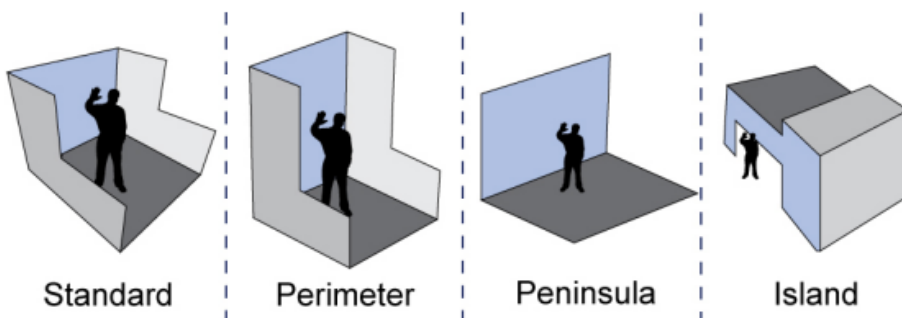

Types of Booths

In order to understand which rules and regulations apply to your exhibit, first you'll need to know what type of booth you're using:

- **Standard** - The most common style of trade show booth, also called a linear booth, has other booths on its back and sides
- **Perimeter** - Same makeup as a standard booth, but shares two side walls with other booths, and its back is up against a wall
- **Corner Booth** - Same makeup as a standard booth, but has two sides open rather than one
- **Peninsula** - Any booth with aisles on three sides
- **Island** - Any booth surrounded by aisles on all sides



1. Height Restrictions

- **Standard Booth** - For a standard booth, the height of the display is restricted to 8' height on the back and sides of the booth. From the front of the booth to 5' back, the walls can be no higher than 4'.



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- **Perimeter** - For a perimeter booth, height is restricted to 10' height on the back and sides of the booth. From the front of the booth to 5' back, the walls can be no higher than 4'.
 - **Peninsula Booth** - For a peninsula booth, the height requirements may vary depending on the location and what types of exhibits are around you. The maximum height for ground-supported structures is 10'. Exhibitors cannot obstruct sight lines to any other booth. This includes signage, hanging posters, wall-type structures, and lighting.
 - **Island Booth** – For an island booth, the height requirements may vary depending on the location and what types of exhibits are around you. The maximum height for ground-supported structures is 10'. Exhibitors cannot obstruct sight lines to any other booth. This includes signage, hanging posters, wall-type structures, and lighting.

2. ADA Requirements

The Americans with Disabilities Act requires all exhibits to be equally accessible to attendees with disabilities.

- Trade show booths must be equally accessible to all persons, providing the exact same experience/access to all.
- Must provide ramps if the booth features a raised floor.
- Exhibitors can be fined for non-compliance.

3. Stay Within Your Booth Space

- Exhibitors cannot place displays outside of their contracted exhibit booth area — this includes hanging signs.
- Exhibitors cannot engage in marketing activities outside of their contracted booth area.



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4. Don't Obstruct Sight Lines

- Displays taller than 4' are not permitted in the front half of the booth.
- Exhibitors cannot obstruct sight lines to any other booth. This includes signage, hanging posters, and lighting.

5. Lights & Electrical

- Check your exhibitor manual for exact specifications of what is/is not allowed.
- Secure electrical cords to the floor with tape.
- Lights cannot extend out of the boundaries of the booth space.
- Spotlights must be directed towards the inside of the booth.
- Lighting cannot be intrusive or distracting from other exhibits or the general atmosphere of the event venue.

7. Other Permissions

- Two-story structures and raised platforms must be approved by the venue and show management
- To apply for a height restriction or other adjustment to your booth regulations, contact exhibit@cinegearexpo.com

You don't want to jeopardize the success of your upcoming show by not following the standard guidelines! Be mindful of these common regulations.