



June 21-23, 2023  
Pan Pacific Hotel

## Annual Conference and AGM

Toronto, Ontario

### 2022 Membership Demographics

Total:  
**3,441**

Active:  
**94.2%**

Student:  
**4.8%**

Other:  
**1%**

### Breakdown by Province:

Ontario: 78%  
East Canada & Quebec: 1.6%  
Alberta & British Columbia: 18.1%  
Saskatchewan & Manitoba: 2.1%  
Other: .2%

### Join US at the 2023 CSNM Conference!

This CSNM event promises to be the ultimate event for Nutrition Managers across Canada. There will be opportunities to share your knowledge and network with like-minded colleagues. The CSNM Conference draws a national audience of Food and Nutrition Managers who are accountable for leading Food Service operations in a variety of healthcare environments: including Long Term Care, Acute Care settings and other types of commercial Food Service areas. Many of the attendees may also be accountable for other areas such as housekeeping/environmental services, waste management and laundry/linen services.

Secure your spot today! The CSNM is dedicated to creating the best experience for your company by offering a variety of sponsorship/exhibitor options. Let us work with you to determine the best conference presence for your company and together harness your energy for a successful event. Thank you to our previous conference sponsors/exhibitors for your commitment to CSNM. Our success is a testament to the work we do with sponsors/exhibitors like you and we look forward to seeing you, along with any new sponsors/exhibitors as well in Toronto, June 21-23, 2023! Don't let this opportunity pass you by. Secure your space early and save.

### What do past Vendor Showcase participants say about their experience?

Consistently, nearly 90% of attendees rated their satisfaction with the CSNM Conference as Satisfied or Very Satisfied. Attendee feedback shows appreciation for the opportunity to be face to face with our suppliers, vendors and industry partners. CSNM membership continues to grow year after year thereby bringing in new members who are potential users of YOUR products and services. These great results, along with feedback from exhibitors and sponsors have made the Vendor Showcase an integral and expanding component of the CSNM Annual Conference and AGM since 2008

### Get Started Today!

For more information please contact: Debbie Cullen at [csnm@csnm.ca](mailto:csnm@csnm.ca)  
**Click Here** to book your Sponsorship and Vendor Showcase package!

**P:** 416-441-9622 **F:** 416-441-0591 **Toll Free:** 1-866-355-2766 **E:** [csnm@csnm.ca](mailto:csnm@csnm.ca)

# Sponsorship Opportunities

## Presenting Sponsor **\$6,000** • .....

- Sponsor of the CSNM Gala dinner
- Opportunity to address delegates at the Conference at a General/Plenary Session
- Recognition on all Promotional materials on-site program
- Three (3) complimentary full conference registrations to the Conference, which includes the Gala Dinner
- Exposure in CSNM's Year in Review Booklet
- Website visibility – Company logo & link
- One (1) 6-ft table for Vendor Showcase
- Full Page Advertisement in the on-site program
- On-site signage
- Item of your choice in the attendee delegate bag

## Platinum Sponsor **\$5,000** • .....

- Opportunity to address delegates at the Conference at a General/Plenary Session
- Recognition on all Promotional materials on-site program
- Three (3) complimentary full conference registrations to the Conference, which includes the Gala Dinner
- Exposure in CSNM's Year in Review Booklet
- Website visibility – Company logo & link
- One (1) 6-ft table for Vendor Showcase
- Full Page Advertisement in the on-site program
- On-site signage
- Item of your choice in the attendee delegate bag

## Gold Sponsor **\$3,000** • .....

- Opportunity to address delegates at the Conference at a General/Plenary Session
- Recognition on all Promotional materials and on-site program
- Two (2) complimentary full conference registrations to the Conference, which includes the Gala Dinner
- Exposure in CSNM's Year in Review Booklet
- On-site signage
- Website visibility – Company logo & link
- One (1) 6-ft table for Vendor Showcase
- Half Page Advertisement in the on-site Program
- Item of your choice in the attendee delegate bag

## Meal & Break Sponsors **See page 4 for pricing** • .....

- Exclusive Sponsorship of a Breakfast, Lunch or Break
- Signage at your sponsored Meal or Break
- Recognition on all Promotional Materials and on-site program
- Website visibility – Company logo & link
- Exposure in Year in Review Booklet
- On-site Signage

