Qty: 4,000) bags to CGE.

- Company logo in Official Show Guide (Print + Digital)
- Company logo on CGE website under ATL sponsors



## **Guest Pathway Sign Sponsor - \$2,500 per signage**

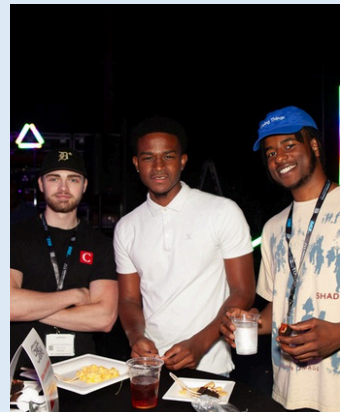
Gain extensive exposure throughout the event by placing your signage along the pedestrian pathways. Inquire for signage details.

- One 4' x 7.5' printed sign in a prime location (design provided by sponsor)
- Company logo in Official Show Guide (Print + Digital)
- Company logo on CGE website under ATL sponsors
- Opportunity for swag or literature distribution on table

## **Attendee Promotional Item - \$500 per item**

**Non Exhibitor/Partner Rate: Inquire for Details**

- Opportunity for swag or literature distribution on a table
- Material approval required by show management



## EDUCATIONAL PROGRAM SPONSORSHIP

### *Premier Seminar Presentation Sponsor*

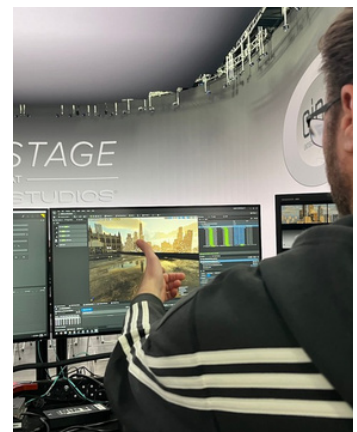
*Non Exhibitor/Partner Rate: Add 25%*

Customize your 50-minute presentation with your own speakers and boost brand awareness. Premiere seminars are open to all attendees.

- Seminar promoted in Emails before show and on event day
- One social media post promoting the panel across Facebook, Instagram, LinkedIn, and Twitter/X
- Seminar featured in Official Show Guide (Print + Digital)
- **Additional fee** for a video recording of the seminar—email [exhibit@cingearexpo.com](mailto:exhibit@cingearexpo.com) for more information.

Stage 23 with 250 Seats

- \$2,500 Exhibitor
- \$3,125 Non-Exhibitor



## DIGITAL ADVERTISING

Reach your audience via digital channels, including the CGE website, where visitors find updates, exhibitor listings, news, floor plans, special events, screenings, seminars, and more. Maximize your digital presence by utilizing eNewsletters and targeted eBlasts.

### ***Email Blasts - \$3,000 Exhibitor/Partner Rate or \$3,360 for Non-Exhibitor Rate***

Send a dedicated eBlast to our Cine Gear Expo attendee base, showcasing your product or service. Provide the email HTML content, and we'll handle distribution. The format is HTML, 600px frame width, no css/js/rich media, do not use text in all caps, include company details and URL.

### ***CGE Insider (eNewsletter) Sponsorships:***

Three issues will be emailed prior to show kickoff, while one will be delivered during the event and one will be sent after the show (for a total of five issues). All issues will be sent to pre-registered and past registered attendees.

Format: JPG, GIF, or animated GIF

#### ***Premium Position - \$1,200 per issue***

- Top-of-newsletter Banner Ad (468 x 60)
- Company name and booth number
- Graphic (300 x 250 pixels)
- Write up of products/services (100 words max)
- Link to your exhibitor directory

#### ***Featured Position - \$750 per issue***

- Placement below premium position
- Company name and booth number
- Graphic (300 x 250 pixels)
- Write up of products/services (100 words max)
- Link to your exhibitor directory

## **The Website:**

Advertise on our website to tap into a diverse and engaged audience actively seeking updates, exhibitor listings, news, and valuable information related to your industry. With a strong digital presence, your brand will benefit from increased visibility and targeted exposure to potential customers within our dynamic community.

