



## What's in it for Me? What is the value to your Organization?

### What's **in it** for **Me**?

- Gain practical skills and learn proven methods for improving job performance
- Attend a robust offering of session topics and strategy-inspiring 'best practices' examples including approaches you can apply on the job
- Experience high-level networking opportunities and interact with leaders in your field, exchanging successful approaches to challenges and creating lasting connections.
- Earn Continuing Education points
- Opportunity to attend a Facility Tour
- Learn as you gain fresh knowledge in an era of constantly evolving methodologies, to develop in-demand competencies and fast-track your initiatives

### What is the **value** to your **Organization**?

- Inspire leadership-oriented working practices
- Attend an annual Conference that is subsidized by CSNM for its members to keep costs low and affordable to employers
- Employees will bring back new ideas and skills to share throughout your organization
- Keep up to date on initiatives such as IDDSI
- Networking with industry suppliers and vendors to learn what is new in the marketplace
- Refresh your company's leadership tools and resources in critical skill areas for the years ahead
- Obtain education that offers Continuing Education points