## Other Sponsorship Opportunities **See page 4 for pricing** • .....

- Live Stream Sponsor
- Conference App Sponsor
- Presidents Reception Sponsor
- Vendor Showcase Lunch Sponsor
- Friday Lunch Sponsor
- Delegate Bag Sponsor
- Delegate Lanyard Sponsor
- Facility Tour Bus Sponsor
- Off-Site Event Bus Sponsor
- Off-Site Event Program Sponsor
- Breakfast Sponsor
- Entertainment Sponsor
- Nutrition Break Sponsor

## Custom Package • .....

Let us help you create your own Custom Package - Contact Debbie at [csnm@csnm.ca](mailto:csnm@csnm.ca)





### Early Bird Rates

Until March 1, 2023

CSNM Corporate Members - **\$1,199.00**

Non-Corporate Members - **\$1,599.00**

### Regular Rates

After March 1, 2023

CSNM Corporate Members - **\$1,399.00**

Non-Corporate Members - **\$1,799.00**

### Additional Rates

Additional Vendor Showcase  
Attendee Options

Full Conference - **\$319.00**

Vendor Showcase ONLY - **\$99.00**

*\*All fees are subject to 13% HST*

## CSNM Vendor Showcase Exhibitor

- Recognition on all Promotional materials and on-site Program
- Exposure in CSNM's Year in Review booklet
- One (1) complimentary full conference registration to the Conference, which includes the Gala Dinner
- Website visibility – company logo & link
- One (1) 6-ft table for table-top exhibit
- On-site signage
- Item of your choice in the attendee delegate bag

**Vendor Showcase: Thursday, June 22nd, 2023**

#### Hours

11:00am to 1:00pm

## Host Venue

Pan Pacific Hotel  
900 York Mills Road  
Toronto, ON  
(416) 444-2511

Special Rate: \$175 CAD per night

Reservation Code: Click [HERE](#) to Book Now

## EXHIBITOR DETAILS:

### DISPLAY TABLES:

One (1) 6 foot skirted table and you may bring a banner for Vendor Showcase

### ELECTRICAL:

A base electrical connection will be supplied.

### LOGOS:

Logos should be submitted to [csnm@csnm.ca](mailto:csnm@csnm.ca) in a high resolution JPEG format and EPS format, if possible, as well.

### SET UP

Thursday June 22, 2023  
Between 9:00 am – 10:45 am

### TEAR DOWN & MOVE OUT

Thurs. June 22, 2022  
Between 1:15 pm - 2:00 pm





# A LA CARTE SPONSORSHIP OPTIONS & PRICING

## A La Carte Opportunities Include:

- Exposure in CSNM's Year in Review Booklet
- On-site signage
- Item of your choice in the Delegate Bag
- Recognition on all promotional materials and on-site Program
- Website visibility – Company Logo & Link

## Sponsorship

\*All fees are subject to 13% HST

Livestream Sponsor	→	\$2,500
Presidents Reception Sponsor	→	\$2,000
Conference App Sponsor	→	\$1,200
Entertainment Sponsor	→	\$3,000
Vendor Showcase Lunch Sponsor	→	\$2,500
Breakfast Sponsor (2 available)	→	\$1,500
Nutrition Break Sponsor (2 available)	→	\$1,000
Friday Lunch Sponsor	→	\$2,000
Delegate Bag Sponsor	→	\$2,000
Delegate Lanyard Sponsor	→	\$2,000
Facility Tour Bus Sponsor	→	\$1,200
Offsite Event Bus Sponsor	→	\$1,200
Offsite Event Program Sponsor	→	\$2,000

## Vendor Showcase

Early Bird CSNM Corporate Member (before March 1st)	→	\$1,199
Early Bird Non-Corporate Member (before March 1st)	→	\$1,599
Regular Rate CSNM Corporate Member (after March 1st)	→	\$1,399
Regular Rate Non-Corporate Member (after March 1st)	→	\$1,799
Additional Participants – Full Conference	→	\$319
Additional Participants – Vendor Showcase ONLY	→	\$99
Extra Gala Tickets*	→	\$125

## Not a CSNM Corporate Member?

Why not Join today and take advantage of the savings! For more information, please contact Debbie Cullen at [csnm@csnm.ca](mailto:csnm@csnm.ca)

**[Click Here](#) to book your Sponsorship and Vendor Showcase package!**

**For More Information Contact:  
Debbie at [Csnm@csnm.ca](mailto:Csnm@csnm.ca)**