### **Leaderboard**

**728 x 90 pixels**

**\$1,500/Month**



### **Full Banner**

**468 x 60 pixels**

**\$1,200/Month**



### **Medium Rectangle**

**300 x 250 pixels**

**\$875/Month**

Your ad will run on a rotating schedule with a maximum of three advertisers per month—first come, first served for your preferred month.

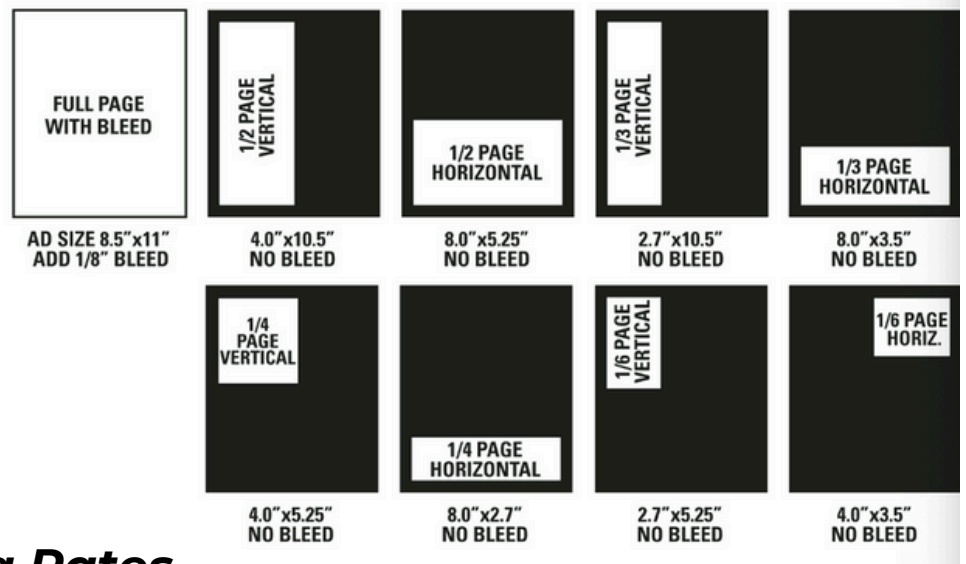


**SOLD OUT**

## PRINT ADVERTISING

**Reservation Deadline: September 5 | Artwork Deadline: September 12**

Official Show Guide includes general show information, exhibitor/booth info, floor plans, event schedule, industry articles, interviews and more. Print copies are available to all Cine Gear Expo guests and online. Advertising space is limited.



### Premium Positioning Rates

- First Spread (p2 and p3): \$7,200.00
- Center Spread: \$7,200.00
- Back Cover: \$4,500.00
- Cover Front Inside: \$4,000.00
- Cover Back Inside: \$3,500.00
- Specific Page (other than above): +10%

### Color Print Rates

- Full Page: \$3,000.00
- 1/2p vertical or horizontal, no bleed: \$1,500.00
- 1/3p vertical or horizontal, no bleed: \$1,250.00
- 1/4p vertical or horizontal, no bleed: \$1,000.00
- 1/6p vertical or horizontal, no bleed: \$750.00
- Color Logo at Exhibitor Listing: \$165.00



## ***Inserts, Other Sizes & Special Requests***

Please contact us for pricing.

## ***Digital File Requirements***

Cine Gear Expo ONLY accepts high resolution, CMYK print ready PDF files.

When exporting to PDF, make sure that all fonts are embedded or outlined. Images must be set to either keep their resolution or downsample to 300 dpi and should be given either high quality compression or preferably no compression at all.

If available use PDF/x-1a settings to create the PDF.

## ***File Delivery***

Email to: [ads@cinegearexpo.com](mailto:ads@cinegearexpo.com)

# Secure Your Spot Today!

## DON'T MISS THESE EXCLUSIVE CHANCES

